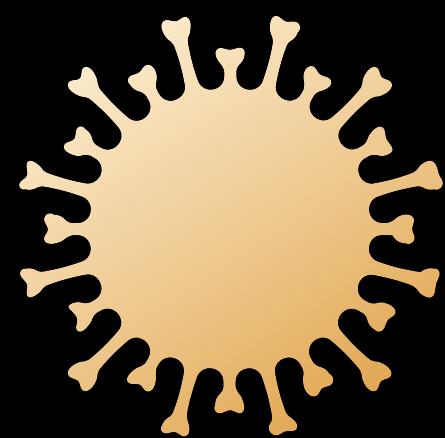




2020

2020

AMERICAN ADVERTISING AWARDS
SEATTLE



WINNERS LIST

WINNERS BY AGENCY

ALL IS WELL

Film, Video, & Sound -
Branded Content & Entertainment For
Online Film, Video & Sound

The Claw

Visit Seattle, Film
Independent, PB&

Writer/Director - Lael Rogers
Writer - Peter Edlund
Producer - Sam Kelly, Jr.
Executive Producer - Tony Fulgham
Cinematographer - Jacob Rosen
Editor - Slavka Kuehn
Starring - Alaji Marie, Sidney Jayne Hunt, Avital Ash,
Ian Edlund

SILVER

BELIEF AGENCY

Sales & Marketing -
Apparel

Belief Apparel (T-Shirt)

Belief Agency

Oleg Masnny, Designer

SILVER

Direct Marketing -
Other Merchandise

Belief Swag

Belief Agency

Victor Melendez, Art Director

SILVER

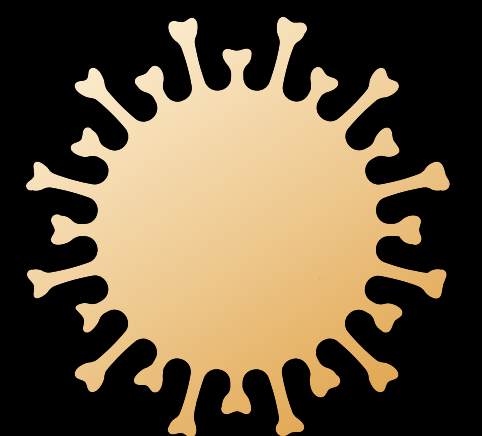
Sales & Marketing Advertising Industry
Self-Promotion -
Special Event Materials

Belief Holiday Client Gifts

Belief Agency

Victor Melendez, Art Director & Designer

SILVER



WINNERS BY AGENCY

BELIEF AGENCY

Elements of Advertising -
Video Editing

Every Person Matters in
Formula One

Microsoft

Jesse Bryan, Director
Michelle Henley, DP
Andy Maier, Editor / Camera Operator
Nathan Shain, Photographer
Hannah Lofgren, Producer

SILVER

Elements of Advertising -
Sound Design—Single

Elements of Advertising -
Video Editing

Personal Growth Requires
Pain

Microsoft

Jesse Bryan, Creative Director
Andy Maier, Editor
Hannah Lofgren, Producer

SILVER

MICHAEL CALDWELL

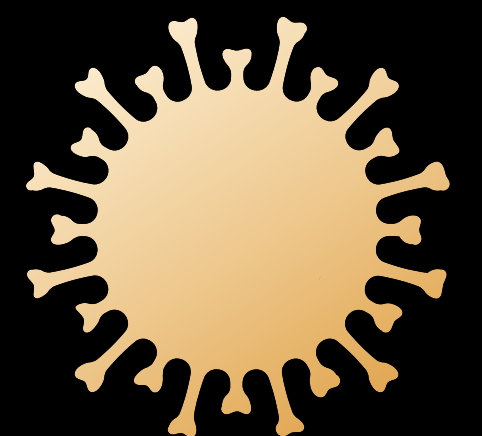
Film, Video, & Sound, Television
Advertising –
Local Single Spot

The Job Interview

Seattle Humane

Michael Caldwell, Writer, director, producer
Paul Sobrie, Cast
Jen Faulkner, Cast
Eleanor Moseley, Cast
Egbert Wong, Cast
Lexie Lovering, Cast
Hummie Mann, Composer
Sierra Sarino, Director of Photography

GOLD



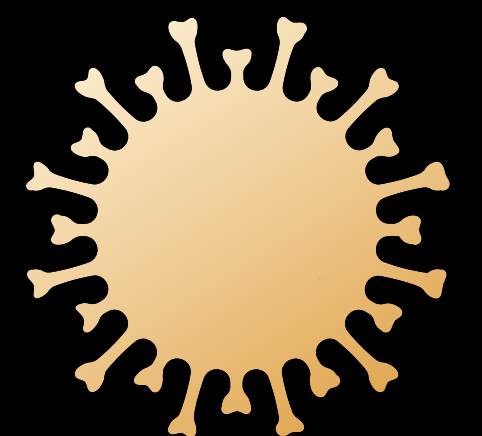
WINNERS BY AGENCY

CMD

Cross Platform Integrated Campaigns - A Big Strange Partnership Microsoft
Consumer Campaign-Regional/National

John O'Connell, Executive Creative Director
Jim Wagstaff, Creative Director
Avery Harrison, Senior Writer
Christopher Shults, Senior Art Director
Matt Allen, Senior Designer/Motion Graphics Developer
Kendall Birch, Designer
David Wester, Editor/Post Production Supervisor
Aaron Keuter, Motion Graphic Artist
Randy Woloshin, Group Account Director
Marie Hirsch, Program Director
Eric Lepire, Senior Project Manager
Wasserman Media Group

GOLD



WINNERS BY AGENCY

CMD

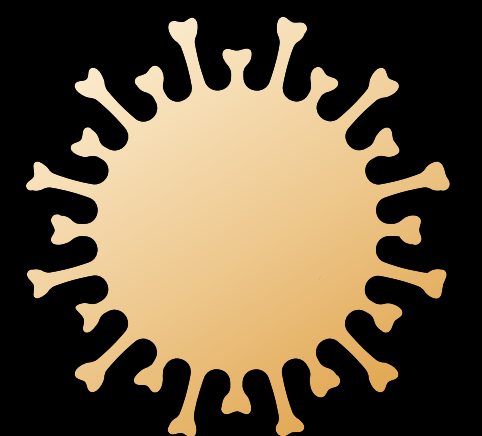
Elements of Advertising -
Animation, Special Effects or Motion
Graphics

Xbox - Controllers

Microsoft

John O'Connell, Executive Creative Director
Andy Cale, Creative Director
Ryan Seibold, Writer
Christopher Shults, Senior Art Director
Matt Allen, Senior Designer/Motion Graphics
Developer
Jake Wegesin, 3D Artist
Randy Woloshin, Group Account Director
Kayla Blevins, Account Supervisor
Brenda Jacobs, Senior Project Manager
Oren and Danny Robashkin, MAKE, CGI/3D
Animation

GOLD



WINNERS BY AGENCY

COPACINO+FUJIKADO

Online/Interactive -
Social Media Campaign

The Future is Sound

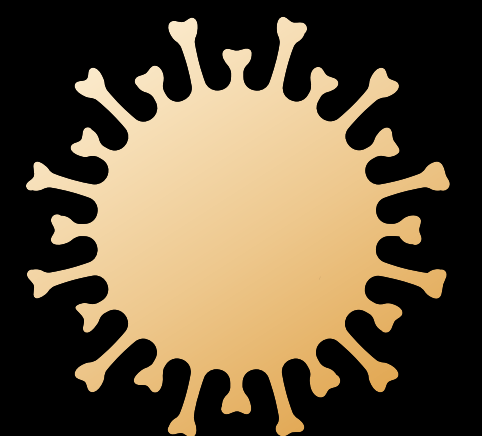
Sound Transit

Jim Copacino, Chief Creative Officer
Mike Hayward, Executive Creative Director
Vince Soliven, Group Creative Director
Andrew Gall, Group Creative Director
Caroline Henry, Senior Copywriter
Andy Westbrook, Senior Art Director
Kelly Green, Head of Production
Patti Emery, Producer
Julie Mullaney, Producer
Fictitious, Production Company
Matt Kazman, Director
Brian Alter, Editor
John Line, Senior Account Director
Faye Kim, Assistant Account Executive
Yohannes Efrem, Project Manager

GOLD

Film, Video, & Sound -
Television-Local Campaign

GOLD



WINNERS BY AGENCY

COPACINO+FUJIKADO

Film, Video, & Sound -
Television Advertising-National
Campaign

Online Film, Video, & Sound -
Internet Commercial Campaign

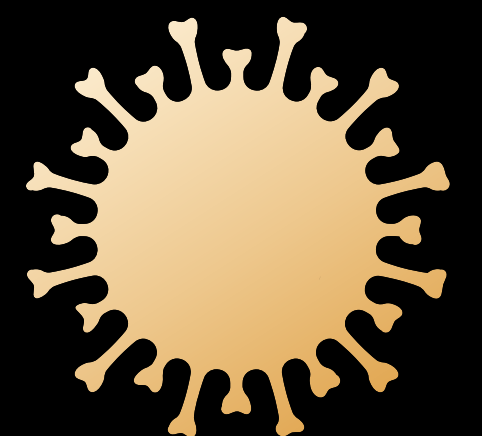
Player TV

Seattle Mariners

Jim Copacino, Chief Creative Officer
Mike Hayward, Executive Creative Director
Andrew Gall, Group Creative Director
Caroline Henry, Senior Copywriter
Andy Westbrook, Senior Art Director
Kelly Green, Head of Production
Distillery , Production Company
Ron Gross, Director
Dubs, Inc. , Editorial
Chris Copacino, Senior Account Director
Joey Gale, Account Executive
Sun Yi, Project Manager

