

Ballot measure maps and PVI analysis from the June, 2010 primary election
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The June 2010 primary election was a relatively lackluster election in San Francisco. There was no contested Democratic primary for governor, which usually drives these midterm elections here in San Francisco. There were several statewide ballot measures and some other statewide office primaries. Locally, there were no contested Assembly or Senate primaries, though there were a couple judicial races. Finally, there were seven local ballot measures that are summarized here.

As usual, I present an overall turnout map, then maps of the percent yes on the ballot measures with their Progressive Voter Index (PVI) correlation. Higher numbers represent more "liberal" precincts.¹ All of the measure maps are set to the same scale/color pattern for easy comparison.

It should be noted that some precinct lines have changed in San Francisco in 2010. My maps reflect most, but not all of these changes. PVI was still correlated for the precincts that changed only a little, given that a street or two in either direction isn't going to make a big difference.

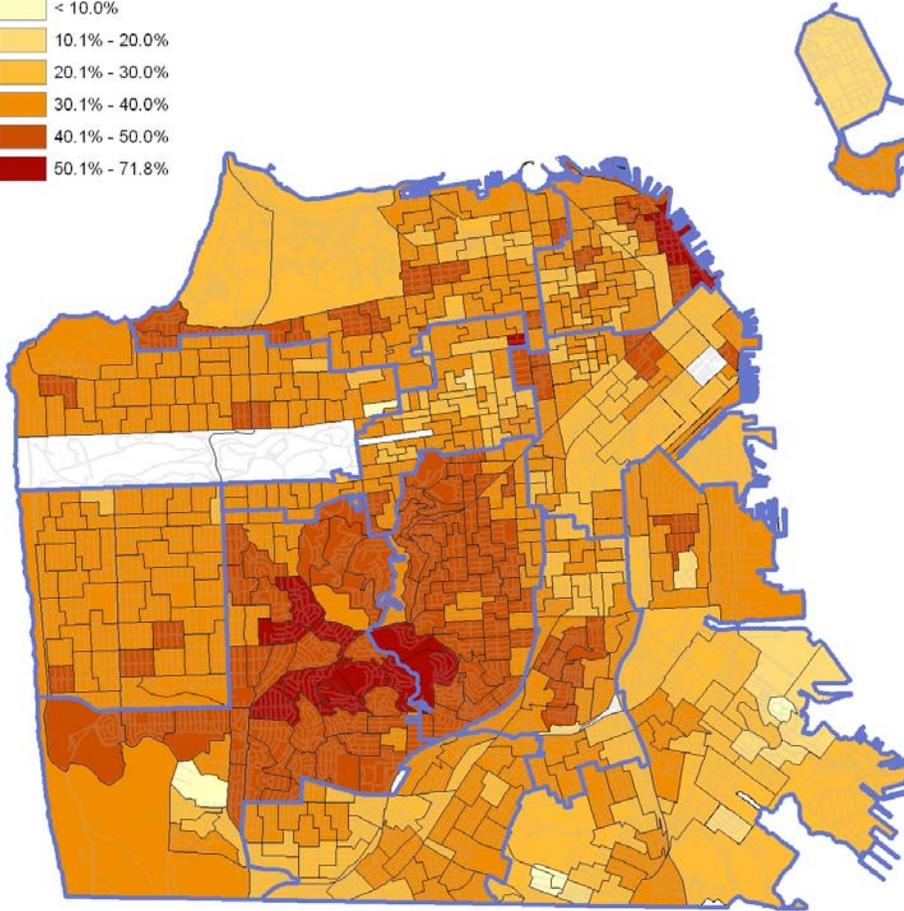
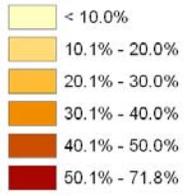
Overall, we see a continuation of a pragmatic trend in citywide voting on ballot measures, going back to at least November 2008. While many more left-leaning candidates are able to win in district elections and at times citywide, voters appear to see measures differently, especially when concerned with fiscal matters or mayoral power. True, a school tax and earthquake bond did pass, but school taxes nearly always pass and earthquake safety is ubiquitous in San Francisco. At the same time, a renter's measure and a commission measure fared poorly, while a pension reform measure passed strongly.

