



# PLASTICS RECYCLING • 2018

FEBRUARY 19-21

NASHVILLE • GAYLORD OPRYLAND RESORT

## Sponsor and Exhibitor Newsletter

Welcome to Plastics Recycling 2018! We are thrilled that your company will be a part of this can't-miss industry event. The information listed below is specifically regarding exhibiting and sponsoring at this year's conference. Please don't hesitate to contact us with any questions. We are looking forward to another great event this year!

### Important Links

- [GES Expo Services Kit](#) - Shipping/Ordering Items for Booth
- [Gaylord Opryland Electrical](#) - Electrical Order Form
- [Gaylord Opryland I.T.](#) - Audio/Visual and Internet Order Form
- [ExpoBadge](#) - Lead Retrieval Order Form
- [Rules and Regulations / Booth Selection Process](#)
- [Booth Design Guidelines](#)
- [Trade Show Floor Plan](#)
- [2018 Sponsors and Exhibitors](#)

### Important Dates and Times

#### Booth Installation

Monday February 19  
8:00 am - 3:00 pm

#### Trade Show Hours

Monday February 19  
4:00 - 6:00 pm

#### Booth Dismantling

Wednesday February 21  
12:15 - 5:00 pm

*All exhibits must be set-up and installed by 3:00 pm on February 19.*

Tuesday February 20  
10:00 am - 7:00 pm

Wednesday February 21  
8:00 am - 12:00 pm

*The trade show will see increased traffic during the refreshment breaks and reception that are held in the exhibit hall.*

### Expo Service Kit

GES has been selected as the official expo services provider for Plastics Recycling 2018. The GES Expo Service Kit will provide information on shipping, ordering additional furnishings, electrical,

Internet and telecom services.

The kit is available at the following link:  
[GES Expo Services Kit](#)



## Lead Retrieval

Lead Retrieval is being offered this year at Plastics Recycling 2018. Lead retrieval is an excellent tool to capture the contact information of attendees visiting your booth. You are able to add notes and qualifiers to direct future follow up. You can download your leads at any time during or post event.



ExpoBadge's order form is available [on our website](#) and [in the exhibitor kit](#). We encourage you to order this valuable service. If you have questions, please feel free to call ExpoBadge at 714-712-7380 or email them at [orders@expobadge.com](mailto:orders@expobadge.com)

## Displaying Equipment

It is important that we coordinate move-in/out with GES and the Gaylord Opryland for all equipment being displayed on the trade show floor. If you are planning on setting up any equipment within your booth, please email [jef@resource-recycling.com](mailto:jef@resource-recycling.com) with the size, type of equipment, will it be displayed or operating, power specifications, decibel levels, etc.

## Floor Plan & Booth Assignments

View the trade show floor plan [here](#). The booth assignment process will take place in the first two weeks of January 2018. Booth assignment will be determined by our priority point system, as outlined in the [Rules and Regulations](#).

You will receive more information on booth selection and your assigned date in the coming weeks.

You will be assigned a date that you will be able to login to select your booth from an interactive map. This will be much like choosing a seat on a plane or at a theater. The date that your company is assigned is based on our priority point system. On your assigned date, you will receive an email with login instructions.

## Company Listings

Company listings are updated on the conference website as we receive them. You can find the descriptions [here](#). If you have any questions or concerns regarding your listing, please email [jef@resource-recycling.com](mailto:jef@resource-recycling.com)

## Attendee Registrations

All sponsor and exhibitor representatives are required to register for the conference and wear a name badge throughout the conference and trade show.

Registration includes entrance to conference sessions, the trade show, evening

receptions and food/beverage functions. Please be sure to register your attendees through your [Exhibitor Service Center](#). Please email [jef@resource-recycling.com](mailto:jef@resource-recycling.com) with any questions on how to register your attendees or log into the Exhibitor Service Center.

### **Attendee List**

To help plan your time at the conference, we will send the attendee list two weeks prior to the conference. Following the conference, you will receive the final attendee list which will include more contact information. As a company policy, we never give out email addresses.

### **Thank You!**

We truly appreciate your support of Plastics Recycling 2018. We look forward to another great conference and trade show. Please do not hesitate to contact us with any questions.

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