GOLD

SILVER



WINNERS BY AGENCY

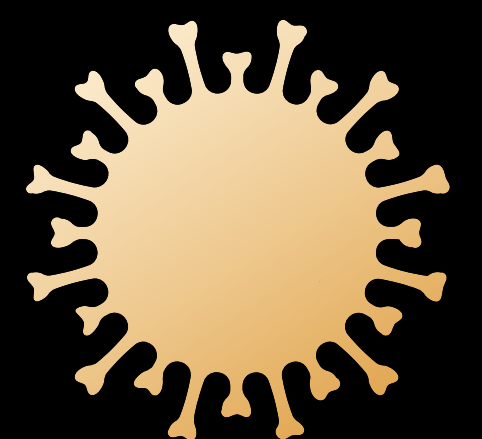
COPACINO+FUJIKADO

Cross Platform Integrated Campaigns - Turn Up the Tailgate
Consumer Campaign-Regional/National

14 Hands Winery

Jim Copacino, Chief Creative Officer
Mike Hayward, Executive Creative Director
Nicole Koeste, Associate Creative Director
Caroline Henry, Senior Writer
Paul Balcerak , Senior Social Media and Content Strategist
Kyle Ilenda, Social Videographer
Chris Copacino, Account Director
Samantha Sidwell, Account Supervisor
Kendall Evans, Senior Account Executive
Lorraine Chan, Assistant Account Executive
Kristen Speller, Senior Project Manager

SILVER



WINNERS BY AGENCY

COPACINO+FUJIKADO

Out-Of-Home & Ambient Media -
Out-Of-Home Campaign

Bring Your Self

Intrinsic Wine Co.

Jim Copacino, Chief Creative Officer
Mike Hayward, Executive Creative Director
Vince Soliven, Group Creative Director
Caroline Henry, Senior Writer
Todd Hofmeister, Production Studio Manager
Sarah Nako, Studio Artist
Chris Copacino, Account Director
Samantha Sidwell, Account Supervisor
Kendall Evans, Senior Account Executive
Lorraine Chan, Assistant Account Executive
Kirsten Speller, Senior Project Ma

SILVER

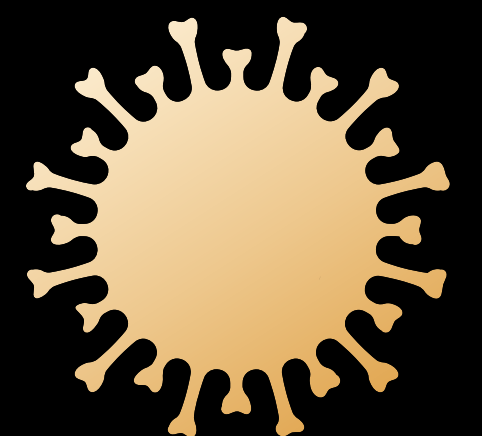
Out-Of-Home & Ambient Media -
Out-Of-Home Campaign

Fun Facts Campaign

Seattle Aquarium

Jim Copacino, Chief Creative Director
Mike Hayward, Executive Creative Director
Andrew Gall, Group Creative Director
Caroline Henry, Senior Writer
Andy Westbrook, Senior Art Director/Illustrator
Todd Hofmeister, Production Studio Manager
Sarah Nako, Studio Artist/Illustrator
Alyssa Grigg, Account Supervisor
Yohannes Efrem, Project Manager

SILVER



WINNERS BY AGENCY

COPACINO+FUJIKADO

Film, Video, & Sound -
Television Advertising Single Spot

Grab A Wineski: River

14 Hands Winery

Jim Copacino, Chief Creative Officer
Mike Hayward, Executive Creative Director
Nicole Koestel, Associate Creative Director
Caroline Henry, Senior Writer
Andy Westbrook, Senior Art Director
Chris Copacino, Account Director
Samantha Sidwell, Account Supervisor
Kendall Evans, Senior Account Executive
Kelli Garces, Senior Producer
Kirsten Speller, Project Manager
NXNW, Production and Editing

SILVER

DIGITAL KITCHEN

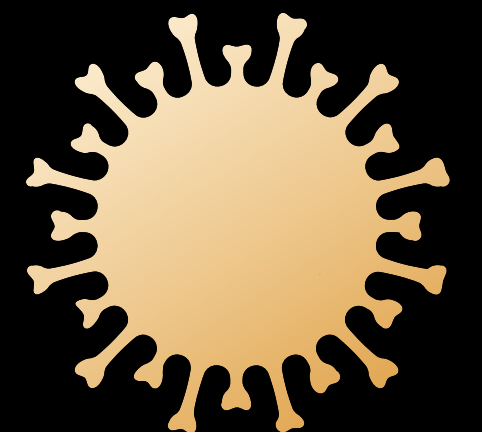
Online/Interactive -
Social Media Campaign

Deschutes #ChaseTheHaze

Deschutes Brewery

Aaron Feiger, Group Creative Director
Thierry Anglade, Managing Director
Lindsay Campau, Director, Strategic Partnerships
Andre Vriesman, ACD/Copywriter
Jordan Rundle, Art Director
Cameron Coupe, Designer
Alyssa Loughlen, Producer

GOLD



WINNERS BY AGENCY

DNA

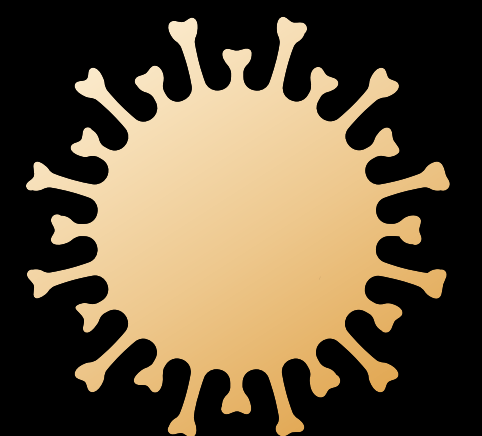
Elements of Advertising -
Sound Design—Single

Rainier Summit "Cheers"

Rainier Beer

Chris Witherspoon, President
Christine Wise, Chief Strategy Officer
Steve Williams, Executive Creative Director
Lindell Serrin, Senior Art Director + Designer
Saedi Hitner, Senior Copywriter
Annie Richards, Account Director
Sydney Fullerton, Project Manager
Rob Scherzer, Senior Data Strategist
DNA/Petting Zoo, Production Company
Gabe Hajiani, Head of Creation + Content
Maddy Giordano, Senior Integrated Producer
John Buroker/Hearby Sound, Mix

GOLD



WINNERS BY AGENCY

DNA

Online/Interactive -
Microsite

Rainier Summit "Nest-Cam" Rainier Beer
Launch

Chris Witherspoon, President

GOLD

Christine Wise, Chief Strategy Officer

Steve Williams, Executive Creative Director

Online/Interactive -
Social Media Campaign

Summer Slater, Director of Communications
Strategy

GOLD

Lindell Serrin, Senior Art Director + Designer

Cross Platform Integrated Campaigns -
Consumer Campaign-Regional/National

Saedi Hitner, Senior Copywriter

GOLD

Annie Richards, Account Director

Sydney Fullerton, Project Manager

Cross Platform -
Online/Interactive Campaign

Rob Scherzer, Senior Data Strategist & Technical
Director

GOLD

DNA/Petting Zoo, Production Company

Gabe Hajiani, Head of Creation + Content

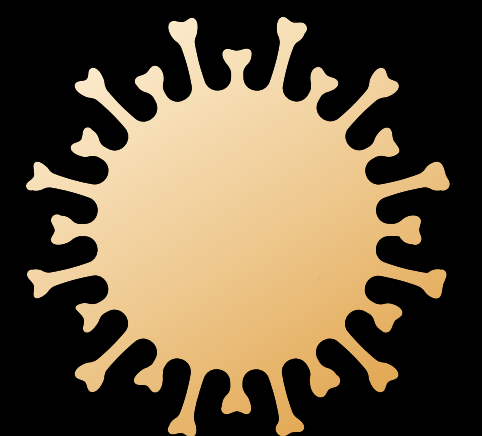
Kat O'Hara, Senior Integrated Producer

Maddy Giordano, Senior Integrated Producer

Nicolas Gomiero, Video Editor & Visual Effects Artist

Sean McGrath, Video Content Editor

Paul Davidson, Technical Production & Scenic
Carpenter



WINNERS BY AGENCY

DNA

Cross Platform Integrated Campaigns - Rewild the Rainiers
Consumer Campaign-Regional/National

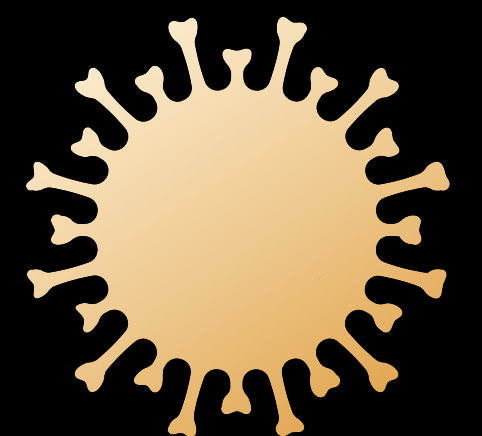
Rainier Beer

Chris Witherspoon, President
Christine Wise, Chief Strategy Officer
Steve Williams, Executive Creative Director
Summer Slater, Director of Communications
Strategy
Lindell Serrin, Senior Art Director + Designer
Saedi Hitner, Senior Copywriter
Annie Richards, Account Director
Sydney Fullerton, Project Manager
Rob Scherzer, Senior Data Strategist
DNA/Petting Zoo, Production Company
Gabe Hajiani, Head of Creation + Content
Maddy Giordano, Senior Integrated Producer
Sean McGrath, DP/Editor
Justin Hooper, Director

