



# Bachelor of Arts in Business 2018-2021

<b>Freshman</b> Fall	<b>Biblical Themes in Literature</b> –Explore Bible themes found in literature. (Linn)	<b>Freshman Writing Seminar</b> – Develop writing skills to inform, persuade and influence others. (Glessner)	<b>Marketing Principles</b> – Survey marketing principles to how marketing management is performed. (Leonard)	<b>Entrepreneurship and Business Development</b> – Develop product and services into a business enterprise. (Valdez)
Spring	<b>Old Testament Survey</b> – Survey of Old Testament books, themes, characters and theology. (Morrow)	<b>Early American History</b> – Examine the social, cultural and political events leading up to the Founding. (Glessner)	<b>Organizational Psychology</b> – Survey organizational behavior, motivation, group dynamics, and leadership. (Angelo)	<b>Math for Economics</b> – Mathematical applications used in support of economic theories and business applications. (Brocco)
<b>Sophomore</b> Summer	<b>New Testament Survey</b> – Survey of New Testament books, themes, characters and theology. (Morrow)	<b>US Government and Politics</b> – Introduction to US Constitution, government and political system. (Soria)	<b>Human Resource Management</b> – Recruitment, selection, performance management and personnel functions. (Angelo)	<b>Economic Principles and Practice</b> – Survey of modern macro and microeconomic principles. (Johnstone)
Fall	<b>Philosophical Roots of Western Civilization</b> – Historical and contemporary Western views on truth, faith and free will. (Bates)	<b>Business Communication</b> – Develop writing and presentation skills for proposals, online, and business reports (Soria)	<b>Scientific Principles and Practice</b> – Learn applications and approaches to the scientific method and process. (Cornejo)	<b>Economic Analysis</b> – Learn to apply microeconomic theory to consumer behaviors, and production by firms. (Johnstone)
<b>Junior</b> Spring	<b>Transitions - Career, Relationships, and Faith</b> – Examine personal financial planning, marriage, family, and missional living principles. (In't Hou)	<b>Humanities Seminar</b> – Examine Western culture and society through arts and literature. (Linn) F	<b>Business Law and Ethics</b> – Survey legal and ethical principles and their application in the business context. (Hamilton)	<b>Financial Accounting and Reporting</b> – Learn how to analyze the health of an enterprise using financial data. (Martis)
Summer	<b>Systematic Theology</b> – Explore the application and limitation of deductive and inductive reasoning to Biblical lessons and themes. (TBD)	<b>Launch Pad - Ideation and Design Thinking</b> – Apply ideation and design thinking principles to launch a new product or service. (Leonard) F	<b>Masterpieces of Western Art and Music</b> - Develop an appreciation for historical works of western art and music (Glessner)	<b>Statistics and Data Analysis</b> - Learn concepts of data collection, exploratory data analysis, and statistical inference. (Brocco)
<b>Senior</b> Fall	<b>Spiritual Formation</b> – Explore the application of scriptural knowledge for spiritual and character development. (TBD)	<b>Launch Pad - Strategy and Planning</b> – Explore business case studies to develop practical approaches to challenges. (Valdez)	<b>Project Management Principles and Practice</b> – Develop approach to plan and manage a project from inception to closeout. (TBD)	<b>Marketing Plan Development</b> – Apply marketing principles to create an integrative marketing plan (Burgess)
Spring	<b>Leadership</b> – Examine Christian leadership, including individual and church leadership roles, examples and standards. (Martis)	<b>Launch Pad - Implementation and Analysis</b> – Learn how to lead, manage, implement, control, and analyze a start-up plan. (Valdez) F	<b>Operations Management</b> –Analysis and design methods for business systems that produce and deliver goods and services. (TBD)	<b>Managerial Finance</b> – Analysis of financial statements and managerial decision-making in relation to financial concerns. (Cornejo)