The first map shows turnout from the race, which was a low 35%. Over the past couple years, D7 has been taking over the mantle from D8 as the highest turnout district, and we see it again here. Otherwise, this is a pretty normal distribution.

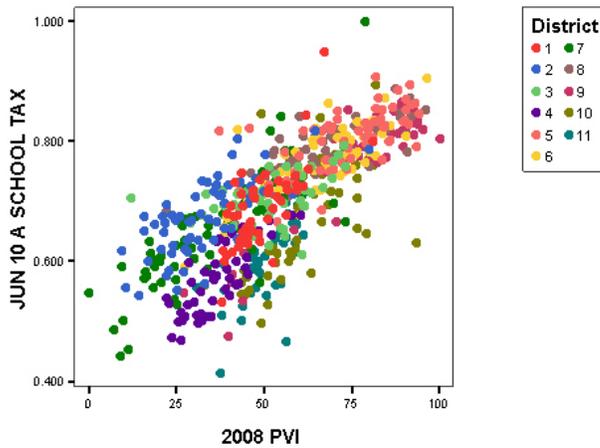
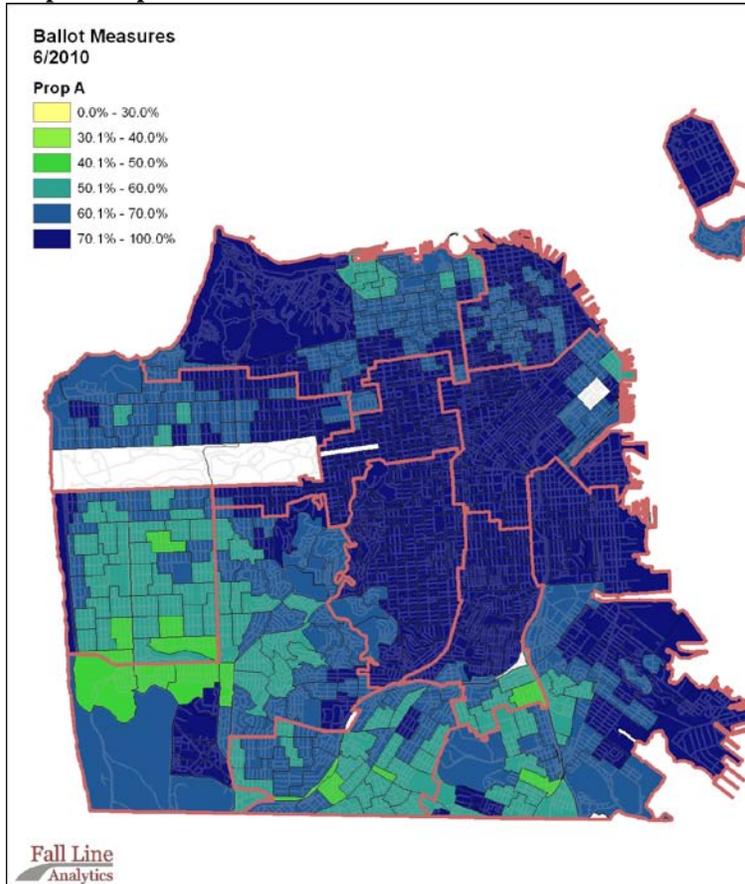
¹ For a write-up on the most recent PVI, please see:
<http://flanalytics.com/Work%20files/Fall%20Line%20Analytics%20-%20SF%20PVI%202008.pdf>