GOLD

Cross Platform -
Online/Interactive Campaign

GOLD



WINNERS BY AGENCY

DNA

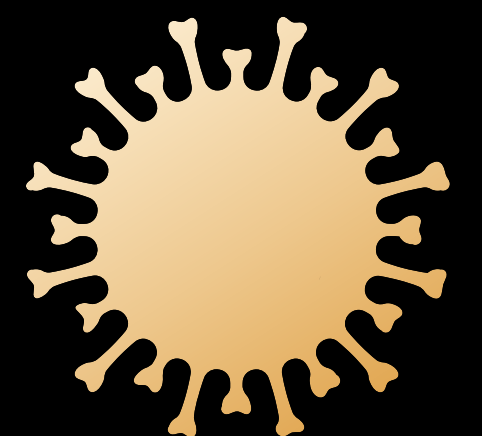
Elements of Advertising -
Sound Design—Campaign

Rewild the Rainiers

Rainier Beer

Chris Witherspoon, President
Christine Wise, Chief Strategy Officer
Steve Williams, Executive Creative Director
Summer Slater, Director of Communications
Strategy
Lindell Serrin, Senior Art Director + Designer
Saedi Hitner, Senior Copywriter
Annie Richards, Account Director
Sydney Fullerton, Project Manager
Rob Scherzer, Senior Data Strategist
DNA/Petting Zoo, Production Company
Gabe Hajiani, Head of Creation + Content
Maddy Giordano, Senior Integrated Producer
John Buroker/Hearby Sound, Mix

GOLD



WINNERS BY AGENCY

DNA

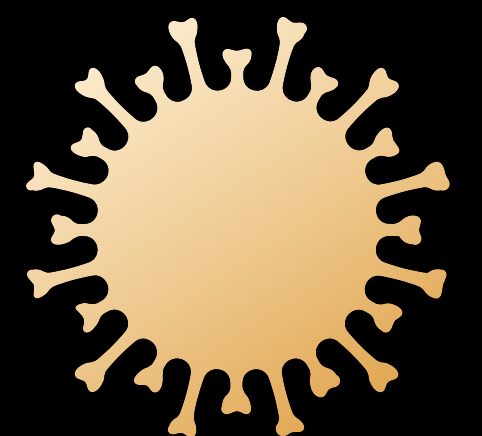
Online Film, Video, & Sound -
Internet Commercial Campaign

Rewild the Rainiers

Rainier Beer

Chris Witherspoon, President
Christine Wise, Chief Strategy Officer
Steve Williams, Executive Creative Director
Lindell Serrin, Senior Art Director + Designer
Saedi Hitner, Senior Copywriter
Annie Richards, Account Director
Sydney Fullerton, Project Manager
Rob Scherzer, Senior Data Strategist
DNA/Petting Zoo, Production Company
Gabe Hajiani, Head of Creation + Content
Maddy Giordano, Senior Integrated Producer
Sean McGrath, DP/Editor
Nicolas Gomiero, VFX/Color
Justin Hooper, Director

SILVER



WINNERS BY AGENCY

DNA

Cross Platform Integrated Campaigns - Taco Time Time Squad
Consumer Campaign-Regional/National

Film, Video, & Sound -
Television Advertising – Local Single
Spot

Cross Platform -
Online/Interactive Campaign

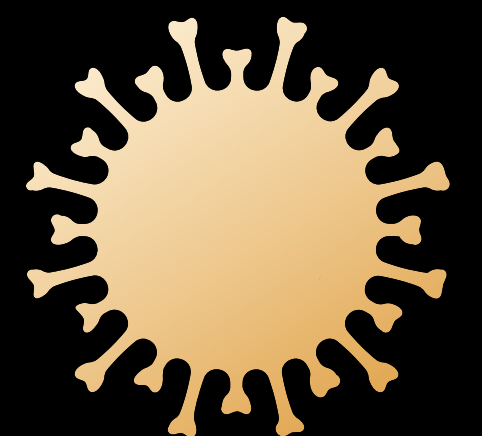
Taco Time Northwest

Christine Wise, Chief Strategy Officer
Jack Eiselt, Brand Strategist
Rob Scherzer, Senior Data Strategist
Steve Williams, Executive Creative Director
Summer Slater, Director of Communications
Strategy
Lindell Serrin, Senior Art Director + Designer
Evan Haynes, Art Director
Saedi Hitner, Senior Copywriter
Andy Corbett, Senior Copywriter
Sydney Bonner, Copywriter
Kayla McLain, Account Supervisor
Jake Bevis, Media Supervisor
Stephanie Clark, Project Manager
DNA/Petting Zoo, Production Company
Gabe Hajjani, Head of Creation + Content
Kat O'Hara, Senior Integrated Producer
Maddy Giordano, Senior Integrated Producer
Sean McGrath, DP/Editor
Jordan McGrath, Camera Operator
Nicolas Gomiero, VFX/Color
Mike Quirk, Photographer

GOLD

SILVER

SILVER



WINNERS BY AGENCY

DNA

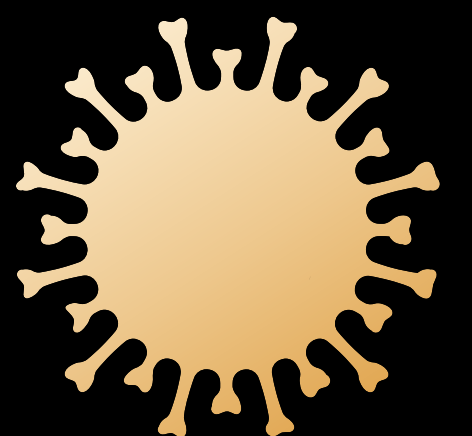
Out-Of-Home & Ambient Media -
Guerrilla Marketing

BECU WSU Crop Circle

BECU

Gabe Hajjani, Head of Creation + Content
Christine Wise, Chief Strategy Officer
Tyler Jensen, Senior Art Director
Dan Peterson, Senior Copywriter
Caroline Ballaine, Director of Client Services
Noel Nickol, Creative Director
Alex McHugh, Supervisor, Business Leadership
Allison Raymond, Manager, Business Leadership
Sydney Fullerton, Project Manager
Kat O'Hara, Senior Integrated Producer
Dave Echenoz, Senior Producer
Jake Bevis, Media Supervisor
Steve Williams, Executive Creative Director
Stan Herd, Crop Artist
Resonate Pictures, Video Production Company

SILVER

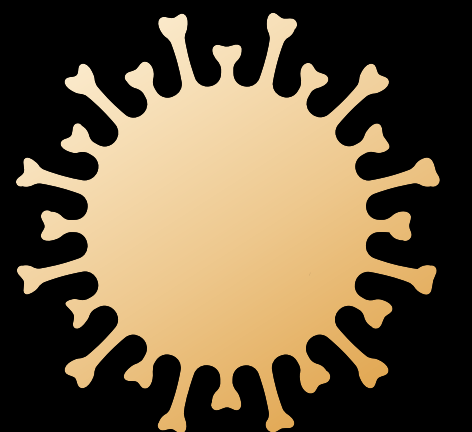


WINNERS BY AGENCY

DNA

Cross Platform Integrated Campaigns - BECU WSU Debit Card BECU
Consumer Campaign-Regional/National Launch

SILVER
Gabe Hajiani, Head of Creation + Content
Christine Wise, Chief Strategy Officer
Tyler Jensen, Senior Art Director
Caroline Ballaine, Director of Client Services
Noel Nickol, Creative Director
Alex McHugh, Account Supervisor
Allison Raymond, Manager, Business Leadership
Sydney Fullerton, Project Manager
Kat O'Hara, Senior Integrated Producer
Dave Echenoz, Senior Producer
Jake Bevis, Media Supervisor
Steve Williams, Executive Creative Director
All Is Well, Production Company
Sam Kelly Jr., Video Director
Ryan Hills, Video Editor
Nicolas Gomiero, Visual Effects Artist
Mike Quirk, Photographer, Retoucher



WINNERS BY AGENCY

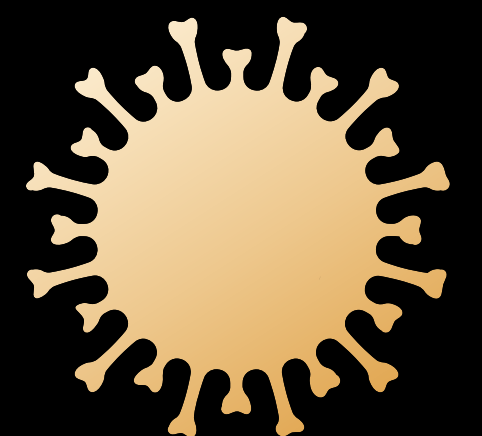
DNA

Sales & Marketing Advertising Industry DNA Rebrand
Self-Promotion -
Brand Elements

DNA

Chris Witherspoon, President
Alan Brown, CEO
Dan Gross, Chairman
Christine Wise, Chief Strategy Officer
Lindell Serrin, Senior Art Director
Evan Haynes, Senior Art Director
Gabe Hajiani, Head of Creation + Content
Dave Echenoz, Senior Producer
Erin Keeley, Director of Project Management
Sydney Fullerton, Project Manager
Steve Williams, Executive Creative Director
DNA/Petting Zoo, Production Company
Sean McGrath, Video Content Editor
Nicolas Gomiero, Visual Effects Artist
Mike Quirk, Studio Manager
Kat O'Hara, Senior Integrated Producer

SILVER



WINNERS BY AGENCY

HYDROGEN ADVERTISING

Out-Of-Home & Ambient Media -
Out-Of-Home Campaign

Polyclinic Bus

The Polyclinic

Mary Knight, Creative Director
Michael McGrath , Creative Director
Mary Knight , Copywriter
Chris Boutee, Copywriter
Tom Scherer, Copywriter
Michael McGrath, Art Director
Hillary Miller, Account Executive
Lauren Rose, Media Director
Brian McCartney, Digital Production
Tracy Corgiat, VP of Development, The Polyclinic
Stacy Hill, Director of Marketing and
Communications, The Polyclinic

