

ALISHA DENOMME

Art Director. Designer. Occasional Improviser.
alishadenomme.com | adenomme@gmail.com | 414.554.6669



THE BRIEF

As an art director and designer with 4 years of agency experience, I'm both a thinker and a maker. I love coming up with high-level, big-idea, award-winning concepts and then working through the details and designs to make it beautiful. When I'm not making things in the office, you can find me making things up on stage with my improv group, Personal Space Invaders.

2016 - CURRENT

Cavalry // Art Director

- Campaigns with print, video, social, and web for clients including *Corona*, *Whirlpool*, *Butterball*, and other CPG's and non-profits.
- Various new business pitches that I can't go into detail about.

2016

Chicago Portfolio School // *Advertising, Art Direction*

2015

Jigsaw, LLC // Freelance Art Director

- Brand, signage, and print materials to promote new Cancer Center fundraising event for *Wheaton Franciscan Healthcare*.
- Corporate posters for *Versti Blood Services* brand launch.

2014

Savage Solutions // Art Director

- Branding campaigns for *Soul Boxer Cocktails* and *Southport Bank*.
- Campaign for *Villa St. Francis Assisted Living Facility* including design, copywriting, media plan, and client management.
- Brand and event materials for *Bublr Bikes* and *St. Joseph Academy*.

2012 - 2014

Celtic, Inc // Jr. Art Director

- Campaigns, branding, and print materials for clients including *Milwaukee Irish Fest*, *EdVest 529 Savings*, and *Prairie Financial Grp.*
- Print ads, trade show displays, sales kits, website design for B2B clients including *Kohler*, *Bemis*, *Kelch* and *Rite-Hite*.

2012

Charleston-Orwig // Art Director Intern

- Customer loyalty game promotional materials for biodiesel brand.
- Sales kits including brochures, PoP, in-store signage, direct mailers for clients including *Pfizer*, *Chemtura*, and *Smithfield Foods*.

2010 - 2012

Milwaukee Institute of Art and Design // *BFA, Communication Design*

2009

Kitestring // Graphic Designer

- Logos and branding for clients including *Leaning Post Wine*, and *Citizen Kid Toy Shop*.
- Print materials including ads, event signage, and newsletters for various local clients.

2006 - 2009

Georgian College // *Advanced Degree, Graphic Design & Print Production*

ASK ME ABOUT...

IMPROV: Although I'm known to make things up on stage, I promise I'm not making this up...

TRAVEL: Speaks French just well enough to convince a chef in Switzerland to give us a discount.

FOOD: Having more than the average amount of taste buds is sometimes a blessing and sometimes a curse.

YOUR FUTURE: I can read your palms but never mastered the art of picking winning lottery numbers.

ORGANIZATION: I was once called "intimidatingly tidy" and I can only hope it's what they put on my tombstone.

AWARDS

PRSA PARAGON AWARD for Rite-Hite Dock Safety White Papers (2014)

MILWAUKEE 99 SHOW Student Award for BIC Lighters Campaign (2012).

INTERNATIONAL SKOPJE POSTER COMPETITION
EcoLogic Shortlist for "Deforestation" (2010)

AFFILIATIONS

CURRENT

- 4As Chicago Young Pros (CCC) // *Board Member*

FORMER

- United Adworkers Milwaukee // *Member & Volunteer*
- ArtDirectorsClub Global // *International Member*
- AIGA Wisconsin // *Student Member*
- RGD Ontario // *Student Member*

SKILLS

- Photoshop, Illustrator, InDesign // *Wizard*
- Keynote and Powerpoint // *Master*
- AfterEffects and Premiere // *Apprentice*