

alexis turim

630.596.7854
alexisturim@gmail.com
www.alexisturim.com

EXPERIENCE

Stanford Jazz Workshop, Counselor

Stanford University, CA | July–August 2014

Guided 30 kids ages 13-17 during an immersive jazz camp. Collaborated with a team of counselors to create an environment that is conducive to learning, experiencing, and appreciating music. Redesigned information distribution methods, condensing 15 pages of information into 2 pages of camper profiles including photo, contact information, and health records.

The 7th Grade Poetry Foundation, Product Designer

St. Louis, MO | October 2013–October 2014

Led website and branding redesign for a non-profit that engages 7th graders to use writing as a means of self-expression. Designed 160 page anthology *Poetry on Our Terms* which was donated to 120 schools in 14 states.

BJC HealthCare, Volunteer Interaction Designer

St. Louis, MO | September 2013–February 2014

Interviewed social workers, patients, and caregivers to uncover issues and possible solutions surrounding patient transportation. Presented findings to senior exec members and BJC Innovation Team, proposing a fellowship program with WashU Brown School of Social Work. BJC has chosen to continue prototyping this idea set to implement in 2015.

Starcom MediaVest Group, New Business & Communications Intern

Chicago, IL | June–August 2013

Visualized Starcom's characteristics and capabilities for new business pitches. Designed graphics reporting media agency ratings for the Managing Board to understand competitor growth, industry share, and billings.

Suite Partners, Marketing Intern

Chicago, IL | June–August 2012

Go-to resource across all disciplines for a startup that creates original branded content. Managed influencer events for blue-chip clients Nike and Kenmore attended by professional athletes and chefs.

Anthropologie, Display Coordinator Intern

Oak Brook, IL | May–August 2011

Conceptualized and constructed display elements to enhance store aesthetic. Managed intern team while acting as interim full-time Display Coordinator.

EDUCATION

Washington University in St. Louis

Sam Fox School of Design & Visual Arts
Class of 2014, Eliot Scholar

BFA in Communication Design,
minor in Marketing

ACTIVITIES & HONORS

Beat Therapy, Founder & President

St. Louis, MO | March 2011–May 2014

Elected to lead 200+ students interested in using music therapy and music education to serve the St. Louis community. Developed relationships with local health care providers, non-profits, and public schools. Managed 10 exec members.

WUSTL Chamber Choir, Vocalist & Director of Marketing

St. Louis, MO | April 2012–May 2014

Dean's List 7 of 8 semesters

Alpha Kappa Psi – Alpha Lambda, Brother

Alpha Rho Chi – Philon, Brother

SKILLS

Proficient in Adobe CS6 InDesign, Illustrator, Photoshop & Premiere

HTML & CSS, basic knowledge of JavaScript & jQuery

Conversational Spanish