SILVER

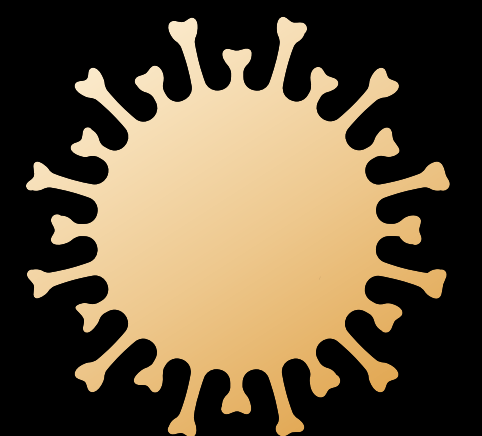
Out-Of-Home & Ambient Media -
Out-Of-Home Campaign

Polyclinic Bus Series 2

The Polyclinic

Mary Knight , Creative Director
Michael McGrath, Creative Director
Mary Knight , Copywriter
Lauren Rose , Copywriter
Michael McGrath, Art Director
Hillary Miller , Account Executive
Lauren Rose, Media Director
Brian McCartney, Digital Production
Tracy Corgiat, VP of Development, The Polyclinic
Stacy Hill, Director of Marketing and
Communications, The Polyclinic

SILVER



WINNERS BY AGENCY

INDIGO SLATE

Film, Video, & Sound -
Branded Content & Entertainment for
Online Film, Video & Sound

Elements of Advertising -
Cinematography—Single

The Cloud Promise

Microsoft

Michael Bartley, Executive Creative Director

Duane Shrode, Director

Aaron Russell, Director of Photography

Dena Eichen, Sr Producer

Justin Sund, Producer

Colby Miller, Art Director

Jeff Roach, Technical Advisor & SME

Heartwise Records, Editing, Sounds, and Custom
Score

Catherine Lin, Principal Designer

Mikey Ferdinand, Designer

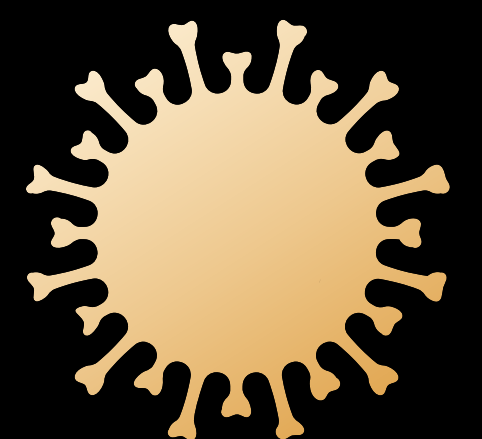
Jesse Liebhart, Lead Motion Designer & 3D

Phil Reed, Motion Designer

Rory Emmons, 3D Designer

SILVER

SILVER



WINNERS BY AGENCY

LITTLE HANDS OF STONE

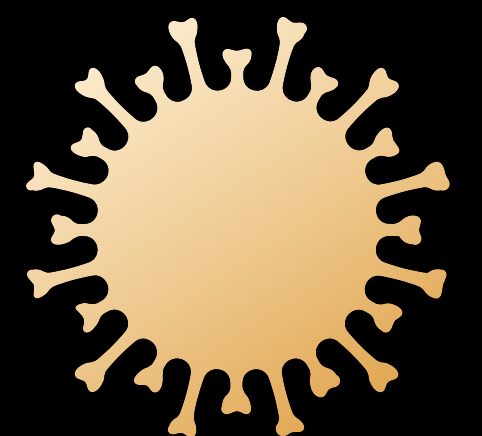
Film, Video, & Sound -
Television Advertising-National
Campaign

AWS We Have Proof TV
Campaign

Amazon Web
Services

Michael Boychuk: Founder & CCO
Matt McCain: Founder & CCO
Kris Dangla: Director of Operations & Production
Brooke Songey: Senior Account Executive
Leigh Eckert: Senior Producer
Editorial & Graphics: World Famous
Audio Post Production: Clatter&Din
AWS: Jason Ing, Director & GM of Global Brand
Marketing
AWS: Toby McAuliffe, Sr. Marketing Business
Development Manager
AWS: Lindsey Sutphin, Managing Director
AWS: Chris Tobey, Creative Director
AWS: Travis Meidell, Creative Director
AWS: Candi Nicholson, Advertising Campaign
Manager - TV Broadcast
AWS: Stephen Samelko, Sr. Producer

SILVER



WINNERS BY AGENCY

PB&

Film, Video, & Sound -
Branded Content & Entertainment
Campaign

Family Style

Visit Seattle

Production: Vice Media

SILVER

Online/Interactive -
Social Media Campaign

weSEALove

Visit Seattle

Video Production: Electric Sheep
Digital Production: The ID Corp

SILVER

POP

Elements of Advertising -
Video Editing

POP Instagram -
New Year's Eve

POP

Elaine Colenbrander, Creative Director
Bryan Hall, Creative Director
Christen Miyasato, Visual Designer
Keith Atzman, Sr. Copywriter
Brit Hansen, Sound Designer
Alexis Smith, Editor

SILVER

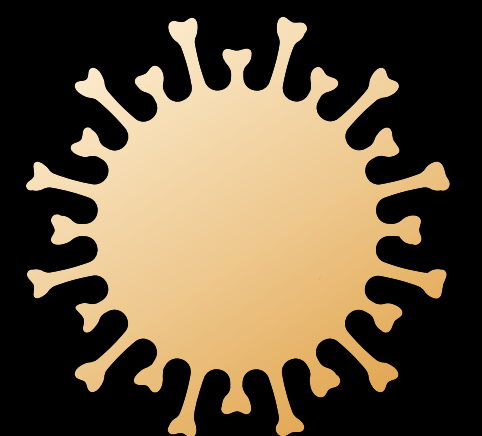
Elements of Advertising -
Illustration - Series

POP Instagram -
Thanksgiving

POP

Elaine Colenbrander, Creative Director
Bryan Hall, Creative Director
Samantha Hinrichs, Associate Creative Director
Keith Atzman, Sr. Copywriter
Josue Garro, Illustrator
Dion Warrick, Sr. Copywriter

SILVER



WINNERS BY AGENCY

POP

Sales & Marketing -
Apparel

POP Product Design

POP

James Wilkinson, Chief Creative Officer
Elaine Colenbrander, Creative Director
Esteban Tijerno, Illustrator

SILVER

Cross Platform Advertising Industry
Self-Promotion -
Single Medium Campaign

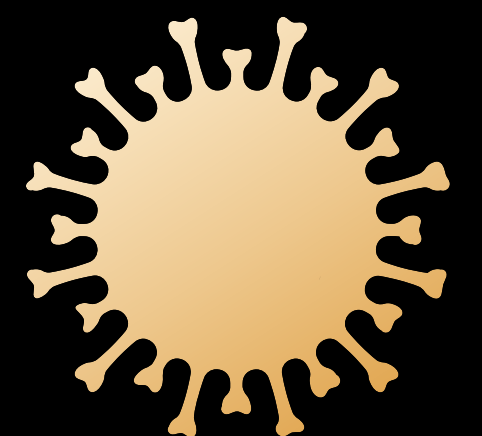
Josue Garro, Illustrator

SILVER

Samantha Hinrichs, Associate Creative Director
Ketih Atzman, Sr. Copywriter
Alexis Smith, Project Manager

Elements of Advertising -
Illustration - Series

SILVER



WINNERS BY AGENCY

RUDYCORP

Online/Interactive -
Advertising Industry Self-Promotion
Online/Interactive

Rudy Willingham Instagram
Page

RudyCorp

Rudy Willingham, CEO

GOLD

Online/Interactive -
Social Media Single Execution

Das Boots

Rhein Haus

Rudy Willingham, CEO
Erica Waliser, PR and Marketing Director at
Weimann Maclise Restaurants

SILVER

Online/Interactive -
Social Media Campaign

The Sounders Take Over
Seattle

Seattle Sounders

Rudy Willingham, CEO

SILVER

SHEP FILMS

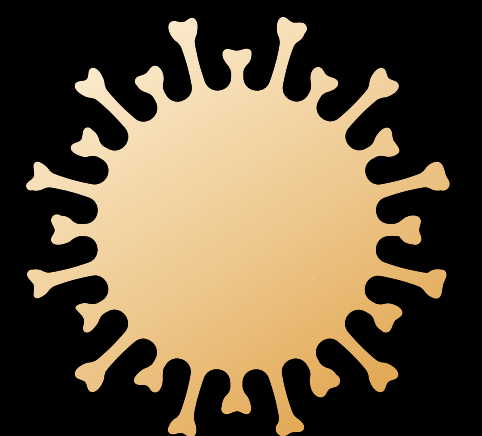
Film, Video, & Sound -
Branded Content & Entertainment for
Online Film, Video & Sound

TASTE

SONY Mobile

Written & Directed by Chris Caldwell & Zeek Earl
Produced by Brice Budke

SILVER



WINNERS BY AGENCY

STRAIGHTEIGHT

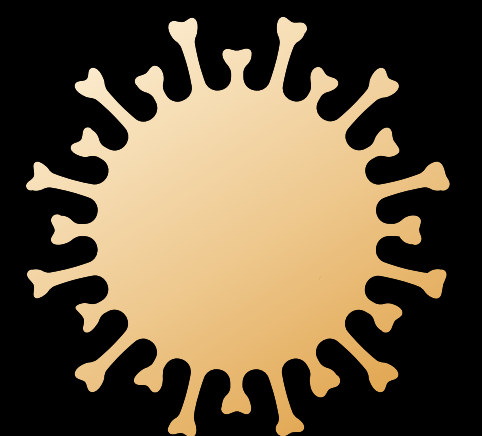
Film, Video, & Sound > Television
Advertising Regional/National

