

# GEORGE W. ROYER

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## Interaction Designer, Attorney, Digital Culture Researcher

### Education

University of Texas at Austin, School of Information, Austin, TX	August 2010 —Present
<b>PhD</b> in Information Studies, <b>Specialization: Digital Media and Interaction Design</b>	
University of Texas at Austin, School of Information, Austin, TX	May 2010
<b>M.S.I.S</b>	
University of Alabama School of Law, Tuscaloosa, AL	December 2005
<b>J.D.</b>	
Birmingham-Southern College, Birmingham, AL	May 2002
<b>B.A.</b> English	

### Product and Design Awards

Starphonix, Winner, Fantastic Arcade Gamemaking Frenzy, Austin, TX	2013
God of Blades, Winner "Action Game of the Year," TouchArcade.com	2012
God of Blades, Winner, "Action Game of the Year," PocketTactics.com	2012
God of Blades, Nominee, "The A Train Award for Best Mobile/iOS Game," New York Videogame Critics Circle	2012
God of Blades, "Evan's Top Ten Games of 2012," Kotaku.com	2012
God of Blades, Official Selection, Fantastic Arcade, Austin, TX	2012

### Experience

#### *Media and Design Experience*

**White Whale Games**, Austin, TX July 2011—Present  
**Co-Founder**, Lead Designer / Creative Director  
Responsible for all aspects of design on award-winning White Whale projects from inception to conclusion, including interaction design, balancing, UX, UI, art direction, narrative, and overall project structures.

**CNN**, Atlanta, GA Summer 2010  
**Media Center Intern**  
Designed and initiated implementation of the CNN International Bureau Tape Consolidation Project, which utilized digital preservation strategies, preservation management, organizational communication design, the development of appraisal guidelines, and a comprehensive report on CNN's global audiovisual holdings to document, preserve, and monetize the materials held in CNN's International News Bureaus.

**Harry Ransom Center**, The University of Texas at Austin, Austin, TX Aug. 2009— May 2010  
**Film Preservation Volunteer**

Advised film curator regarding the restoration and digitization of 16mm documentary films from the 1960s. Rehoused and arranged films in the Robert De Niro Collection.

**Academy of Motion Picture Arts and Sciences** Film Archive, Hollywood, CA Summer 2009  
**Film Preservation Internship**

Processed inventory within MAVIS asset management system. Participated in the implementation of new metadata standards for paper materials within MAVIS. Advised the Academy Film Archive as to effective practices for optimizing online presence and usability for their Website.

**Texas Archive of the Moving Image**, Austin, TX August 2008—May 2009  
**Film Preservation and Digital Library Intern**

Handled and digitized a variety of film formats. Catalogued and organized digital collections. Responsible for research and application of metadata for digitized films. Responsible for research-driven content creation for the archives' online library.

### ***Academic and Research Experience***

**University of Texas at Austin**, School of Information, Austin, TX August 2012—Present  
**Managing Editor**, Information and Culture: A Journal of History

Coordinate author relations, oversee the peer-review process, manage the refinement of content for the journal and streamline journal operations.

**University of Texas at Austin**, School of Information, Austin, TX August 2009— May 2012  
**Graduate Research Assistant / Teaching Assistant**

Built course websites, conducted research, assisted in communications with students and the administration of the following courses: Health Privacy and Security, Information in Everyday American Life, Managing Information Organizations, Technology and Work, Information Policy Seminar: Advanced Copyright Law, Legal Information Resources, Management of Preservation Programs, and Information in Cyberspace.

### ***Legal Experience***

**Whatley, Drake, and Kallas, LLC**, Birmingham, AL May 2006—October 2008  
**Staff Attorney**

Practiced law in the areas of Mass Torts, Class Actions, and Complex Federal Litigation.

**United States District Judge** C. Lynwood Smith Jr., Huntsville, AL Summer, 2003  
**Summer Clerk**

Researched and drafted legal memoranda for the Judge's use. Prepared draft orders. Assisted in the writing of opinions for the Court.

## Publications

William Aspray, George Royer, and Melissa Ocepek, Formal and Informal Food Policy (New York, Springer: forthcoming 2014).

William Aspray, George Royer, and Melissa Ocepek, Food in the Internet Age (New York, Springer: 2013).

William Aspray, James Cortada, Melissa Ocepek, and George Royer, "'Against Internet Exceptionalism: Understanding Open Table Through a Traditional Business History of Technology Approach,'" *Journal of Internet Business* 11 (2013): forthcoming.

George Royer, Beth Nettels and William Aspray, "Active Readership: The Case of the American Comics Reader," in *Everyday Information: The Evolution of Information Seeking in America*, ed. William Aspray and Barbara Hayes (Cambridge, The MIT Press: 2011).

George Royer, "Familiar Concepts, Unfamiliar Territory," *IEEE Annals of the History of Computing* 33 (2011): 111-112.

## Lectures and Invited Presentations

George Royer and Adam Saltsman, "Learning from the Space between Digital and Paper," SXSW Interactive, Austin, Texas, March, 2014.

George Royer, "Designing Games that Matter: Deconstruction, Design Interventions, and Virtual World-Building," Design Lecture Series, University of Texas at Austin Department of Design, Austin, Texas, October 5, 2012.

George Royer, "American Comics: A Cultural History," University of Texas Learning for Mature People, The University of Texas at Austin, Austin, Texas, October 12, 2011.

George Royer, "The Origins and Evolution of the American Videogame Console: The Rise of the Entertainment Computer," (paper presented at the New Topics, New Voices workshop for the IEEE Annals of the History of Computing Workshop, Austin, Texas, April 2-3, 2010).

## Academic Awards

AERI Travel Scholarship	2010, 2011
Benonine Muse Scholarship	2010
Trustee Scholarship	2001—2002
Dean's List	2001

## Selected Coursework

Design Core  
Design Core Laboratory  
Advanced Issues in Design  
Methods of Design Synthesis  
Digital Media Design  
New Media Literacy  
Usability

## Selected Interviews and Press Articles

"Trends of 2013: The real meets the virtual," Eurogamer, January 8, 2013.

<http://www.eurogamer.net/articles/2013-01-07-trends-of-2013-the-real-meets-the-virtual>

"God of Blades Review," Edge Online, September 27, 2012. [http://www.edge-](http://www.edge-online.com/review/god-of-blades-review/)

[online.com/review/god-of-blades-review/](http://www.edge-online.com/review/god-of-blades-review/)

"Interview with White Whale's George Royer," iFanzine, May 2, 2012.

<http://ifanzine.com/interview-with-white-whale-games-george-royer/>