**Ballot Measures
6/2010**

Turnout

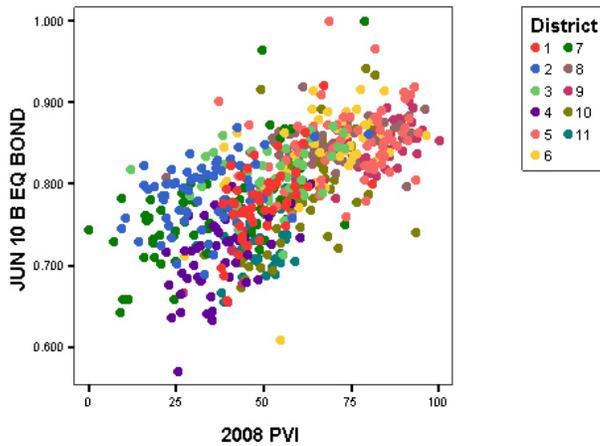
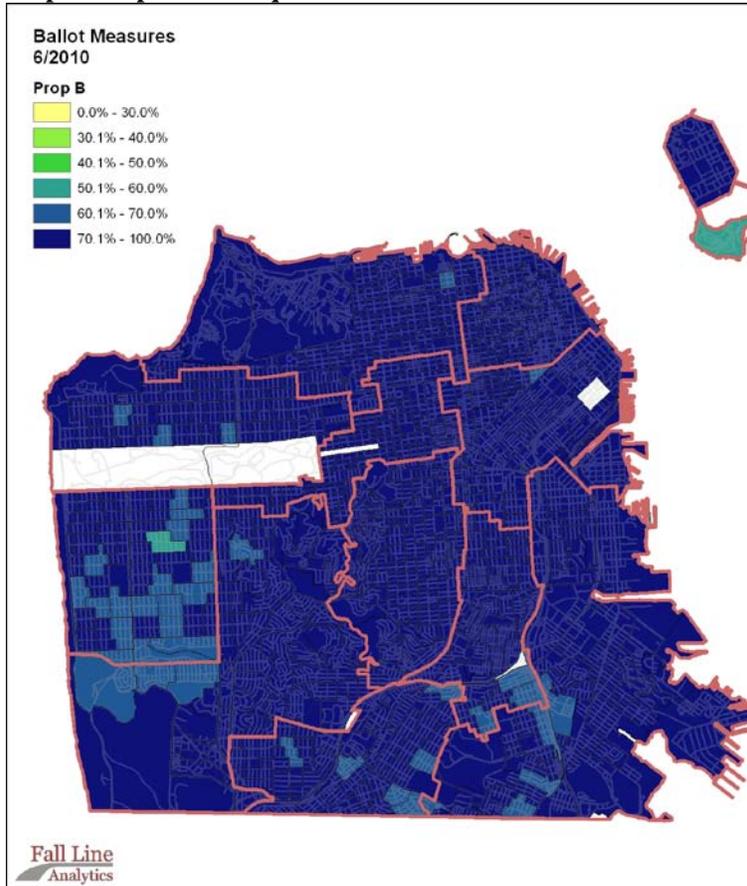


Map 1: Prop A - School Parcel Tax



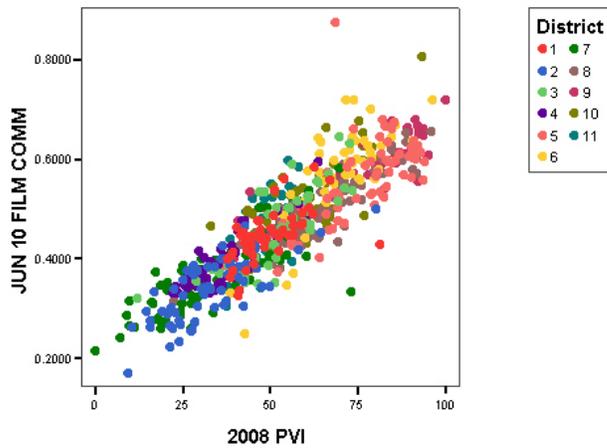
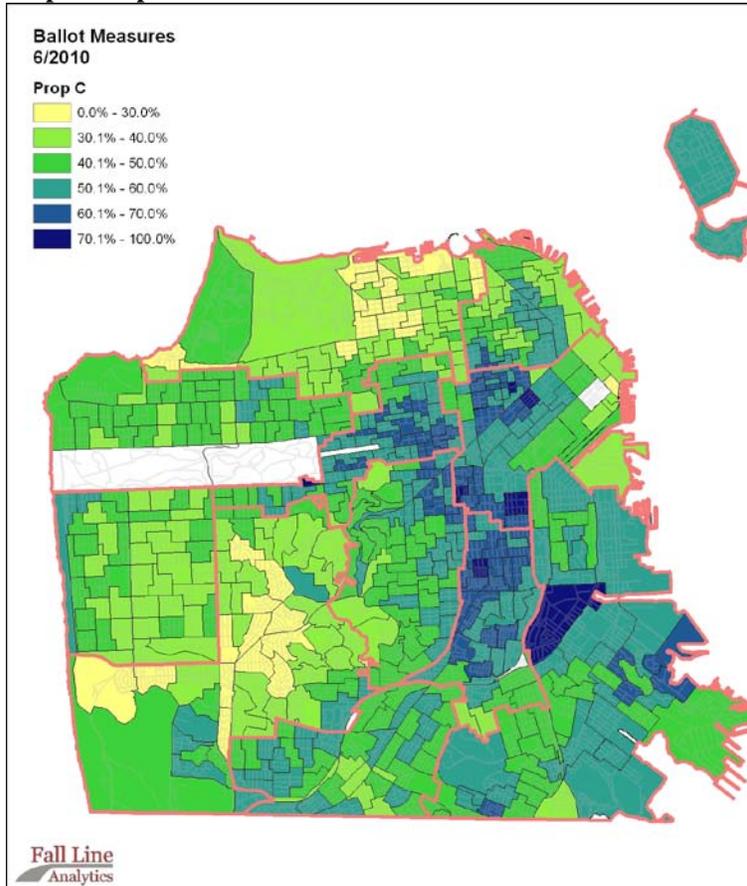
Prop A passed relatively easily (70%), showing once again there is an automatic 30% anti-tax vote in San Francisco. Interestingly, Prop A fared more poorly in parts of D11 and D10 than in more conservative D2 and D7. It bears noting that the districts with the most kids: D1, D4, D10, D11 - voted for this less than other districts. \$32 per year is like four Thomas Trains.