Backswing Talk

Deloitte

Matthew J. Clark, Director
Jill McBride, Producer
Greg Schmitt, Director of Photography
Jason Puccinelli, Production Designer
Slavka Kuehn, Editor
Steph Huske, Post Production Producer
Jef Tillotson, Color Correction
John Buroker, Sound Design & Mix
John Keller, Managing Director, US Brand - Deloitte
Suzanne Gylfe, Managing Director, US Brand and
Marketing - Deloitte
Susan Ash, Partner/Executive Producer - Partners
Creative
Sean Benton, Partner/Creative Director/Writer -
Partners Creative
Steve Falen, Partner/Art Director - Partners Creative

SILVER



WINNERS BY AGENCY

SYSTEM ERA SOFTWARES

Elements of Advertising -
Music Without Lyrics—Single

Astroneer - Release Trailer

System Era
Softworks

Riley Gravatt, Director
Gene Blakefield, Animation
Spencer Kern, Art Director

SILVER

Elements of Advertising -
Sound Design

Joe Tirado, Communications
Sally House, Executive Producer at The Hit House
Jesse Goodwin, Vice President at The Hit House
William August Hunt, Composer at The Hit House

SILVER

TABLEAU

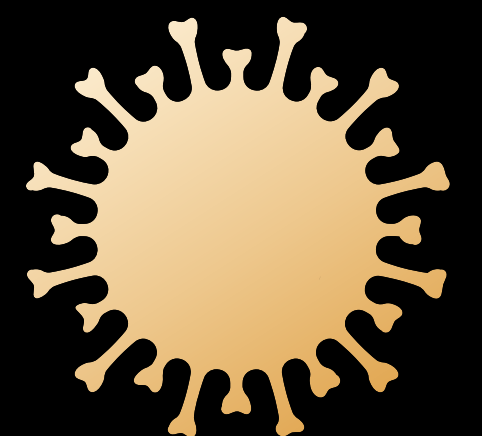
Elements of Advertising, Animation,
Special Effects or Motion Graphics

Data+Music

Tableau

Andrew Grinaker, Integrated Marketing Lead
Alex Kim, Art Director
Annie Worman, Editorial Content Lead
Marissa Michelotti, Manager, Social Media and Blog
Charlie Spinner, Manager, Digital Marketing
Herd of Shepherds, Advertising Agency
HEARBy Sound, Sound & Audio Design
StraightFace Studios, Animation/Video
Megan Ball, Executive Producer

SILVER



WINNERS BY AGENCY

TACOMA RAINEIRS

Elements of Advertising -
Illustration - Single

Heroes of R City

Tacoma Rainiers

Delaney Saul, Illustrator
Casey Catherwood, Art Director

GOLD

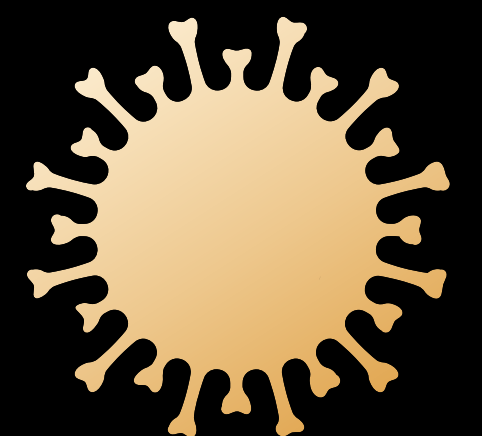
Sales & Marketing -
Book Design

Casey Catherwood, Writer
Delaney Saul, Illustrator
Erin Fogerty, Design Assistant

SILVER

Sales & Marketing -
Direct Mail

SILVER



WINNERS BY AGENCY

THE GARRIGAN LYMAN GROUP

Sales & Marketing -
Book Design

Book of MOD

MOD Pizza

Kurt Reifschneider, Creative Director
Graeme Hanson, Associate Creative Director
Richard Merz, Senior Art Director
Trevor Corbin, Senior Designer
Katy Webster, Senior Account Manager
Rebecca Lyman, Principal
Branson Veal, Executive Creative Director - MOD
Pizza
Logan Sayles, Senior Designer - MOD Pizza
Kim Tieu, Designer - MOD Pizza
Annelise Cregger, Designer - MOD Pizza
Henry Romano, Designer - MOD

GOLD

UVIAUS

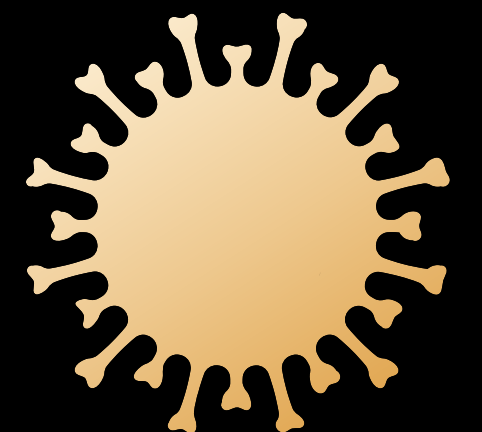
Sales & Marketing -
Direct Mail

Fujitsu Targeted ABM Mailer

Fujitsu North
America

Jaycen Thorgeirson, Founder & CEO
Zach Shomler, Design Director
Cody Downes, Director of Client Success
Ethan Bynoe, Chief Experience Officer

SILVER



WINNERS BY AGENCY

WONGDOODY

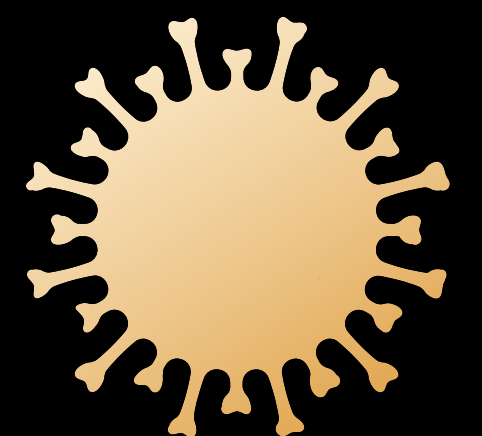
Cross Platform Pro Bono -
Integrated Media Pro Bono Campaign

Cinema Served Hot

Seattle International
Film Festival

Chief Creative Officer, Tracy Wong
Creative Director, Mark “Monkey” Watson
Sr. Art Director, Patrick Moore
Sr. Designer, Allison Arditty
Copywriter, Colin Hodges
Group Account Director, Jason Gearhart
Account Supervisor, Ariel Smith
Account Supervisor, Katie Radforth
Sr. Director of Integrated Production, Stacy McCann
Content Producer, Paul Morgan
Senior Studio Designer, Aimee Hossler
Studio Designer & Photographer, Jason Hall
Retoucher, Charlie Rakatansky
Editor, Jack Strain
Editor, James Whittington
Production Sound Mixer, Coby Jackson
3D Artist, Dan Kelly

GOLD

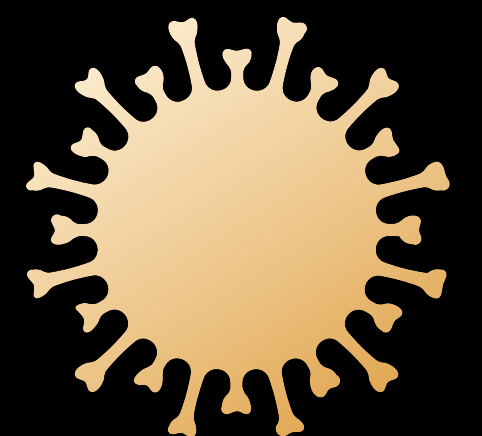


WINNERS BY AGENCY

WONGDOODY

(Continued)

Bent Image Lab
Director, Greg Arden
Director, Solomon Burbridge
Director of Photography, Jim Birkett
Director of Photography, Lane Wyatt Clark
Executive Producer, Anthony Greene
Executive Producer, Ray DiCarlo
Executive Producer, Jim Birkett
Production Coordinator, Jessica Pearson
Editor, Brent Heise
VFX, Joshua Cox
VFX, Patrick Coan
Animation, Tina HSU
Set props, Matt Lask
Set props, Kyle Wallace
Set props, John Kirkley
Set props, Sara Swoboda
Talent: Bri Vatale
Talent, Sara Swoboda
Talent, Nick Leckerackatorn

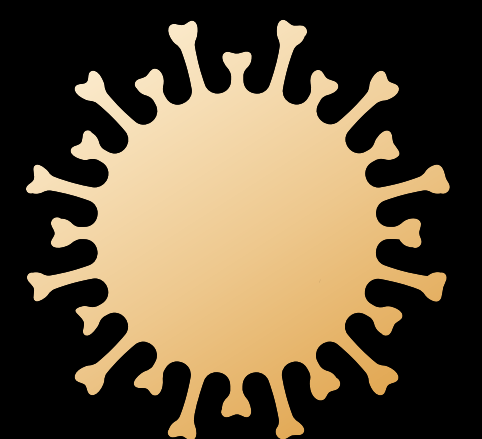


WINNERS BY AGENCY

WONGDOODY

(Continued)

South Music
ECD/Partner, Jon Darling
CD/Partner, Dan Pritikin
Managing Partner, Britt Fredensburg
Executive Producer, Ignacio Zas
Executive Producer, Ann Haugen



