

ALISHA DENOMME

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THE BRIEF:

Art director and designer from Toronto, Canada finding my way in the Windy City. Powered by coffee, my passion is good design and great ideas. Find me Instagramming my adventures in the city, putting the 8-ball in the corner pocket at the local bar, or laughing at my own jokes about #agencylife on Twitter.

EXPERIENCE:

March 2016-Present:

Cavalry: Jr. Art Director

Notable Projects:

- ◆ Integrated Promotion and Campaign ideas
- ◆ Brand Platform pitch
- ◆ Photo shoots, print ads, direct mail, email communications, consumer engagement, website design.

March 2015:

Jigsaw, LLC: Freelance Art Director

Notable Projects:

- ◆ Logo, campaign and print materials for Wheaton Healthcare's new Cancer Center in Racine, WI.
- ◆ Infographic posters for Versiti brand launch.
- ◆ Brainstorm Easter Egg ideas for the agency's website.

June 2014 - February 2015

Savage Solutions, LLC: Art Director

Notable Projects:

- ◆ Rebranding of Southport Bank in Kenosha.
- ◆ Create 2015 marketing plan for Villa St. Francis Assisted Living including design, media, and budgets.
- ◆ Design and produce signage for Bublr Bikes launch event.

Nov 2012 - June 2014

Celtic, Inc: Jr. Art Director

Notable Projects:

- ◆ Design branding and collateral for Prairie Financial Group.
- ◆ Create trade show displays for Bemis and Kelch.
- ◆ Remodel the office; create a space that reflects our company brand and improves office morale.

June 2012 - Nov 2012

Charleston | Orwig: Art Director Intern

Notable Projects:

- ◆ Create logo, print materials, and plan and design promotional/customer loyalty game for biodiesel fuel.
- ◆ Design sales kit including brochures, PoP, metal signage, T-shirt, direct mailer and boxed kit for Rancona retailers.

EDUCATION:

April 2015 - March 2016

Chicago Portfolio School: Art Direction

Portfolio: outstanding concepts and top-notch design

Sept 2010 - May 2012

Milwaukee Institute of Art and Design: Communication Design Major with emphasis in Copywriting at Marquette
Completed: Bachelor of Fine Art (BFA)

Sept 2006 - April 2009

Georgian College: Graphic Design Major with emphasis in Print Production

Completed: 3-Year Advanced Associates Degree

AWARDS & ACCOLADES:

May 2014: PRSA Paragon Award of Merit for Rite Hite Dock Safety White Papers.

Fall 2010-Spring 2012: Dean's List (GPA over 3.5) at Milwaukee Institute of Art & Design.

Sept 2011: Student Merit Award at Milwaukee 99 Show for BIC Lighter campaign.

Nov 2010: Top 100 of 1,630 entries to the International Skopje Poster "EcoLogic" competition.

Spring 2007-Spring 2009: Dean's List (Grade Average over 80%) at Georgian College.

AFFILIATIONS:

April 2015 - Current

Chicago Creative Collective – Board Member

May 2011 - April 2014:

United Adworkers Milwaukee – Member & Volunteer

Dec 2012 - Jan 2013:

ArtDirectorsClub Global – International Member

Sept 2011 - August 2012:

AIGA Wisconsin – Student Member

SKILLS:

The Usual

Master of the latest versions of Photoshop, Illustrator, InDesign (CC). Proficient in Sketch and Prezi. Working knowledge of HTML and CSS. Experienced in Microsoft Office Suite (2016)

The Unusual

Super Taster: I have more than the average amount of taste buds. Sometimes a curse, sometimes a blessing.

Parle Français: Not enough to carry on a conversation, but enough to order off the menu.

Improv: Classes at iO Theater have given me the confidence to perform under pressure and laugh about it.