World Read Aloud Day
Read Aloud. Change the World.

February 1, 2018

World Read Aloud Day celebrates the importance of reading aloud and sharing stories.

Celebrate World Read Aloud Day by reading aloud and taking action on behalf of the 750 million people who lack basic reading and writing skills.

Around the world, people come together to join this global movement created by the international literacy nonprofit LitWorld, and proudly sponsored by Scholastic.

Visit litworld.org/wrad to register to participate, check out LitWorld’s free resources, and learn more!

Follow LitWorld on Facebook and Twitter, and #WorldReadAloudDay to stay up to date and join the conversation.

Visit litworld.org/wrad to get started.
Event Ideas

Choose an idea from LitWorld's suggestions below to celebrate World Read Aloud Day in your home, classroom, office or community. Use the worksheets in this packet or come up with your own inspiring plan! All of the activities below can be adjusted for different age groups and space requirements.

1. Read Aloud with a special guest.
   Invite a special guest to do a read aloud. Your guest can be a local author, a community leader, a teacher, or anyone else you would like to invite. If you would like to set up a classroom Skype session with an author, visit litworld.org/wrad and look for Skype in the Classroom or check out author Kate Messner's blog to set up a virtual read-aloud.

2. Launch a Pop-Up Poetry or Storytelling Café.
   Gather your group for snacks and storytelling by inviting everyone to read their own writing or a favorite poem or short story to the audience. You can tailor this activity by adding a theme such as one of the 7 Strengths.

3. Create a Story in the Round.
   Sit in a circle and make a group story by having each person add a sentence one at a time as you go around the circle. The sillier the better! You can come up with a theme or a description of the key characters at the beginning to get everyone's ideas flowing. For younger children, modify the activity by adding one word each. For any child-parent groups, have one set make the story and the other act it out in the center of the circle.

4. Start a Dialogue
   Begin by reading a book aloud and asking open-ended questions. (Use our Read Aloud Guide for pointers). Continue the conversation with questions such as What is your favorite read aloud memory? What do you like most about read alouds? If you met someone who had never read a book and could choose one book to share with them, which book would it be? Why?
Read Aloud Guide

Studies show that literacy is the foundation for emotional and physical well-being, intellectual growth, and economic security. Furthermore, reading aloud improves listening skills, vocabulary acquisition, and the understanding of common story themes and structures that will factor into children’s future success. Use the tips below to create a powerful, memorable read aloud experience.

- Read the book beforehand to familiarize yourself with the story. Make note of places you want to stop and ask questions.
- Be animated! Change your voice during the read aloud to match the expressions of the characters and emotions of the story; this will truly bring the text to life.
- Use different voices for different characters so that children come to recognize dialogue within a text and individual character traits.
- If your book has a lot of text, try a story walk instead of reading every word. A story walk is when you summarize what is happening on each page while pointing to the illustrations to help explain the action.
- Ask questions out loud as you read. Ask listeners to predict what will happen next, how they would feel if they were in the story, or the meaning of a vocabulary word that might be new. Limit your questions to one or two so they do not disrupt the flow of the story.
- After you finish the story, have a conversation that focuses on connecting the text to the listeners’ lives and experiences. Browse our 7 Strengths Discussion Prompts for ideas.
Spread the Word

Help us build the movement of World Read Aloud Day by sharing your participation, ideas, and pictures from the day with #WorldReadAloudDay.

Social Media Graphics

We have a Google Drive folder with free graphics for you to use!

Sample Messages

- Put February 1 on your calendar. It’s #WorldReadAloudDay 2018! litworld.org/wrad
- Save the date for #worldreadaloudday. February 1 will be here before you know it! litworld.org/wrad
- Reading aloud every day puts kids 1 yr ahead--no matter their background! Celebrate the read aloud on #worldreadaloudday. litworld.org/wrad
- Read aloud. Change the world! Get ready to celebrate on Feb 1 with free activity packets for you: litworld.org/wrad

Ideas

Take a picture of yourself or your kids with the book you will read aloud on World Read Aloud Day. Share it with your networks and ask them to comment with their favorite read aloud books

Tag us on Twitter (@litworldsays), Facebook (@LitWorld) or Instagram (@litworld) so that we can re-share your content with our online community!
Global Literacy Statistics

Why is World Read Aloud Day important?

- Reading aloud to children every day puts them almost a year ahead of children who do not receive daily read alouds regardless of parental income, education level or cultural background. (Melbourne Institute of Applied Economic and Social Research)

- According to the latest report (2016), 758 million adults – two thirds of them women – lack basic reading and writing skills. (UNESCO)

- Since 1985, the female adult literacy rate has risen 15%, which is about double the growth of the male literacy rate in the same time period. (UNESCO)

- Young people in Africa and Asia are much more likely to be literate than 50 years ago. In Northern Africa, youth literacy rate (91%) is almost three times as high as the elderly literacy rate (32%). (UNESCO)

- Even though the size of the global illiterate population is shrinking, the female proportion has remained virtually steady at 63 to 64%. (UNESCO)

- Among the youth population, female literacy rates have been rising quickly. Nonetheless, three out of five youths lacking basic reading and writing skills are young women. (UNESCO)

- If all children in low-income countries left school literate, 171 million people could move out of poverty. (World Literacy Foundation)

- Poorly-literate individuals are less likely to participate in democratic processes and have fewer chances to fully exercise their civil rights (UNESCO)

- A child born to a mother who can read is 50% more likely to survive past the age of five than a child born to an illiterate woman. (UNESCO)

- A literate and educated girl is three times less likely to acquire AIDS, she will earn at least 25% more income, and she will produce a smaller, healthier family. (UNESCO)

- Illiterate people earn 30-42% less than their literate counterparts. (World Literacy Foundation)

UNESCO: United Nations Educational, Scientific and Cultural Organization