

**Bureau Roffa**

TYPOGRAPHIC DESIGN

**Proza**

A REFINED WORKHORSE

AVAILABLE AT [BUREAUOFFA.COM](https://bureauoffa.com)

Hello,

Allow me to introduce Proza to you, and kindly ask you to print this, rather than merely judge it from a screen. Proza is a humanist sans serif typefamily, consisting of 12 styles (6 weights + italics), with roots in serif designs from the Renaissance, such as Garamond and Jenson. It was made to function well at a large range of sizes, from the smallest of text sizes, to gigantic posters, making it a highly versatile typefamily. Its large character set (support for 100+ languages) and opentype features do all the heavy lifting for you, while its elegance and refined details ensure to deliver a punch of class to your designs.

Currently, Proza is only offered in .otf format, which is a cross-platform format, offering a maximum of technical capabilities. If you are not yet convinced that you want Proza very badly, I recommend downloading the regular weight for free on [bureauoffa.com](http://bureauoffa.com), or ordering a free printed specimen (pay shipping costs only). A detailed article about the development and design of Proza can be found on a great website about typography: [ilovetypography.com](http://ilovetypography.com)

Cheers,

Jasper de Waard

**Bureau Roffa**

Arctic Monkeys - Fluorescent Adolescent

KLAQUES

Edward Sharpe & The Magnetic Zeros

***Kings of Leon - Radioactive***

JIMI HENDRIX - IF 6 WAS 9

*Taking the blame without giving a shit.*

Handgloves

Beautiful children illustrations

***The Mooney Suzuki - Primitive Condition***

**“Pay for your fonts!”**

**10 PT** (regular/bold) Meet Proza: a friendly, trustworthy and wise Italian man with a peculiar love for Renaissance typography, ancient wines and dangerous women. Proza was born somewhere at the end of 2010 (first online appearance at december 14) in the industrial city of Rotterdam, the Netherlands. Inexplicably, though, his soul has always been in Italy. It should come as no surprise, that it took Proza a visit to the beautiful Italian town of Urbino to fully get to know himself. During his five day stay at this magical place, Proza became the wise man he is today. So enlightened, in fact, that he lost all excess weight. So wise, in fact, that he turned completely bald a couple days later. Or bold, if you like. But being bald and wise didn't make him any less sexy. On the contrary, he gained in flare and style. He used to say: "*Ladies, I might be bald, but less is surely more!*" All the ladies bought it, and all the ladies fancied him. He was sexy and clever at the same time. One of the other virtues of his loss of weight, he found, was that he gained in speed. Sometimes he ran so fast, he appeared to be slanted. He wasn't slanted, of course. He was italic, even on his baldest days — or boldest days, if you want. **Besides this mythical character, Proza is also a humanist sans-serif fontfamily in 12 styles, including: italics, SMALLCAPS, an extended Latin character set, and 9 types of numerals.**

**11 PT** (regular/bold) Meet Proza: a friendly, trustworthy and wise Italian man with a peculiar love for Renaissance typography, ancient wines and dangerous women. Proza was born somewhere at the end of 2010 (first online appearance at december 14) in the industrial city of Rotterdam, the Netherlands. Inexplicably, though, his soul has always been in Italy. It should come as no surprise, that it took Proza a visit to the beautiful Italian town of Urbino to fully get to know himself. During his five day stay at this magical place, Proza became the wise man he is today. So enlightened, in fact, that he lost all excess weight. So wise, in fact, that he turned completely bald a couple days later. Or bold, if you like. But being bald and wise didn't make him any less sexy. On the contrary, he gained in flare and style. He used to say: "*Ladies, I might be bald, but less is surely more!*" All the ladies bought it, and all the ladies fancied him. He was sexy and clever at the same time. One of the other virtues of his loss of weight, he found, was that he gained in speed. Sometimes he ran so fast, he appeared

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**10 PT** (light/semibold) Meet Proza: a friendly, trustworthy and wise Italian man with a peculiar love for Renaissance typography, ancient wines and dangerous women. Proza was born somewhere at the end of 2010 (first online appearance at december 14) in the industrial city of Rotterdam, the Netherlands. Inexplicably, though, his soul has always been in Italy. It should come as no surprise, that it took Proza a visit to the beautiful Italian town of Urbino to fully get to know himself. During his five day stay at this magical place, Proza became the wise man he is today. So enlightened, in fact, that he lost all excess weight. So wise, in fact, that he turned completely bald a couple days later. Or bold, if you like. But being bald and wise didn't make him any less sexy. On the contrary, he gained in flare and style. He used to say: *"Ladies, I might be bald, but less is surely more!"* All the ladies bought it, and all the ladies fancied him. He was sexy and clever at the same time. One of the other virtues of his loss of weight, he found, was that he gained in speed. Sometimes he ran so fast, he appeared to be slanted. He wasn't slanted, of course. He was italic, even on his baldest days — or boldest days, if you want. **Besides this mythical character, Proza is also a humanist sans-serif fontfamily in 12 styles, including: italics, SMALLCAPS, an extended Latin character set, and 9 types of numerals.**

