

## ELIZABETH FREEMAN

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## EDUCATION

### UNIVERSITY OF CINCINNATI

DAAP CLASS OF 2015

Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of Graphic Design.  
GPA: 3.62

## SKILLS & RECOGNITION

Adobe Suite  
Digital & Analog Photography  
Textile Design/Repeats  
Screenprinting  
Print Production Knowledge  
Physical Comping  
Some HTML & CSS  
CAD Tools  
Keynote

Cincinnatus Scholarship  
Dean's List 9 consecutive terms

## WORK EXPERIENCE

### AIRBNB | SAN FRANCISCO, CALIFORNIA

GRAPHIC DESIGN FELLOW *JUNE 2015-PRESENT*

Projects have included branded marketing events, book design, environmental installation, internal event promotions/branding, and a personal project that includes family travel research and toy design.

### GENSLER | NEW YORK, NEW YORK

ENVIRONMENTAL DESIGN INTERN *FALL 2014*

Created environmental graphics, wayfinding signage, and branded exhibits. Assisted in publication and event design projects. Became proficient in working with scale and using CAD Tools.

### PEOPLE'S LIBERTY | CINCINNATI, OHIO

FREELANCE DESIGNER *SUMMER 2014*

A philanthropic lab focused on facilitating civic-minded projects for Cincinnati; created promotional print materials for the People's Liberty Residency Program.

### APPLE | CUPERTINO, CALIFORNIA

PACKAGE DESIGN INTERN *SPRING 2014*

Assisted with packaging concepts, branding, and photography selection for a new product, event design and retail collateral for the Apple Earth Day celebration.

### TARGET | MINNEAPOLIS, MINNESOTA

TEXTILE DESIGN INTERN *SUMMER 2013*

Working on the children's apparel team, completed a long term design project in collaboration with a fellow intern. Project included trend forecasting, strategy, and textile design.

### THRIVE | ATLANTA, GEORGIA

GRAPHIC DESIGN INTERN *SUMMER & FALL 2012*

Collaborated within a team of designers and strategists to complete work in branding, environmental design, packaging, and design strategy.