

Robert M. Bond

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Academic Positions

Assistant Professor, School of Communication, Ohio State University (2013-)

Assistant Professor, Department of Sociology, Ohio State University (2013-2015)

Courtesy Appointment, Department of Political Science, Ohio State University (2013-)

Education

Ph.D., Political Science, University of California, San Diego, 2013.

M.A., Political Science, Arizona State University, 2007.

B.A., Political Science, Arizona State University, 2006.

Publications

1. Bond, Robert M. "Contagion in social attitudes about prejudice," *Social Influence* 13 (2): 104-116 (2018).
2. Jones, Jason J., Robert M. Bond, Eytan Bakshy, Dean Eckles, and James H. Fowler. "Social influence and political mobilization: Further evidence from a randomized experiment in the 2012 US presidential election," *PLoS ONE* 12 (4): e0173851 (2017).
3. Bond, Robert M., Volha Chykina, and Jason J. Jones. "Social network effects on academic achievement," *The Social Science Journal* 54 (4), 438-449 (2017).
4. Bond, Robert M. and Brad J. Bushman. "The contagious spread of violence among US adolescents through social networks," *The American Journal of Public Health* 107 (2), 288-294 (2017).
5. Bond, Robert M., Jaime E. Settle, Christopher J. Fariss, Jason J. Jones, and James H. Fowler. "Social Endorsement Cues and Political Participation," *Political Communication* 34 (2), 261-281 (2017).
6. Settle, Jaime E., Robert M. Bond, Lorenzo Coviello, Jason J. Jones, Christopher J. Fariss, James H. Fowler, Adam D.I. Kramer, and Cameron Marlow. "From Posting to Voting: The Effects of Political Competition on Online Political Engagement," *Political Science Research and Methods* 4 (2): 361-378 (2016).
7. Bond, Robert M., and Solomon Messing, "Quantifying Social Media's Political Space: Estimating Ideology from Publicly Revealed Preferences on Facebook," *American Political Science Review* 109 (1): 62-78 (2015).

8. Jones, Jason J., Robert M. Bond, Christopher J. Fariss, Jaime E. Settle, Adam D. I. Kramer, Cameron Marlow, and James H. Fowler. "Yahtzee: An Anonymized Group Level Matching Procedure," *PLoS ONE* 8 (2):e55760 (2013).
9. Jones, Jason J., Jaime E. Settle, Robert M. Bond, Christopher J. Fariss, Cameron Marlow, and James H. Fowler. "Inferring Tie Strength from Online Directed Behavior," *PLoS ONE* 8 (1):e52168 (2013).
10. Bond, Robert M., Christopher J. Fariss, Jason J. Jones, Adam D. I. Kramer, Cameron Marlow, Jaime Settle, and James H. Fowler. "A 61-Million-Person Experiment in Social Influence and Political Mobilization," *Nature* 489: 295-298 (2012).
11. Settle, Jaime E., Robert M. Bond, and Justin Levitt. "The Social Origins of Adult Political Behavior," *American Politics Research* 39 (2): 239-263 (2011).

Book Chapters

1. Bond, Robert M., Christopher J. Fariss, Jason J. Jones, and Jaime E. Settle. "Network experiments through academic-industry collaboration," in Ahn, Yong Teol and Sune Lehman (Eds.) *Complex Spreading Phenomena in Social Systems*: Springer (2018).
2. Bond, Elizabeth, and Robert M. Bond. "Topic Modelling Eighteenth-Century French Newspapers" in Burrows, Simon (Eds.) *Digitising Enlightenment*: Oxford University Press (forthcoming).