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Black

**Did you ever hear a tenor sax,  
Swingin' like a rusty axe?**

Extrabold

**Honkin' like a frog, down in a hollow log?  
Well, baby, that is Rock 'n Roll!**

Bold

**That ain't no freight train, that you hear,  
Rollin' down the railroad tracks.**

Semibold

**That's a country boy pianoman,  
Playin' in between the cracks!**

Regular

You say that music is for the birds,  
And you can't understand the words.

Light

Well, honey if you did, you'd really blow you're lid  
Because baby, that is Rock 'n Roll!

BlackItalic

***Did you ever hear a tenor sax,  
Swingin' like a rusty axe?***

ExtraboldItalic

***Honkin' like a frog, down in a hollow log?  
Well, baby, that is Rock 'n Roll!***

BoldItalic

***That ain't no freight train, that you hear,  
Rollin' down the railroad tracks.***

SemiboldItalic

***That's a country boy pianoman,  
Playin' in between the cracks!***

Italic

*You say that music is for the birds,  
And you can't understand the words.*

LightItalic

*Well, honey if you did, you'd really blow you're lid  
Because baby, that is Rock 'n Roll!*



## Character set (italic)

### Uppercase

ABCDEFGHIJKLMNOPQRSTUVWXYZÀÁÂÃÄÅĀĂȦÆÇ  
 ĆĈĆĎĎĐÈÉÊËĔĚËËĚËËËĜĞĠĦİĨİĴĶĹĻĽĿŃŅŦŇŦ  
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### Smallcaps

ABCDEFGHIJKLMNOPQRSTUVWXYZÀÁÂÃÄÅĀĂȦÆÇĆĈĊĎ  
 ĐÈÉÊËĔĚËËĚËËËĜĞĠĦİĨİĴĶĹĻĽĿŃŅŦŇŦ  
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### Numerals

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 H<sup>0</sup>123456789 H<sub>0</sub>123456789 H<sup>0</sup>123456789 H<sub>0</sub>123456789

### Punctuation, ideographs, maths, and currencies.

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# Character set (bold-italic)

## Uppercase

**ABCDEF GHIJ KLMNOP QRSTUV WXYZ À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß**

## Lowercase

**abcdefghijklmnopqrstuvwxyz à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß**

## Smallcaps

**ABCDEF GHIJ KLMNOP QRSTUV WXYZ À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß**

## Numerals

**H0123456789 H0123456789**

**h0123456789 h0123456789 H0123456789**

**1/3 2/3 1/8 3/8 5/8 7/8 1/5 2/5 3/5 4/5 1/6 5/6 1/7 2/7 3/7 4/7 5/7 6/7 1/9 2/9 4/9 5/9 7/9 8/9**

**H<sup>0</sup>123456789 H<sub>0</sub>123456789 H<sup>0</sup>123456789 H<sub>0</sub>123456789**

**Punctuation, ideographs, maths, and currencies.**

**! ? ; h ; " ' ( h ) [ h ] { h } , . : ; \_ h - - - , , ' ' " " < h > « h »**

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**! H ? ; H i ( H ) [ H ] { H } H - - - < H > « H » / H \ · H @**

# Features

Feature turned off

**Smallcaps:**

Feature turned on

It's 5% of \$64,- now?    IT'S 5% OF \$64,- NOW?

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**Allcaps:**

j-michel@me(.com)    J-MICHEL@ME(.COM)

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**Ligatures:**

Toffler, fisch, mafffen.    Toffler, fisch, mafffen.

---

**Fractions:**

2/9 & 1/5 & 3/7 & 1/4    ⅔ & ⅕ & ⅔ & ¼

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**Tabular figures**

0123456789 0123456789    0123456789 0123456789

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**Numerators/denominators**

0123456789    0123456789 / 0123456789

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**Superiors/inferiors**

0123456789    N<sup>0123456789</sup> N<sub>0123456789</sub>