

615.578.4969
Nashville, TN
www.jaclynclark.com
jaclynroseclark@gmail.com

JACLYN CLARK

Mobile UX Specialist / Innovation Director

PROFILE

Entrepreneur
Innovator
Mobile App Specialist
Musician
Dog Lover

SKILLS

Entrepreneurship
Innovation
Mobile UX
Product Management
Design Mentor
Strategy/Design Sessions
User Testing
Prototyping
Product Design & Branding

ACHIEVEMENTS

2016 NTC Semi-Finalist
“Innovator of the Year”
Award

EDUCATION

Music Business
Belmont University '04 - '07

EMPLOYMENT HISTORY

HCA Healthcare | Director of Mobile Innovation Mobility Center of Excellence

Nashville, TN / July 2015 - Present

- Manage UX design team and iOS Engineering team
- Created UX and development frameworks for HCA internal customers and vendors
- Collaboration with Apple on Apple TV concepts
- Facilitate stakeholder design and strategy sessions
- Prototype new concepts and products for buy in
- Collaborate with security and architecture on mobile initiatives
- Lead and mentor UX designers and iOS Engineers
- Consult and offer resources for HCA mobile strategic partners (UX assessments, product redesigns and company rebranding.)
- Participate in mobile strategy planning with executive leadership
- Manage contracting and sourcing relationships for corporate and its subsidiaries
- Product owner of MCOE developed applications (Includes requirements gathering, sprint planning, pilots, training, support models and product roadmap)

HCA Healthcare | SR Mobile UX Designer

Nashville, TN / March 2014 - July 2015

- Led all design and development for internal and external iOS and Android applications
- Conducted design sessions and user testing
- Created wireframes and prototypes for iOS and Android applications
- Oversaw design and development implementation and testing
- Collaborated with Apple on patient facing applications

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Appsolute Genius | Lead iOS & Android UX UI Designer

Remote / Nov 2012 - Oct 2013

- Sole designer for 20+ iOS and Android applications
- Created wireframes, prototypes and UI design
- Designed concepts to pitch to potential clients
- Produced production assets for development

Touch-N-Go Studios | Owner & Mobile UX Designer

Nashville, TN / June 2012 - Nov 2012

- Created app concepts for monetization
- Created wireframes, prototypes and UI design
- Managed contracting with development vendors
- Managed iTunes Connect and App Store submissions

12South Music | Web & Identity Designer

Nashville, TN / Aug 2012 - Jan 2013

- Created web design and branding/identity for music industry clientele
- Produced work for website design, print and digital projects

Dolly Parton | Asst Tour Coordinator & Label Support

Nashville, TN / Oct 2008 - May 2009

- Assisted the tour coordinator with all artist and crew travel
- Coordinated pre-production tour rehearsals and catering
- Assisted artist with interviews, photoshoots and music videos