



Bachelor of Arts in Business 2017-2020

Freshman Fall	Freshman Writing Seminar – Develop writing skills to inform, persuade, and influence others. (Glessner)	Marketing Principles and Practice – Survey marketing principles to how marketing management is performed. (Leonard) (C)	Entrepreneurship and Business Development – Develop product and services into a business enterprise. (Valdez) (C)	Academic Development – Integrative study of Proverbs to prepare approaches to academic planning and success. (Linn) GE
Spring	Old Testament Survey – Survey of Old Testament books, themes, characters and theology.(Hebbard)	Integration Seminar – Integrative experience practical spiritual, professional and personal challenges and aspirations. (Linn) (C)	Business Communication – Develop writing and presentation skills for proposals, online, and business reports (Soria) (C)	Math for Economics – Mathematical applications used in economic theories and business applications .(Brocco) (GE)
Sophomore Summer	New Testament Survey – Survey of New Testament books, themes, characters and theology. (Hebbard)	Financial Accounting and Reporting – Learn how to analyze the health of an enterprise using financial data. (C)	Business Law and Ethics (M) – Survey legal and ethical principles and their application in the business context. (Gillespie) (C)	Organizational Psychology – Survey organizational behavior, motivation, group dynamics, and leadership. (Angelo)
Fall	Philosophical Roots of Western Civilization – Historical and contemporary Western views on truth, faith and free will. (Bates/Hebbard)	Managerial Finance – Covers analysis of financial statements, and managerial decision-making in relation to financial concerns.	Human Resource Management – Recruitment, selection, performance management and personnel functions.(C)	Economic Principles and Practice – Survey of modern macro and microeconomic principles. (Johnstone)
Junior Spring	Early American History – Examine the social, cultural and political events leading up to the Founding. (Glessner)	Leadership – Examine Christian leadership, including individual and church leadership roles, examples and standards. (C)	Project Management Principles and Practice – Plan and manage a project, creating work breakdown structure, schedule and budget. (C)	Economic Analysis – Learn to apply microeconomic theory to consumer behaviors, and production by firms. (Johnstone)
Summer	US Government and Politics – Introduction to US Constitution, government and political system. (Soria)	Scientific Principles and Practice – Explore scientific principles that have changed the world, includes lab. (Cornejo)	Marketing Plan Development – Apply marketing principles for management decision-making and application to the marketing plan.	Operations Management –Analysis and design methods for business systems that produce and deliver goods and services
Senior Fall	Launch Pad - Ideation – Prepare research including market analysis needed to launch a new or improved product or service. (Leonard)	Humanities Seminar – Examine Western culture and society through arts and literature. (Linn)	Systematic Theology – Explore the application and limitation of deductive and inductive reasoning to Biblical lessons and themes. (Morrow)	Launch Pad - Planning and Strategy – Explore business case studies to develop practical approaches to common business challenges. (Valdez)
Spring	Launch Pad - Design – Apply research to develop a business case to launch a new product or service. (Leonard)	Statistics and Data Analysis - Learn to summarize and describe sets of data using numerical and graphical methods in spreadsheet	Spiritual Formation – Explore the application of scriptural knowledge for spiritual and character development. (Morrow)	Launch Pad - Implementation and Analysis – Strategic planning, control, change management and leadership. (Valdez)