NEXT TIME, TIP 22 CENTS.

Why? Because right now, Instacart is practicing a sneaky form of tip theft by using customers’ tips to subsidize the company’s own costs instead of passing those tips directly on to the workers. When you tip up-front, we still get the same amount for the job - Instacart just pays us less because you’re tipping more.

IN OTHER WORDS: THE MORE YOU TIP, THE LESS INSTACART PAYS US.

That’s right - if you tip in the app up-front, you’re tipping Instacart - not your shopper.

That doesn’t mean you shouldn’t tip at all.

INSTEAD, TIP 22 CENTS UP FRONT IN THE APP, THEN CHANGE YOUR TIP LATER OR TIP IN CASH.

Tipping 22 cents up front signals to the shopper that you understand what’s going on, you’re in solidarity with workers, and you don’t want Instacart pocketing your tip money.

Don’t forget to change your tip in the app later - you have up to 3 days to do it. Or, simply tip in cash at the door.

THANK YOU FOR YOUR SUPPORT AS WE FIGHT TO MAKE INSTACART BETTER FOR WORKERS AND CUSTOMERS!

FOR MORE INFO:
WWW.WORKINGWA.ORG/22CENTS