

# 全国美国文化中心 2015 年度美国文化知识大赛预通知(第一号)

(2015 ACC American Cultural Knowledge Competition for University Students)

## 1. 竞赛目的

增强中美两国高校之间的友谊与文化交流，促进中国学生对美国社会与文化的了解，扩大学生的知识面，提升学生的人文素养，提高学生的跨文化交际能力与沟通能力。

## 2 主办：

广州大学---卫斯理安学院美国文化中心（ACC）

**承办：** 广州大学外国语学院

广州大学卫斯理安学院

## 3.大赛时间与地点：

初赛定于 2015 年 3 月底，由各 ACC 自行举办；

决赛定于 2015 年 5 月中下旬，在广州大学举办（广州市番禺区广州大学城）

3. 竞赛**题型**（附样题）

本次知识竞赛分必答题、抢答题、演讲三种类型，共分三轮比赛。

## 4. 竞赛流程

### 第一轮：必答题

a、 题型设计：常识选择题为主，共 20 题，涉及美国地理、历史、经济、文学、艺术、政治制度、社会生活、教育制度、体育等范围，每题 5 分，共计 100 分。

b、 答题规则：每个 ACC 参赛队伍出 2 名学生，在主持人的指引下，根据电脑系统的提示进行答题，每个参赛队都参加本轮答题，选手根据电脑系统上的序号排列，决定答题的套数（1-20 套题）。大赛组委会将在参赛名单确定后，事先提供参赛备考题。

c、 答题时间：限制在 4 分钟内完成。主持人读完电脑屏幕上的题目后，开始计时答题。选手在电脑系统上设定的时间范围内答题完毕方为有效。每队参赛的 2 名选手皆可答题。

d、 评分标准：20 题答完后，电脑系统上自动显示答案和分数。

e、 观众机会：当台上选手答错题目时，观众有一次机会参与答题，答对可赠送精美礼品。

f、 第一轮比赛按照从高分到低分排序，淘汰二分之三的参赛队伍。

### 第二轮：抢答题

a、 题型设计：常识问答题为主，共 20 题，涉及美国地理、历史、经济、文学、艺术、政治制度、社会生活、教育制度、体育等范围，每题 5 分，共计 100 分。大赛组委会将在参赛名单确定后，事先提供参赛备考题（1-5 套）。

b、 答题规则：每两个 ACC 参赛队各出 1 名选手，各自抽签，组成 2 人一组，进行抢答比赛。抢答时根据主持人的提示和提问，双方选手必须举手示意，争取答题机会，抢到答题机会后，在电脑系统规定的时间内完成答题，方为有效。如果回答问题错误，则由另一方参赛选手继续回答。

c、 答题时间：限制在每题 5 秒之内。选手在主持人提问后，根据提示，举手抢答。选手在电脑系统上设定的时间范围内答题完毕，方为有效。

c 、 评分标准：答对加分，答错不得分，也不倒扣分。 每题抢答之后，电脑系统上即显示正确答案，总成绩在每组比赛结束之后当场显示。

d、 观众机会：当台上选手答错题时，观众有一次机会参与答题，答对可赠送精美礼品。

e.第二轮比赛按照从高分到低分排序，淘汰二分之三的参赛队伍。

### 第三轮：演讲题（决赛轮）

a、 题型设计：设置有关美国文化话题的演讲题目，以常识性的大众话题为主，不涉及专业问题。

b、 答题规则：从第二轮比赛胜出的 ACC 参赛队中选出三组，共 6 名选手参加演讲比赛。抽签决定演讲话题和演讲顺序（大赛组委会事先不提供备考题）。每个 ACC 可出 2 名选手参与演讲话题讨论，但只有 1 名选手登台演讲。

c、 答题时间：10 分钟的话题准备时间，期间 2 名选手可讨论演讲思路并确定谁为登台演讲人。演讲时间为 5 分钟；提问时间为 5 分钟，评委可就演讲内容，或与演讲有关的话题，向选手提 3 个问题，选手必须在规定的时间内简要回答。

d 、 评分标准：7 位评委（4 个外籍教师+3 名中国老师）根据选手的整体表现和语言水平给予现场打分。具体的演讲评分标准另附。

## 5.奖项设置

本次美国文化知识大赛设置特等奖一个，奖金为 1000 元人民币，一等奖 2 个，奖金为 800 元人民币；二等奖三个，奖金为 600 元人民币；三等奖四个，奖金为 400 元；优胜奖若干个，奖金为 200 元人民币；所有获奖者均颁发正式的写实性证书。