Editor-reviewed article

1. Bond, Robert M. "Complex networks: Network healing after loss," forthcoming in *Nature Human Behavior*.

Papers Under Review

"Social identity theory versus the contact hypothesis: Does having a political discussion help or hurt intergroup perceptions?", with Hillary Shulman and Michael Gilbert

"High-impact altruistic punishment promotes cooperation cascades in human social networks"

"Fake News or Partisan Cues? Gauging the Credibility of Political Messages on Social Media Sites", with David C. Deandrea and Megan Vendemia

"Down to a r/science: Integrating Computational Approaches to the Study of Communication on Reddit", with Austin Hubner, Jessica McKnight, and Matthew Sweitzer

"Social network determinants of screen time among adolescents"

"Political homophily in a large-scale online communication network", with Matthew D. Sweitzer

"The Impact of a Presidential Debate on Candidate Evaluations"

Grants

1. Using eye movements to determine when findings from the lab can be generalized to naturalistic settings: Linguistic features of messages and real-world voting behaviors
Ohio State University School of Communication Miller Research Award (\$17,288), PI, with Jason Coronel and Hillary Shulman
2. The Social Campaign: Social Media Messaging's Indirect Effects
Ohio State University School of Communication Miller Research Award (\$16,052), PI, with David Deandrea
3. Democratic Mobilization in an Islamic Democracy
Mershon Center for International Security Studies (\$11,000), PI, with Erik Nisbet
4. The Politicization of Media Freedom and ICT Policy: Political Cleavages and Policy Preferences Within the Turkish Electorate
University of Pennsylvania Internet Policy Observatory, \$10,000, Co-PI, with Erik Nisbet
5. The role of social media in comparative elections: Turkey and Brazil
The Ohio State University and the Sao Paulo Research Foundation (FAPESP)

Conference Presentations

- American Political Science Association annual meeting (2010, 2011, 2017, 2018)
- International Communication Association annual meeting (2014, 2018)
- Midwest Political Science Association annual meeting (2011, 2012)
- National Communication Association annual meeting (2017)
- Political Networks Conference (2011, 2012)
- Society for Political Methods Summer Meeting (2011)

Teaching

OHIO STATE UNIVERSITY

- COMM 4554: Social Media* (Spring 2014)
- COMM 4665: Communication and Community* (Fall 2015, Spring 2016, Fall 2017, Fall 2018)
- COMM 4814: Political Communication* (Spring 2014, Spring 2015)
- COMM 6701: Working with Communication Data* (Spring 2016, Spring 2017, Spring 2018)
- COMM 6661: Statistical Applications in Communication I* (Fall 2014, Fall 2015, Fall 2016, Fall 2017, Fall 2018)
- COMM 7710: Introduction to Social Networks* (Fall 2014, Spring 2018)

Advising

OHIO STATE UNIVERSITY

Cody Cooper (PhD Candidacy Exam Committee Member), Aysenur Dal (PhD Candidacy Exam Committee Member, Dissertation Committee Member, PhD Spring 2018), Travis Filicky (undergraduate honors thesis) Hubert Léveillé (Dissertation Committee Member, PhD Spring 2018) Hyunjin Song (Dissertation Committee Member, PhD Spring 2015), Matthew Sweitzer (PhD Advisor), Megan Vendemia (PhD Candidacy Exam Committee Member)

Professional Activities

Referee: *American Journal of Political Science*; *American Political Science Review*; *American Sociological Review*; *Asian Journal of Communication*; *Canadian Journal of Political Science*; *Communication Monographs*; *Communication Research*; *Human Communication Research*; *Journal of Communication*; *Journal of Politics*; *Media Psychology*; *Nature Human Behaviour*; *PLoS ONE*; *Political Behavior*; *Political Communication*; *Political Research Quarterly*; *Proceedings of the National Academy of Sciences*; *Political Research Quarterly*; *Social Influence*

Site Selection Committee, Political Networks Division of the American Political Science Association

Service

OHIO STATE UNIVERSITY

Undergraduate Committee, School of Communication (2014-16)

Graduate Studies Committee, School of Communication (2017-18)

Member, Faculty Advisory Board for Translational Data Analytics (2015-16)

Additional Training

Santa Fe Institute Graduate Workshop in Computational Social Science Modeling and Complexity (2011)

Introduction to ArcGIS I, University of California, San Diego (2009)

C by the Beach, University of California, San Diego (2011)

Workshops on Social Network Analysis at the Political Networks Conference (2009, 2011, 2012)