

Info

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Profile

Raised in London in a creative household, I was surrounded by my mums creations and often took part helping her for art exhibitions, compositions and photos so it was a natural choice that I would turn out to a creative career later on.

Moving back to Brussels, I graduated with a master degree in Graphic Design at the College of Advertising and Design. My professional experience followed, going through Branding, Editorial, Packaging to Web Design in companies around the globe such as SomeOne, Infinito (Saffron), Established, Air, Stoëmp and IS Creative Studio.

All this experience has been enriching and has allowed me to discover different graphic cultures and give me experience in multiple creative sectors. However my strength lies in visual identity.

I am also Co-Founder of Terres de Rêves Ceramics, a company I launched with Anita Le Grelle in 2013. TDR offers a large range of stylish household objects which is now being reproduced worldwide by Serax.

Besides my creative skills, I love taking pictures with my analogue camera whilst travelling along the coast surfing.

Formation

2010 – 2011	1 year of Visual Communication at Ecole de Recherche Graphique (ERG) Brussels
2011 – 2014	Bachelor & Master Degree in Graphic Design at College of Advertising and Design (CAD) Brussels

Experience

Apr. – May. 2012	Air. Brussels Design Intern
Sep. – Nov. 2012	Four Communications. London Design Intern
Mar. – Apr. 2013	Evolutionland. Brussels Web Design Intern
Sep. – Nov. 2013	Designboard. Brussels Design Intern
Dec. – Apr. 2014	Established. New York Design Intern
Aug. – Dec. 2014	Stoemp Studio. Brussels Junior Designer
Jan. – July. 2015	Is Creative Studio. Lima Junior Designer
Oct. – May 2016	Infinito - partner of Saffron. Lima Junior Designer
Sep. – Apr. 2017	SomeOne. London. Mid-Weight Designer

Expertise

Adobe CC	Illustrator, Photoshop, InDesign, Lightroom, Bridge
English	Fluent
French	Fluent
Spanish	Conversational

Methodology

Listen → Strategy / Simplify → Concept → Design