

## **Pure Liquid Skin Studio receives high marks for customer satisfaction, earning the studio the prestigious Spectrum Award.**

Henderson, Nevada (March 30, 2017): With the highest possible rating of 5 stars, Pure Liquid Skin Studio has earned the 2017 City Beat News (CBN) Spectrum Award for Excellence in Customer Satisfaction.

Pure Liquid Skin Studio has been serving Henderson and Las Vegas clientele since 2005 when studio owner Maria Monteiro opened its doors after 25 years working in both Boston and Las Vegas.

The studio provides a full menu of aesthetic services including facials and waxing in a tranquil and charming environment. “We are committed to providing the finest skin care as well as education about skin care for men, women, and teens.” says Monteiro.

“Dedication to our clients is the recipe for success,” says Monteiro. “Customers know the moment they step through the door they will be treated with the utmost respect and care. It is our goal to give them an amazing experience and provide the best skin care.”

In partnership with The Stirling Center for Excellence, CBN recognizes businesses such as Pure Liquid Skin Studio for providing an outstanding customer experience and honors them with the Spectrum Award. Winners are based on CBN’s independent, proprietary research and evaluation system, which identifies businesses with a track record of top-flight customer service and customer satisfaction. The rating system combines data collected from nominations, online and other customer reviews, surveys, blogs, social networks, business-rating services, and other honors and accolades — all of which express the voice of the customer. Only those with a 4 or 5 star rating receive the Spectrum Award.

### **About Pure Liquid Skin Studio**

Pure Liquid Skin Studio is located at 2411 W. Horizon Ridge Parkway, Suite 120 in Henderson, Nevada. The studio is open Tuesday through Saturday and offers a full service skin care menu including facials, body treatments, and waxing. The studio also produces Pure Liquid Essentials, in-house, natural home made products for the face and body along with the full line of Phytomer products.

For more information about the Pure Liquid, call 207-253-8050 or go online to [www.pureliquidskinstudio.com](http://www.pureliquidskinstudio.com). Visit the salon’s Star Page at <https://awards.citybeatnews.com/-PURE-LIQUID-SKIN-STUDIO-HENDERSON-NV>.

### **About City Beat News and The Stirling Center**

The Stirling Center includes a learning and resource center with courses, team training and support, executive coaching, articles, and case studies focused on excellence. Its objective is to enable and encourage excellence across many fields, wherever it can. The Stirling Center, [www.stirlingcenter.org](http://www.stirlingcenter.org), recognizes service excellence in both commercial businesses such as those served by City Beat News, and its “life” and “public service” divisions.

City Beat News and The Stirling Center are located in Lapeer, Michigan. For more information, call 866-732-9800 or go online to [www.citybeatnews.com](http://www.citybeatnews.com).