Map 2: Prop B - Earthquake Bond



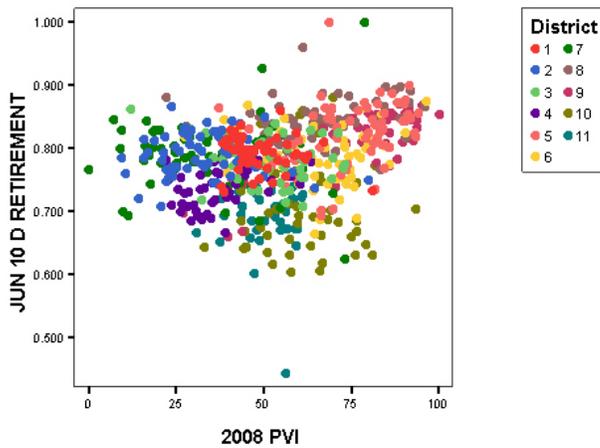
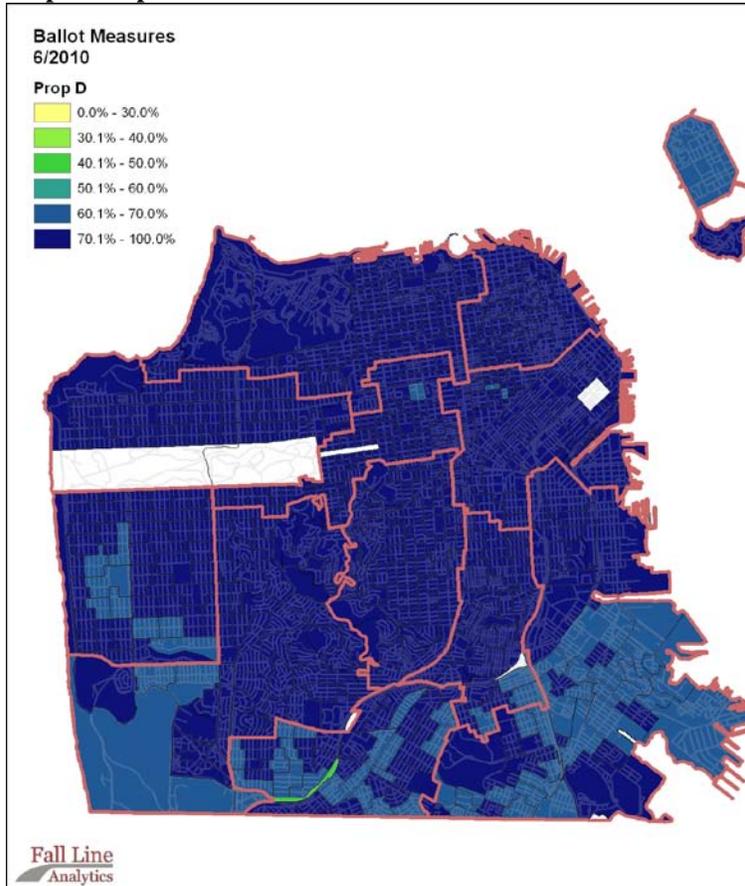
This passed with 79% of the vote, and was endorsed by nearly all citywide political organizations. The word bond may have scared a few people (20% worth), but most people don't mess with earthquake safety. D4, though, came in the lowest (but still well over 50%) here and in Prop A.

