

Louis Meeus.

Curriculum Vitae

Info

Louis Meeus
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Profile

Raised in London in a creative household, I was surrounded by my mums creations and often took part helping her for art exhibitions, compositions and photos so it was a natural choice that I would turn out to a creative career later on.

Moving back to Brussels, I graduated with a master degree in Graphic Design at the College of Advertising and Design. My professional experience followed, going through Branding, Editorial, Packaging to Web Design in companies around the globe such as SomeOne, Infinito (Saffron), Established, Air, Stoëmp and IS Creative Studio.

All this experience has been enriching and has allowed me to discover different graphic cultures and give me experience in multiple creative sectors. However my strength lies in visual identity.

I am also Co-Founder of Terres de Rêves Ceramics, a company I launched with Anita Le Grelle in 2013. TDR offers a large range of stylish household objects which is now being reproduced worldwide by Serax.

Formation

2010 – 2011
2011 – 2014

1 year of Visual Communication
at Ecole de Recherche Graphique (ERG) Brussels
Bachelor & Master Degree in Graphic Design
at College of Advertising and Design (CAD) Brussels

Experience

Apr. – May. 2012
Sep. – Nov. 2012
Mar. – Apr. 2013
Sep. – Nov. 2013
Dec. – Apr. 2014
Aug. – Dec. 2014
Jan. – July. 2015
Oct. – May 2016
Sep. – Jun. 2017
Jun. - ...

Air. Brussels Design Intern
Four Communications. London Design Intern
Evolutionland. Brussels Web Design Intern
Designboard. Brussels Design Intern
Established. New York Design Intern
Stoemp Studio. Brussels Junior Designer
Is Creative Studio. Lima Junior Designer
Infinito - partner of Saffron. Lima Junior Designer
SomeOne. London. Mid-Weight Designer
Freelancing.

Expertise

Adobe CC
English
French
Spanish

Illustrator, Photoshop, InDesign, Lightroom, Bridge
Fluent
Fluent
Advanced

Methodology

Listen → Strategy / Simplify → Concept → Design