

SnackBar is SOCIAL

Facebook Check-in

SnackBar suggests your customer “Check-In” on Facebook at your bowling center twice. Once before they place their order and once after. When a customer checks-in at your bowling center, it is posted to their Facebook profile which tells all of their friends that they’re at your bowling center having a great time!

Facebook “Like” / Twitter Follow

SnackBar lists all your social media accounts in the app. Customers can easily “like” your bowling center on Facebook or “follow” your bowling center on Twitter.

Yelp

When customers place an ordering using SnackBar, a copy of their receipt is automatically e-mailed to them. In that e-mail we suggest they leave your bowling center a 5 star Yelp review.

Web

SnackBar will list all the content from your website in the app. When you update your hours or specials on your website, the app updates automatically.

Why is social important?

Social check-ins are free advertising. Check-ins imply that a customer has visited your bowling center and referred others to your brand. Customers who “like” your business on facebook are 200% more valuable, 75% more loyal and 69% more influential over their peers. A 1 star increase in average Yelp reviews can add over 15% in revenue per year.