WINNERS BY AGENCY

WONGDOODY

Elements of Advertising -
Illustration

SIFF Poster

Seattle International
Film Festival

Chief Creative Officer, Tracy Wong
Creative Director, Mark "Monkey" Watson

GOLD

Public Service -
Print

SIFF Merchandising Poster

Sr. Art Director, Patrick Moore

SILVER

Elements of Advertising -
Illustration - Series

SIFF Poster Series

Sr. Designer, Allison Arditty

Copywriter, Colin Hodges

Group Account Director, Jason Gearhart

Account Supervisor, Ariel Smith

Account Supervisor, Katie Radforth

Sr. Director of Integrated Production, Stacy
McCann

Content Producer, Paul Morgan

Senior Studio Designer, Aimee Hossler

Studio Designer & Photographer, Jason Hall

Retoucher, Charlie Rakatansky

Illustrator, James Blevins

Editor, Jack Strain

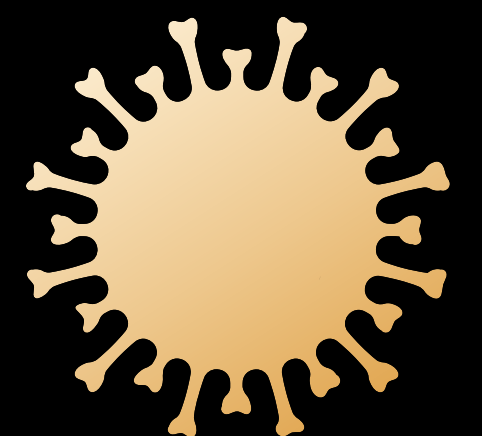
Editor, James Whittington

Production Sound Mixer, Coby Jackson

3D Artist, Dan Kelly

3D Artist, Rip Van Winkle

SILVER



WINNERS BY AGENCY

WONGDOODY

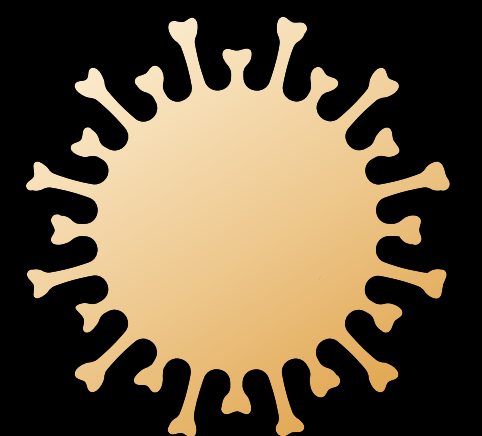
Public Service -
Out-Of-Home & Ambient Media, Poster

Cinema Served Hot

Seattle International
Film Festival

Chief Creative Officer, Tracy Wong
Creative Director, Mark “Monkey” Watson
Sr. Art Director, Patrick Moore
Sr. Designer, Allison Arditty
Copywriter, Colin Hodges
Group Account Director, Jason Gearhart
Account Supervisor, Ariel Smith
Account Supervisor, Katie Radforth
Sr. Director of Integrated Production, Stacy McCann
Content Producer, Paul Morgan
Senior Studio Designer, Aimee Hossler
Studio Designer & Photographer, Jason Hall
Retoucher, Charlie Rakatansky
Illustrator, James Blevins
Editor, Jack Strain
Editor, James Whittington
Production Sound Mixer, Coby Jackson
3D Artist, Dan Kelly
3D Artist, Rip Van Winkle

SILVER



WINNERS BY AGENCY

WONGDOODY

Public Service -
Out-Of-Home & Ambient Media

Cinema Served Hot

Seattle International
Film Festival

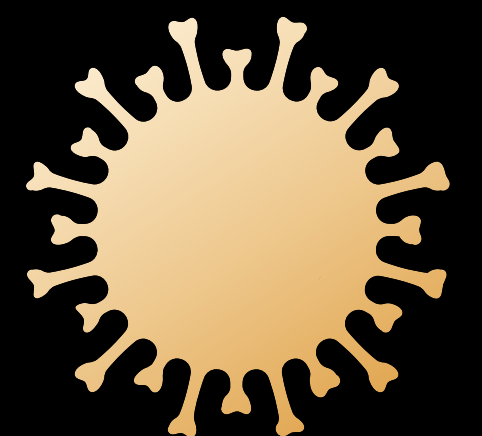
Chief Creative Officer, Tracy Wong
Creative Director, Mark "Monkey" Watson

SILVER

Public Service -
Out-Of-Home & Ambient Media
Campaign

Sr. Designer, Allison Arditty
Sr. Art Director, Patrick Moore
Copywriter, Colin Hodges
Group Account Director, Jason Gearhart
Account Supervisor, Ariel Smith
Account Supervisor, Katie Radforth
Sr. Director of Integrated Production, Stacy McCann
Content Producer, Paul Morgan
Senior Studio Designer, Aimee Hossler
Studio Designer & Photographer, Jason Hall
Retoucher, Charlie Rakatansky
Illustrator, James Blevins

SILVER



WINNERS BY AGENCY

WONGDOODY

Elements of Advertising -
Animation, Special Effects or Motion
Graphics

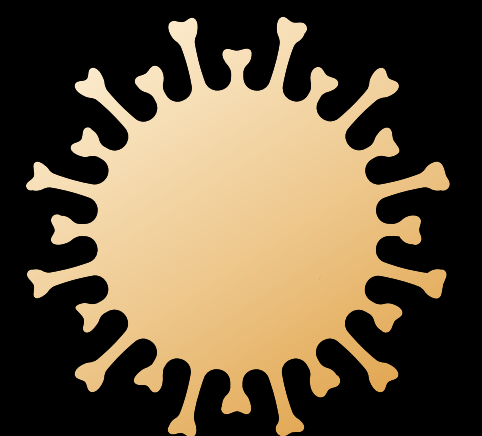
Holiday Bells + Bursts

T-Mobile

Mark "Monkey" Watson, Creative Director
Dave Goedde, Associate Design Director
Austin Anderson, Motion Director
Dan Kelly, Motion Designer
Jack Strain, Motion Designer
Ian "Rip" Van Winkle, Motion Designer
Allison Arditty, Designer
Delaney Pratt, Designer
Reese Murakami, Designer
Lauren Beauchemin, Designer
Kate Benton, Sr. Copywriter
Jason Gearhart, Group Account Director
Eva Doak, Account Supervisor
Katie Radforth, Sr Account Executive/Digital
Patrick Griffin, Director of Print Production
Paul Morgan, Print Producer
Charlie Rakatansky, Retoucher
Aimee Hossler, Production Design Lead

SILVER

IDLWW
Imagine Print Solutions
Razorfish



WINNERS BY AGENCY

WUNDERMAN THOMPSON/SEATTLE

Film, Video, & Sound -
Television-Local Campaign

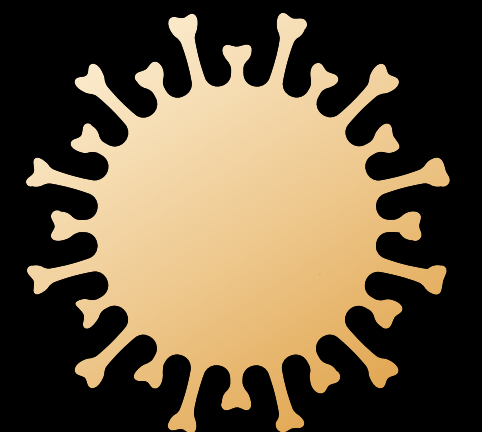
Let's Imagine Together: TV
Campaign

Washington's Lottery

Danielle Trivisonno Hawley, Executive Vice
President/Executive Creative Director
Jason Black, Executive Creative Director
Todd Derksen, Creative Director
Joe Gerlitz, Associate Creative Director/
Copywriter
Louie Johnson, Junior Art Director
Craig Jelniker, Director of Integrated Production
Kristie Christensen, Business Director
Ryan Lyonnais, Business Supervisor
James Mackenzie, Planning Director
Mikel Hanson, Senior Social Strategist
Scooter Churchill, Senior Project Manager

GOLD

PRODUCTION CREDITS – (Walking)
Curator, Production Company
Nate Barr, Director & Executive Producer
Ryan Haug, Cinematographer/DP (Motion State)
Chris Ophoven, Editor (Freelance)
John Buroker, Sound Designer (HEARby Sound
LLC)



WINNERS BY AGENCY

WUNDERMAN THOMPSON/SEATTLE

(Continued)

PRODUCTION CREDITS – (Pool & Pizza)

Maker Content, Production Company

Mike Maguire, Director

Barry Peterson, Cinematographer/DP

Geoff Cornish, Executive Producer

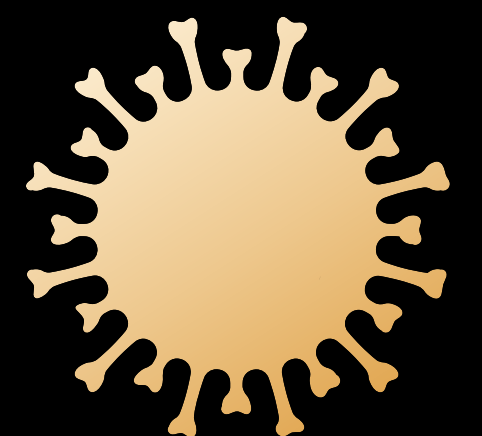
Ian Webb, Line Producer

Kelly Vander Linda, Editor (KVL Editorial)

John Buroker, Sound Designer (HEARby Sound
LLC)

Jeff Tillotson, Colorist (Lightpress)

Seth Gantman, Visual Effects Producer (Timber,
LA)



WINNERS BY AGENCY

WUNDERMAN THOMPSON/SEATTLE

Film, Video, & Sound -
Audio/Visual Sales Presentation

Game Stack Build
Conference Video

Microsoft

Danielle Trivisonno Hawley, Executive Vice
President/Executive Creative Director
Jon Dietrich, Vice President/Group Creative
Director