Map 3: Prop C - Film Commission



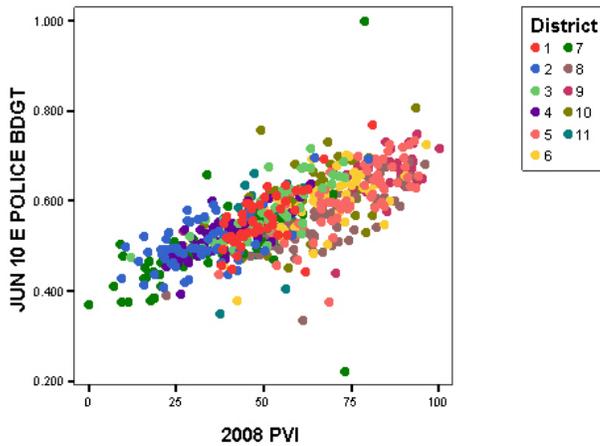
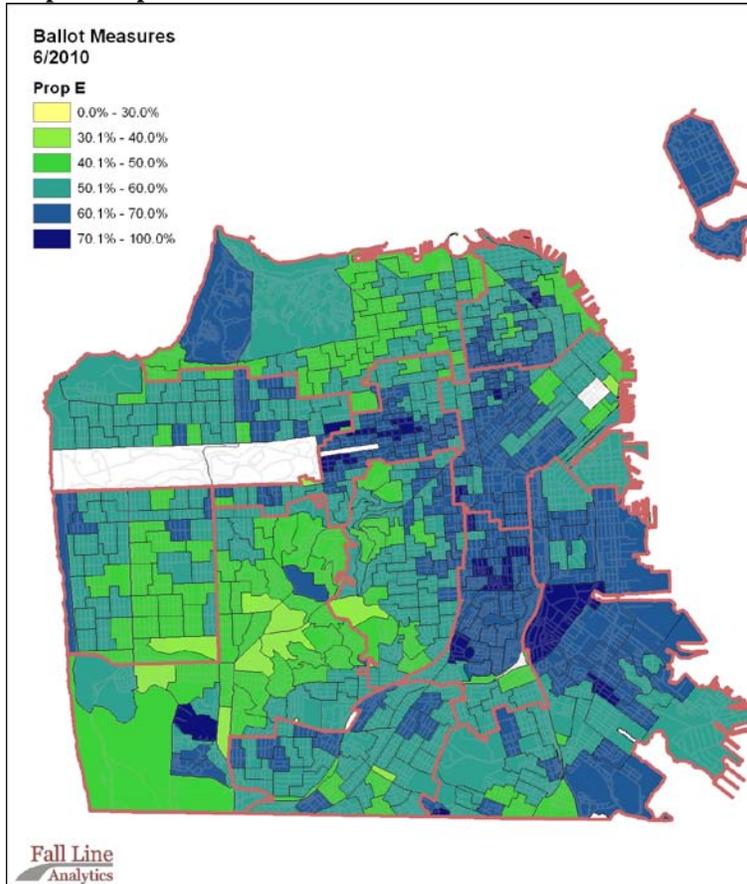
Seen by some as a Board power grab, this failed with a close 46% of the vote. Notice it's strong correlation with PVI, indicating this was to some extent a board-vs-mayor issue (the progressive part of the board wanted this). The Marina don't need no Film Commission.

