

## **SnackBar Rewards**

SnackBar rewards are coupons that get emailed to customers based on how much they spend. A customer who spends \$10 could get a free game coupon while a customer who spends \$20 would get a buy 1 get 1 coupon.

### **Why do SnackBar rewards WORK?**

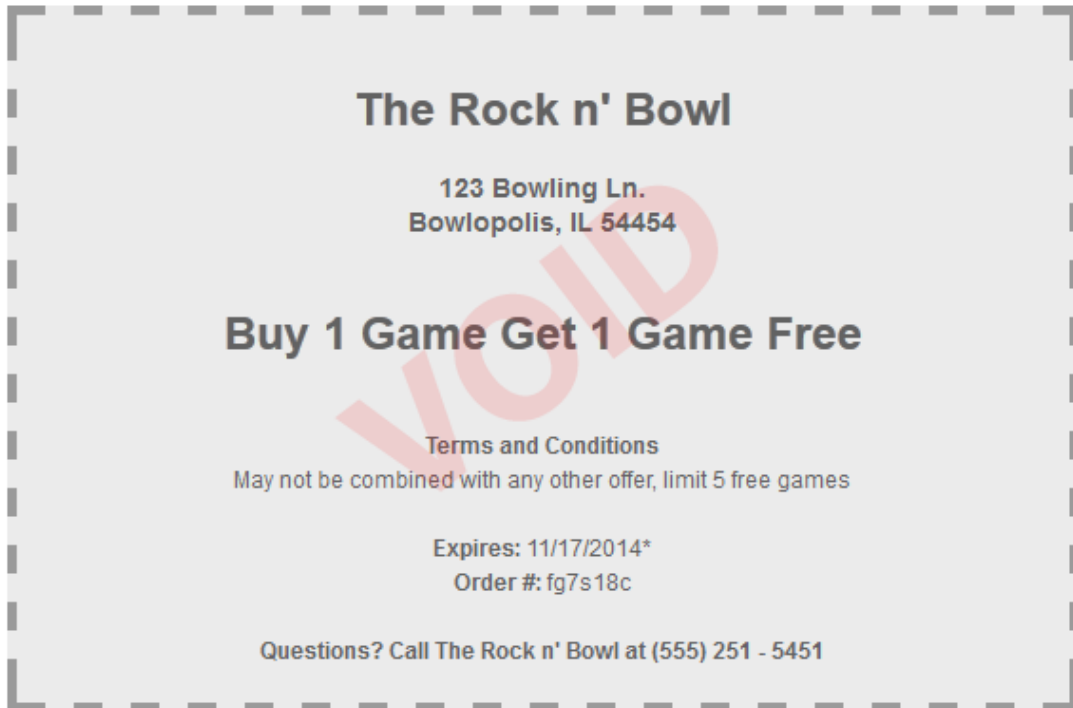
**SnackBar rewards encourage customers to spend more on each transaction to earn better rewards. Every reward is sent by e-mail so the customer has to use it on a future visit. All rewards have an expiration date which creates urgency. Urgency is the #1 driver for coupon use.**

(Sample Reward email Page 2)

Congrats! You earned a SnackBar App Reward!



**Congrats!**  
**You earned a SnackBar App Reward!**



Print this coupon and bring it to The Rock n' Bowl before 11/17/2014

Copyright © 2013 SnackBar a LineHop Company, All rights reserved.

[www.GetSnackBar.com](http://www.GetSnackBar.com)