GOLD

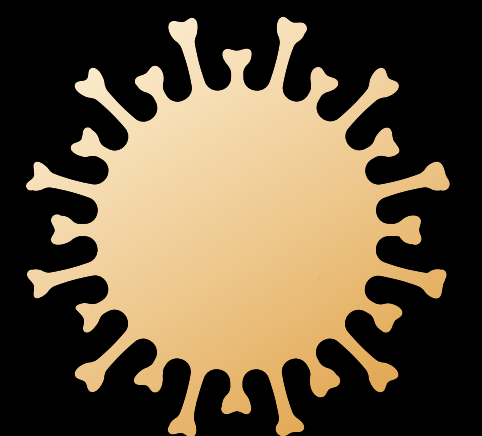
Elements of Advertising -
Art Direction

Nicole Michels McDonagh, Group Creative
Director

SILVER

Talia Green, Associate Director, Content Creation
Kelsie Clegg, Senior Art Director
Kathryn Guess, Senior Copywriter
Dax Estorninos, Executive Producer
Kelly Daniels, Account Director
Stephanie Kim, Senior Project Manager

All Is Well, Production Company
Andy Seaver, Editor
Sam Kelly, Jr., Executive Producer
Kellyanne Carroll, Producer
Mohammed Elberkawi, Motion Graphic Designer
(Freelance)



WINNERS BY AGENCY

WUNDERMAN THOMPSON/SEATTLE

Online Film, Video, & Sound -
Internet Commercial Single Spot

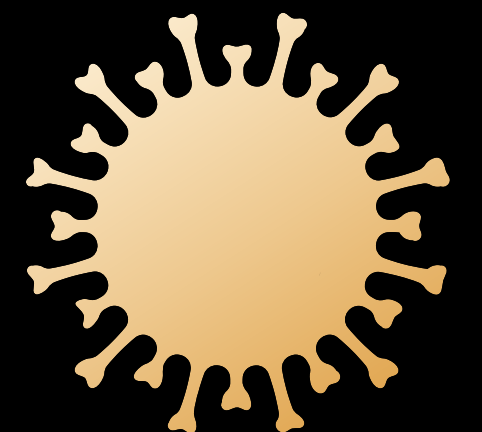
Let's Imagine Together:
InterPETer

Washington's Lottery

Danielle Trivisonno Hawley, Executive Vice
President/Executive Creative Director
Jason Black, Executive Creative Director
Todd Derksen, Creative Director
Joe Gerlitz, Associate Creative Director/
Copywriter
Louie Johnson, Junior Art Director
Chelsea Sweetin, Senior Producer
Kristie Christensen, Business Director
Ryan Lyonnais, Business Supervisor
Mikel Hanson, Senior Social Strategist
Scooter Churchill, Senior Project Manager

Electric Sheep, Production Company
Christopher Harrell, Director
Bobby McHugh, Executive Producer
Desirée Gilewich, Producer
Camille Durand, Editor
John Buroker, Sound Designer (HEARby Sound
LLC)
Jeff Tillotson, Colorist (Lightpress)

SILVER



WINNERS BY AGENCY

WUNDERMAN THOMPSON/SEATTLE

Out-Of-Home & Ambient Media -
Installations - Single Installation

Let's Imagine Together:
Seafair Submarine Installation

Washington's Lottery

Danielle Trivisonno Hawley, Executive Vice
President/Executive Creative Director
Jason Black, Executive Creative Director
Craig Jelniker, Director of Integrated Production
Kristie Christensen, Business Director
Jenna Newbury, Associate Media Director
Sarah Doering, Senior Connections Planner
Tara Samer, Connections Planner

SILVER

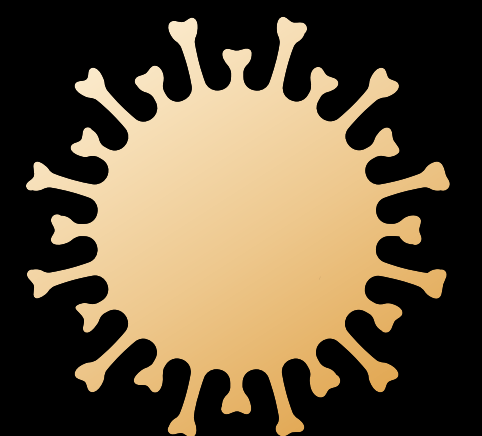
Online/Interactive -
Social Media Campaign

Element 7 Productions, Production Company
Ryan White, 360 Producer
Kelly Campell, Technical Director
Jordan Reed, Network Technician
Kieran Schafer, Production Coordinator

SILVER

Submarine Prop Build
Jason Puccinelli, Production Designer
David Bowen, Builder
Darren Edwards, Builder

Marketing Partner (Seafair)
Eric Corning, President and CEO



WINNERS BY AGENCY

WUNDERMAN THOMPSON/SEATTLE

Film, Video, & Sound -
In-Theatre Commercials or Slides

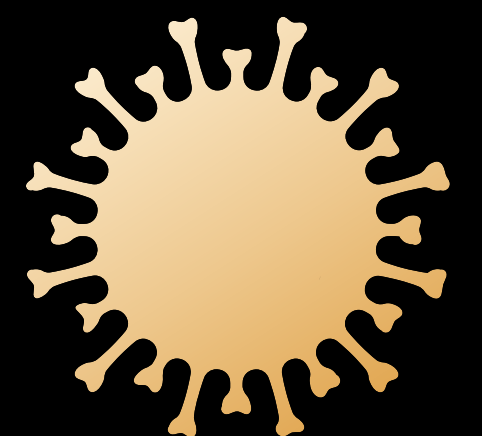
Let's Imagine Together:
Shredded! Movie Trailer

Washington's Lottery

Danielle Trivisonno Hawley, Executive Vice
President/Executive Creative Director
Jason Black, Executive Creative Director
Todd Derksen, Creative Director
Joe Gerlitz, Associate Creative Director/
Copywriter
Louie Johnson, Junior Art Director
Dan Truog, Editor
Chelsea Sweetin, Senior Producer
Kristie Christensen, Business Director
Ryan Lyonnais, Business Supervisor
Sarah Doering, Senior Connections Planner

SILVER

Curator, Production Company
Nate Barr, Executive Producer
Jill McBride, Producer
Jasper Newton, Director of Photography
John Buroker, Sound Designer (HEARby Sound
LLC)
Jeff Tillotson, Colorist (Lightpress)



WINNERS BY AGENCY

WUNDERMAN THOMPSON/SEATTLE

Out-Of-Home & Ambient Media -
Guerrilla Marketing

Let's Imagine Together:
BARQ Hotel Integrated
Campaign

Washington's Lottery

Danielle Trivisonno Hawley, Executive Vice
President/Executive Creative Director

SILVER

Jason Black, Executive Creative Director

Todd Derksen, Creative Director

Joe Gerlitz, Associate Creative Director/
Copywriter

Louie Johnson, Junior Art Director

Chelsea Sweetin, Senior Producer

Kristie Christensen, Business Director

Ryan Lyonnais, Business Supervisor

Mikel Hanson, Senior Social Strategist

Sarah Doering, Senior Connections Manager

Scooter Churchill, Senior Project Manager

SILVER

Out-Of-Home & Ambient Media -
Guerrilla Marketing

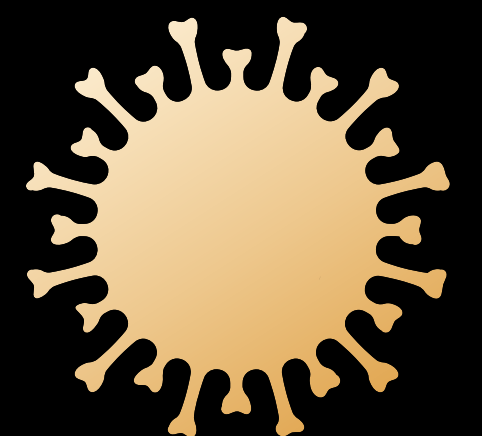
Let's Imagine Together:
BARQ Hotel Out-Of-Home

Kontent Partners, Production Company

Michael Bini, Executive Producer

Meghin Gilstrap, Production Coordinator

John Keatley, Photographer (KeatleyPhoto)



WINNERS BY AGENCY

WUNDERMAN THOMPSON/SEATTLE

Out-Of-Home & Ambient Media -
Guerrilla Marketing

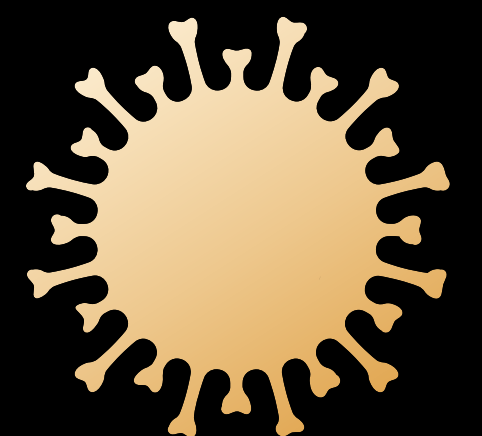
Let's Imagine Together:
Seafair Submarine Campaign

Washington's Lottery

Danielle Trivisonno Hawley, Executive Vice
President/Executive Creative Director
Jason Black, Executive Creative Director
Craig Jelniker, Director of Integrated Production
Kristie Christensen, Business Director
Jenna Newbury, Associate Media Director
Sarah Doering, Senior Connections Planner
Tara Samer, Connections Planner

SILVER

Element 7 Productions, Production Company
Ryan White, 360 Producer
Kelly Campell, Technical Director
Jordan Reed, Network Technician
Kieran Schafer, Production Coordinator



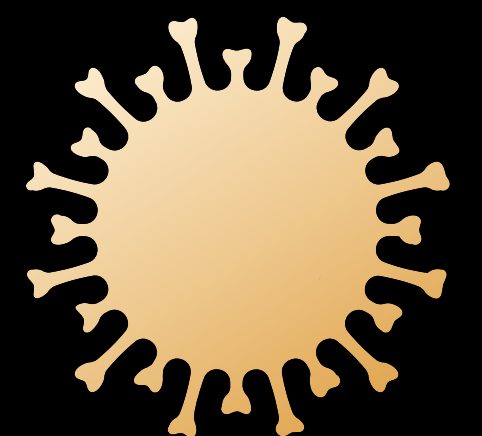
WINNERS BY AGENCY

WUNDERMAN THOMPSON/SEATTLE

(Continued)

