LitWorld, a nonprofit addressing global literacy and human rights, has announced the date for the next World Read Aloud Day. The day, annually celebrated on the first Wednesday of February, will be held on February 5, 2020.

LitWorld founded the campaign in 2010 to advocate for access to literacy and diverse stories, as well as the power of reading aloud - an activity that has an immensely powerful impact on children’s development. “LitWorld’s annual World Read Aloud Day has become a movement engaging hundreds of millions of people around the world in standing up for literacy as a foundational human right,” says Dorothy Lee, Executive Director of LitWorld. “When communities have access to strong literacy tools, every aspect of life improves.”

Considered a national holiday in multiple countries, World Read Aloud Day has been honored by celebrities such as Jimmy Fallon, Chelsea Clinton, Kwame Alexander, and others. Additionally, the day is widely celebrated across social media, with the hashtag #worldreadaloudday trending annually. To help readers organize their own World Read Aloud Day events, LitWorld also provides a multitude of online resources including activity guides, book lists, opportunities to arrange virtual author visits, and more at litworld.org/worldreadaloudday.

For more information about LitWorld, please visit litworld.org.

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