

Piggyback App – Territory Client Relationship Manager (CRM)

Piggyback App is the nation's only mobile platform for connecting cultural organizations and cultural tourists (www.piggyback-app.com).

Our CRMs are tasked with spreading the mission of Piggyback's family of services, generating interest (with users and potential clients) and qualifying leads to turn into sales. CRMs have ultimate flexibility in schedule, location and have the opportunity to learn about each service area in prior to choosing the area that best fits their personal interests and experience. This opportunity is a 1099 commission based opportunity without a cap to earning potential. Terms are agreed upon for an initial 90 day commitment and then mutually revisited upon preliminary completion.

REQUIREMENTS/QUALIFICATIONS:

Candidates must have basic computer skills including the ability to send and receive emails, be able to carry on clear phone conversations, be able to conduct concise internet searches and have great interpersonal communication skills.

Past work experience in sales, marketing, communications, the travel industry &/or arts, cultural and philanthropic arenas (museums, zoos, theaters, etc.) preferred.

MAJOR RESPONSIBILITIES:

Responsibilities may vary per individual based on their personal strengths as pertaining to advancing the mission of Piggyback's family of services. Generally, they will revolve around helping execute various facets of sales, marketing and communications plans and working to achieve Piggyback's goals and objectives. Responsibilities may include, but are not limited to:

- Calling, emailing, meeting, reaching out via social media with new, potential and existing clients
- Championing Piggyback's suite of services to new, potential and existing clients
- Communicating with media outlets
- Assisting with/Brainstorming creative projects
- Assisting in maintaining Piggyback's presence on social media platforms
- Delivering or distributing printed materials off-site
- Other qualities the CRM Contractor candidate should possess include dependability, self-confidence, outstanding verbal and written skills, a professional demeanor, strong time-management skills, ability to follow specific directions, a desire to learn from experienced colleagues and the ability to work cooperatively with people of many backgrounds.

Qualified applicants are encouraged to send a resume and a brief introductory email describing their experiences and reasons for interest in the opportunity to infor@piggyback-app.com