Submarine Prop Build Credits
Jason Puccinelli, Production Designer
David Bowen, Builder
Darren Edwards, Builder

Marketing Partner (Seafair) Credits
Eric Corning, President and CEO
Patrick Harrison, Director of Marketing
Michael McMorrow, Director of Creative
Programming
Dana Quinn, Event Producer
Bill Mayovsky, Director of Sales
Kyle Brown, Dive Operations Lead



STUDENT WINNERS

KYRA ANDERSON

Sales & Marketing -
Magazine Design

Echo Magazine

Seattle Central Creative
Academy

Kyra Anderson, Illustrator and Designer

SILVER

SIMONE PIERSON

Sales & Marketing -
Magazine Design

Personal Magazine

Seattle Central Creative
Academy

Simone Pierson, Art Direction and Design

GOLD

ADAM SMITH

Print Advertising -
Magazine Advertising Campaign

Dubble Bubble

Seattle Central Creative
Academy

Adam Smith. Art Director, Copywriter,
Illustrator

SILVER

TYLER SPORER

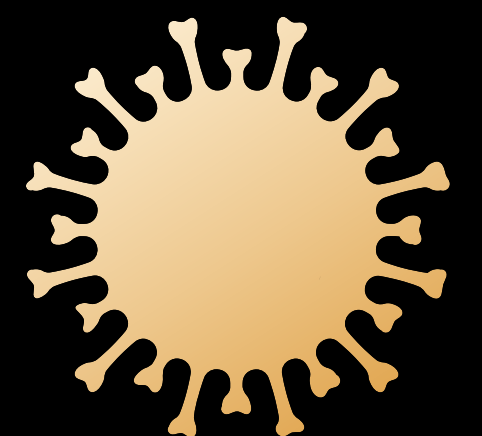
Publication design -
Magazine Design

Metanoia Magazine

Seattle Central Creative
Academy

Tyler Sporer. Art & Creative Direction, Design,
and Copy-Editing

GOLD



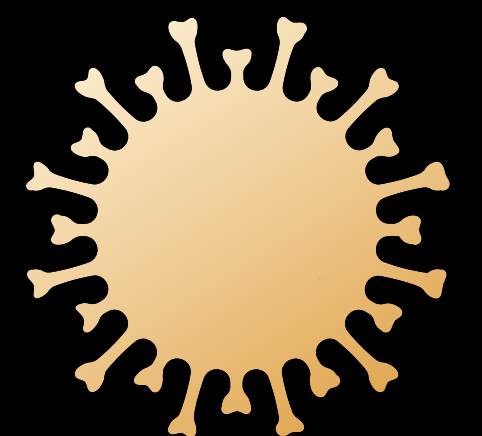
AAF SILVER MEDAL

The American Advertising Federation's Silver Medal Award Program was established in 1959 to recognize men and women who have made outstanding contributions to advertising and who have been active in furthering the industry's standards, creative excellence, and responsibility in areas of social concern.

Each year, our AAF chapter bestows this honor upon an outstanding member of the Seattle advertising community.

We are proud to announce this year's recipient is **Mary Knight**.

Congratulations, Mary!



JUDGES' CHOICE

The Judges' Choice award may be decided by consensus, but this year each judge chose their own award recipient.

Full credits have been detailed in previous pages.

MANDY

Film, Video, & Sound -
Television Advertising – Local Single Spot

The Job Interview

Seattle Humane

Michael Caldwell

ALISON

Film, Video, & Sound -
Branded Content & Entertainment For Online Film,
Video & Sound

TASTE

SONY Mobile

SHEP Films

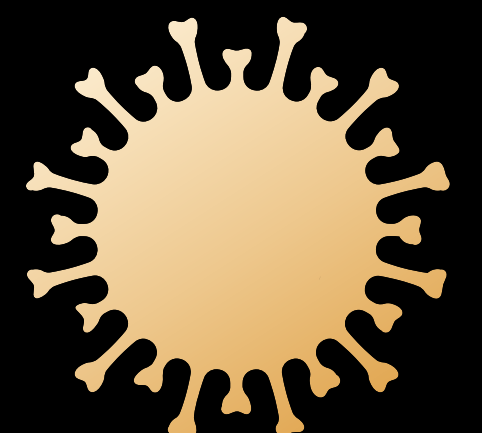
MIKE HEIDL

Cross Platform -
Online/Interactive Campaign

Taco Time Time
Squad

Taco Time Northwest

DNA



BEST IN SHOW

The Best in Show award is decided by consensus of the judges.

Full credits have been detailed in previous pages.

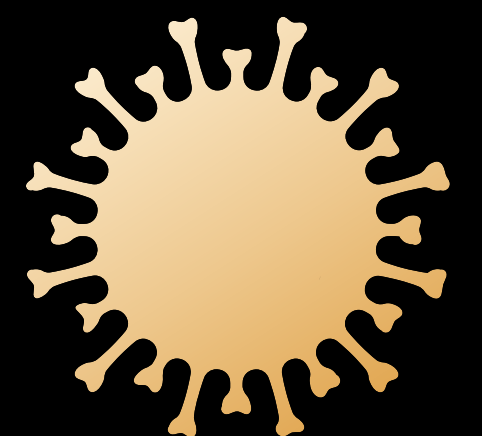
DIGITAL KITCHEN

Online/Interactive -
Social Media Campaign

Deschutes #ChaseTheHaze

Deschutes Brewery

Aaron Feiger, Group Creative Director
Thierry Anglade, Managing Director
Lindsay Campau, Director, Strategic Partnerships
Andre Vriesman, ACD/Copywriter
Jordan Rundle, Art Director
Cameron Coupe, Designer
Alyssa Loughlen, Producer



PEOPLE'S CHOICE

The People's Choice award was decided by vote of attendees of the awards gala via the microgame provided by our sponsor, The Consumer Engagement Company.

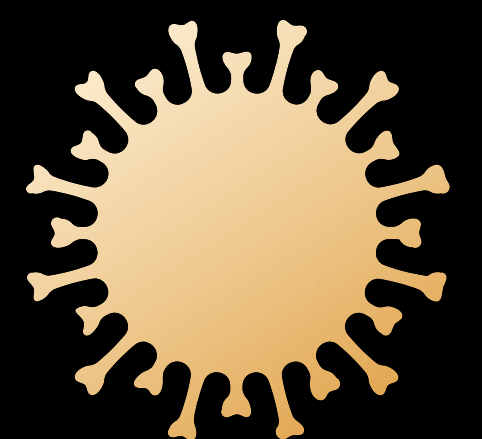
DIGITAL KITCHEN

Online/Interactive -
Social Media Campaign

Deschutes #ChaseTheHaze

Deschutes Brewery

Aaron Feiger, Group Creative Director
Thierry Anglade, Managing Director
Lindsay Campau, Director, Strategic Partnerships
Andre Vriesman, ACD/Copywriter
Jordan Rundle, Art Director
Cameron Coupe, Designer
Alyssa Loughlen, Producer



DISTRICT XI WINNERS

Gold winners at the local level automatically advance to the District XI competition, competing against similar winners from Alaska, Washington, Oregon, Idaho, and Montana. Local silver winners have the option to pay to enter at the District level.

DIGITAL KITCHEN

Online/Interactive -
Social Media Campaign

Deschutes #ChaseTheHaze

Deschutes Brewery

Best in Show

WONGDOODY

Elements of Advertising -
Illustration - Series

SIFF Poster Series

SIFF

Judges' Choice

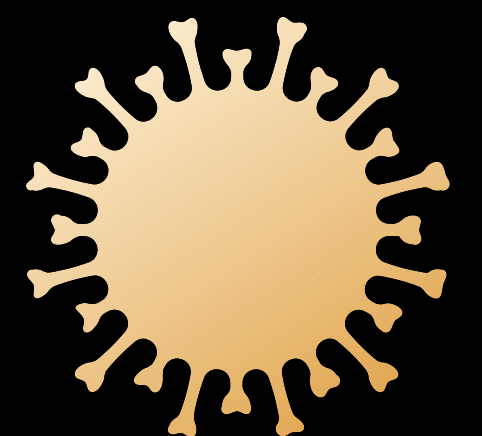
INDIGO SLATE

Film, Video, & Sound -
Branded Content & Entertainment
for Online Film, Video & Sound

The Cloud Promise

Microsoft

Judges' Choice



DISTRICT XI STUDENT WINNER

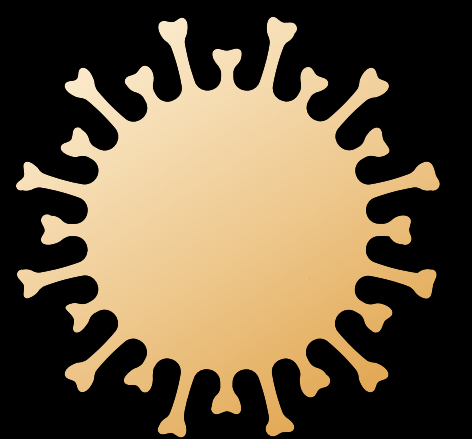
SIMONE PIERSON

Sales & Marketing -
Magazine Design

Personal Magazine

Seattle Central Creative
Academy

Best in Show



NATIONAL STUDENT WINNER

Gold winners at the District level automatically advance to the National competition. District silver winners have the option to pay to enter at the National level.

TYLER SPORER

Magazine Design

Metanoia Magazine

Seattle Central Creative
Academy

GOLD