## 6 注意事项

- 1) 目前全国共有 23 家 ACC 获得美国国务院的批准，在中国设立。大赛组委会希望各 ACC 都能积极参加 2015 年度的美国文化知识大赛；因为本次大赛是广州大学—卫斯理安学院共同向美国大使馆申请获批资助的项目。
- 2) 按照申报书的要求，每个 ACC 只能选拔 2 名学生参赛，大赛组委会负责给每个参赛学生 200 美元的交通住宿补贴。
- 3) 各 ACC 可由一位指导老师带队，带队老师的所有费用自理。
- 4) 住宿和餐饮将由大赛组委会统一安排，费用自理。
- 5) 大赛联系人：

陆道夫----广州大学卫斯理安学院美国文化中心常务副主任，教授（博士）

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陈姝-----广州大学卫斯理安学院美国文化中心秘书，副教授（硕士）

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附录： 美国文化知识大赛 样题

## 2015 年美国文化知识大赛题库样题

1. How many states are there in America?  
A. 49                      B. 48                      C. 50                      D. 51
2. The First Continental Congress was held in \_\_\_\_\_ in September, 1774.  
A. Philadelphia          B. Boston                  C. New York          D. Chicago
3. The following states are among the first thirteen colonies except \_\_\_\_\_.  
A. Maryland              B. South Carolina      C. Delaware          D. Colorado
4. Which is the largest state in America?  
A. California.          B. New Jersey.              C. Georgia.              D. Alaska.
5. The Great Depression in America lasted \_\_\_\_\_ years.  
A. 2                          B.3                          C. 4                          D.5
6. In \_\_\_\_\_, civil war in America broke out.  
A. 1761                      B. 1861                      C. 1738                      D.1838
7. Which date is the Independence Day of the United States of America?  
A. September 4.          B. June 6                      C. July 4                      D. June 4
8. Where can you enjoy Broadway Musicals? In \_\_\_\_\_.  
A. Los Angeles          B. New York                  C. Washington D.C.      D. Las Vegas
9. Who is the Found Father of the United States of America?  
A. George W. Bush                      B. Abraham Lincoln  
C. Franklin D. Roosevelt                  D. George Washington
10. How often do they vote for a president?  
A. once every two years                      B. once every four years  
C. once every five years                      D. once every ten years
11. Who has written the novel *the Old Man and the Sea*?  
A. Ernest Hemingway      B. Longfellow      C. Mark Twain      D. Faulkner

12. Which of the following novel is written by Mark Twain?  
A. Oliver Twist  
B. Pride and Prejudice  
C. The Necklace  
D. The adventures of Tom Sawyer
13. Who delivered the famous speech "I have a dream"?  
A. Bill Clinton  
B. Barack Hussein Obama  
C. George Washington  
D. Martin Luther King
14. Walt Disney produced many children's movies. Which of the following is **NOT** produced by him?  
A. Cinderella  
B. Peter Pan  
C. Snow White and the Seven Dwarfs  
D. Kung Fu Panda
15. Which bridge is one of the most famous bridge in the world and it is in the states of California.  
A. Humber Bridge  
B. Great Belt  
C. Golden Gate Bridge  
D. Brooking Bridge
16. Boxing Day is the next day of \_\_\_\_\_.  
A. Christmas Day  
B. Thanksgiving  
C. New Year's Day  
D. Valentine's Day
17. The theme of Thanksgiving Day is \_\_\_\_\_.  
A. friendship and award  
B. love and happiness  
C. happiness and peace  
D. thankfulness and harvest
18. Where did Father Christmas put the presents?  
A. In children's hats.  
B. In children's stockings.  
C. In children's shoes.  
D. Under the bed.
19. What schools are in the earliest Ivy League "four League"?  
A. Harvard\Yale\Penn\Princeton  
B. Columbia\Harvard\Yale\Brown  
C. Princeton\Columbia\Yale\Cornell  
D. Harvard\Yale\Columbia\Princeton
20. What does SAT stand for?  
A. School Assessment Test  
B. Sample Assessment Test  
C. Scholastic Aptitude Test  
D. System Aptitude Test
21. The first Starbucks coffee shop opened in 1971 in downtown in

A. Washington      B. Los Angeles      C. Chicago      D. San Francisco

22. At what festival do Americans eat turkey?

- A. New Year's Day                      B. Thanksgiving day  
C. Easter Day                              D. The Independence Day

## **2015 ACC American Cultural Knowledge Competition**

### **for University Students ( ( Announcement No.1 )**

#### **I. Objectives:**

This competition is to promote the friendship and cultural communications between universities in China and the US; better the Chinese college students' knowledge about the American culture and society; expand their horizon and improve their humanistic education and enhance their inter-cultural communication skills.

