



Bachelor of Arts in Business 2018-2021

Freshman Fall	Academic Development – Practical approaches for academic planning and success. (Linn)	Freshman Writing Seminar – Develop writing skills to inform, persuade and influence others. (Glessner)	Marketing Principles – Survey marketing principles to how marketing management is performed. (Leonard)	Entrepreneurship and Business Development – Develop product and services into a business enterprise. (Valdez)
Spring	Old Testament Survey – Survey of Old Testament books, themes, characters and theology. (Morrow)	Early American History – Examine the social, cultural and political events leading up to the Founding. (Glessner)	Organizational Psychology – Survey organizational behavior, motivation, group dynamics, and leadership. (Angelo)	Math for Economics – Mathematical applications used in support of economic theories and business applications. (Brocco)
Sophomore Summer	New Testament Survey – Survey of New Testament books, themes, characters and theology. (Morrow)	US Government and Politics – Introduction to US Constitution, government and political system. (Soria)	Human Resource Management – Recruitment, selection, performance management and personnel functions. (Angelo)	Economic Principles and Practice – Survey of modern macro and microeconomic principles. (Johnstone)
Fall	Philosophical Roots of Western Civilization – Historical and contemporary Western views on truth, faith and free will. (Bates)	Scientific Principles and Practice – Explore scientific principles that have changed the world, includes lab. (Cornejo)	Business Communication – Develop writing and presentation skills for proposals, online, and business reports (Soria)	Economic Analysis – Learn to apply microeconomic theory to consumer behaviors, and production by firms. (Johnstone)
Junior Spring	Transitions - Career, Relationships, and Faith – Examine personal financial planning, marriage, family, and missional living principles. (In't Hout)	Humanities Seminar – Examine Western culture and society through arts and literature. (Linn)	Masterpieces of Western Art and Music - Develop an appreciation for historical works of western art and music (Glessner)	Financial Accounting and Reporting – Learn how to analyze the health of an enterprise using financial data. (Martis)
Summer	Systematic Theology – Explore the application and limitation of deductive and inductive reasoning to Biblical lessons and themes. (TBD)	Launch Pad - Ideation and Design Thinking – Apply ideation and design thinking principles to launch a new product or service. (Leonard)	Project Management Principles and Practice – Plan and manage a project using DMAIC principles. (TBD)	Managerial Finance – Analysis of financial statements and managerial decision-making in relation to financial concerns. (TBD)
Senior Fall	Spiritual Formation – Explore the application of scriptural knowledge for spiritual and character development. (TBD)	Launch Pad - Planning and Strategy – Explore business case studies to develop practical approaches to challenges. (Valdez)	Marketing Plan Development – Apply marketing principles to create an integrative marketing plan (Burgess)	Statistics and Data Analysis - Learn to summarize and describe sets of data using numerical and graphical methods (Brocco)
Spring	Leadership – Examine Christian leadership, including individual and church leadership roles, examples and standards. (Martis)	Launch Pad - Implementation and Analysis – Strategic planning, control, change management and leadership. (Valdez)	Operations Management –Analysis and design methods for business systems that produce and deliver goods and services. (TBD)	Business Law and Ethics – Survey legal and ethical principles and their application in the business context. (Hamilton)