LitWorld Teen Advocate Kit
How to Get Involved
Your story, your voice, and your support count!

HERE'S YOUR GUIDE TO TAKING ACTION AND CREATING CHANGE
WHAT WE DO

LitWorld is a nonprofit organization strengthening kids and communities through the power of their own stories, together authoring a bold new world of equity and opportunity.

Founded by literacy expert Pam Allyn, LitWorld works with a broad coalition of national and international partners to ensure that young people worldwide can experience the joy and transformation of reading, writing, and storytelling. Our LitClubs and LitCamps take place during critical out-of-school time, providing year-round, child-centered programming that encourages self-expression, builds understanding, and cultivates confidence. We believe literacy can be a pathway to self-empowerment.

With the help of our grassroots partners, we are creating a new generation of storytellers around the world in 28 different countries. But you don’t have to be a LitClub leader or an international partner to advance the LitWorld mission. Keep reading to find out how you can contribute.
PLAN A LITFEST

Do you love organizing events like bake sales and carwashes, but are looking for a new way to get involved?

Hosting a LitFest allows you to experience the power of LitWorld in-person. All LitWorld programming focuses on literacy engagement through the 7 Strengths: Belonging, Curiosity, Kindness, Friendship, Confidence, Courage and Hope. A LitFest is an affirmation of these Strengths—a community event that brings people of all ages together to celebrate literacy and share stories.

A typical LitFest lasts for 2 hours, and consists of 4-5 activity stations where participants can read, write, draw, act and express themselves in the best way they know how! Make sure snacks or a meal is provided—what is a fest without food, anyway? The date, time and place are up to you! Host as many people as you feel comfortable, and don't forget to pick a central location that is easy for everyone to get to.

Reach out to us at litworld.org/LTA for more details on how to organize a successful LitFest!
ADVOCATE WITH US: #SU4G

STAND UP FOR GIRLS (SU4G) occurs each year on October 11th, the UN International Day of the Girl. It is one of LitWorld's signature advocacy days, in which we encourage everyone to take a stand for the rights of women and girls.

LitWorld is committed to gender equity. In fact, through our #HerStoryCampaign, in partnership with Global Girl Leading Our World, we focus 2/3 of our programming on women and girls because 2/3 of the world's illiterate population is female. With SU4G, we hope that commitment can reach far beyond our programming. Each year, our LitClubs host events that engage their entire communities in positive actions that help us honor the stories of women and girls. You, too, can celebrate their voices in your school, neighborhood, and community.

In the weeks leading up to the day, download our SU4G kit from herstorycampaign.org to see discussion questions, an activity packet, and social media prompts that you can use to participate!
ADVOCATE WITH US: #WRAD

WORLD READ ALOUD DAY (WRAD) is another signature advocacy day for LitWorld, and takes place every February.

Reading aloud is the secret ingredient to building strong readers, and to creating community around books. On World Read Aloud Day, thousands of people take a moment to read, or to listen, and share the power of story. WRAD fosters a space where everyone at all literacy levels find joy around the act of reading.

Read aloud to your friends, your younger siblings, kids in your community, anyone! Help us create a world where every child is a super reader.

Again, in the weeks leading up to the day, you can also download the WRAD kits from litworld.org/wrad so that you celebrate with us, wherever you may be!
SHARE ON SOCIAL

First things first: Follow us!
Facebook: @LitWorld    Twitter: @litworldsays
Instagram: @LitWorld    Snapchat: @litworldsays

Then, share your stuff! We love to see all the LitWorld-y work you’re doing—whether it's photos from a LitFest you planned or a pic of you reading aloud on WRAD. You are also free to repost any of our social media content if you’re feeling inspired!

Sharing our story and championing for the children we serve has a huge effect: it expands our network of followers and lets us share the life-changing impact that LitWorld programs have on our kids— as well as the life-changing impact our kids have on us.

Remember that the LitWorld story is one of hope and resilience. While it may be tempting to point out the lack of resources in many of the communities we work with, our philosophy centers around celebrating each other’s strengths, and we strive to reflect this in everything we say and do.
WRITE A BLOG POST!

We'd love to hear more about your experience as a LitWorld Teen Advocate. Hosting a LitFest in your community? Spreading the power of the read aloud at your school? Share your story and you might be featured on the LitWorld blog!

Also, see litworld.org/blog for the latest LitWorld news.
Do you have any questions or new ideas you want to share?
Contact us at litworld.org/LTA