#### **II. Organizers:**

Organized by Guangzhou University - Wesleyan College American Cultural Centre (ACC)  
Co-organized by School of Foreign Studies and Wesleyan College of Guangzhou University

#### **III. Time and Venue:**

Preliminary Contest: March, 2015, in ACCs around China.  
Final: mid or late May, 2015, in Guangzhou University (University Island)  
The final consists of three rounds of questions: Must-Answer round, Quick-Fire Round and Impromptu Speech.

#### **IV. Procedure of the Final:**

##### **1) Must-Answer round:**

###### **A. Type of Questions:**

20 Questions of Multiple Choices on facts of the American Culture, including geography, history, economy, literature, art, political system, social life, education system and sports. The total score is 100 points (5 points on each question).

###### **B. Rules:**

Each ACC team (two students) will select one set of questions on the computer with the help of the moderator. Each set of questions consist 20 questions.

Note: The organizer may provide handbook of sample questions before the

final. Candidate has been selected in each ACCs

**C. Time:** Each team has to answer all the questions within 4 minutes.

**D. Evaluation Criteria:** the total scores will be automatically shown on the screen.

**E.** Audience may have a chance to answer the questions when the finalists fail to have a right answer. Special souvenirs will be awarded to those who have the right answer.

**F.** Half of the ACC teams make it to the next round.

## **2) Quick-Fire Round:**

### **A. Type of Questions:**

20 Questions of on facts of the American Culture, including geography, history, economy, literature, art, political system, social life, education system and sports. The total score is 100 points (5 points on each question).

**B. Rules:** Each ACC Team will have one student to present them for a quickfire round against the opponent team. After the moderator has read out the question, the two students will race to give an answer by raising their hands. The one who is quicker in raising his/her hand will have to give an answer with a limited time. If he/she gives a wrong answer, the opponent will have a chance to answer the question.

**C. Time:**Each contestant has to answer the question in 5 seconds.

**D. Evaluation Criteria:** 5 points for each question. The correct answer will appear on the screen immediately after the answers are provided by the constants or audience. The full scores of each team will appear on the screen when all team have finished this round.

**E.**Audience may have a chance to answer the questions when the finalists fail to have a right answer. Special souvenirs will be awarded to those who have the right answer.

**F.**Half of the ACC teams make it to the next round.

## **3). Impromptu Speech:**

**A.** Topic: General topics on American culture.

**B.** Rules:

The Final three ACC team (two students) who make it to the third round will draw to decide the order and the topic of their speech. The two students of each team may prepare the speech together but only one student will give the speech.

Note: The organizer may not provide sample topics before the final.

**C.** Time:Each team has 10 minutes to prepare for the speech, during which they will decide who is going to give the speech. And each team has 5 minutes to give the speech and 5 minutes for Q&A with the question masters, who will ask 3 questions related to the topic and content of the speech.

**D.** Evaluation Criteria: 7 judges (4 foreign judges and 3 Chinese judges) will evaluate the performance of the contestants.

## V. Awards:

- 1) Top Prize: One winner(RMB1000)
- 2) First Prize: Two winners (RMB 800 each)
- 3) Second Prize: Three winners (RMB 600 each)
- 4) Third Prize: Four Winners (RMB 400 each)
- 5) Excellence Prize: (RMB 200 each)

## VI. Notes:

- 1) All together there are 23 ACCs around China approved by the US State Department. The organizer hope all ACCs will participate in the contest, which is the only project jointly applied by Guangzhou University and Wesleyan College.
- 2) According to the proposal submitted to the US State Department, the organizer will provide \$200 to each of the two contestants representing an individual ACC as their reimbursement.
- 3) The supervisors are not reimbursed by the organizer.
- 4) The organizer will make arrangements of accommodation and meals during the contest, but can't afford the fees of accommodation and meals.
- 5) the contactor:  
Mr. LU Daofu, Ph.D, professor of English and Comparative Literature,  
Deputy Director of ACC at Guangzhou University  
[ludaofu@foxmail.com](mailto:ludaofu@foxmail.com), [ludaofu@yahoo.com](mailto:ludaofu@yahoo.com)

Ms. Susan Chen, Secretary of ACC, Associate Professor of English  
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