Map 4: Prop D - Retirement Benefits



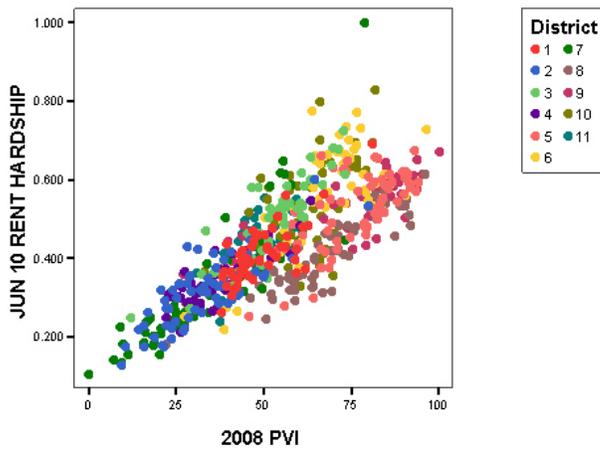
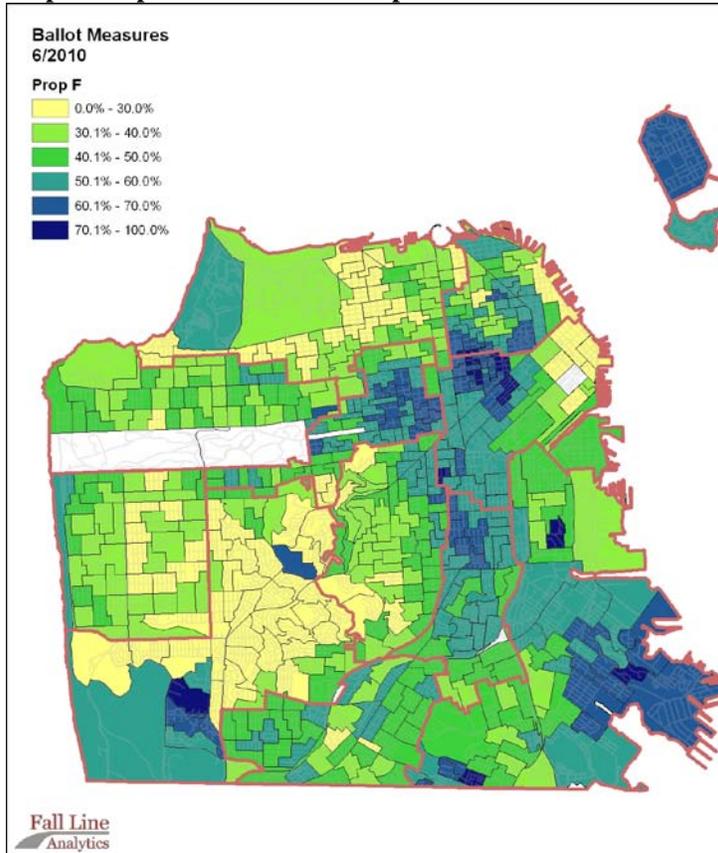
In a harbinger for battles to come, this change in retirement benefit formula won big with 79%, showing perhaps the electorate is looking for ways to cut benefits to some city workers. This passed across the city irrespective of politics, doing a little less well in more heavy labor areas of D10 and D11. This isn't a big change policy-wise, but it shows the voters are uneasy about the city's economy.

Map 5: Prop E - Police Line Item



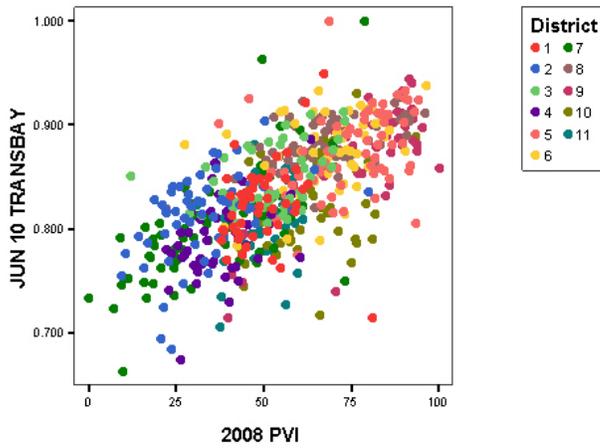
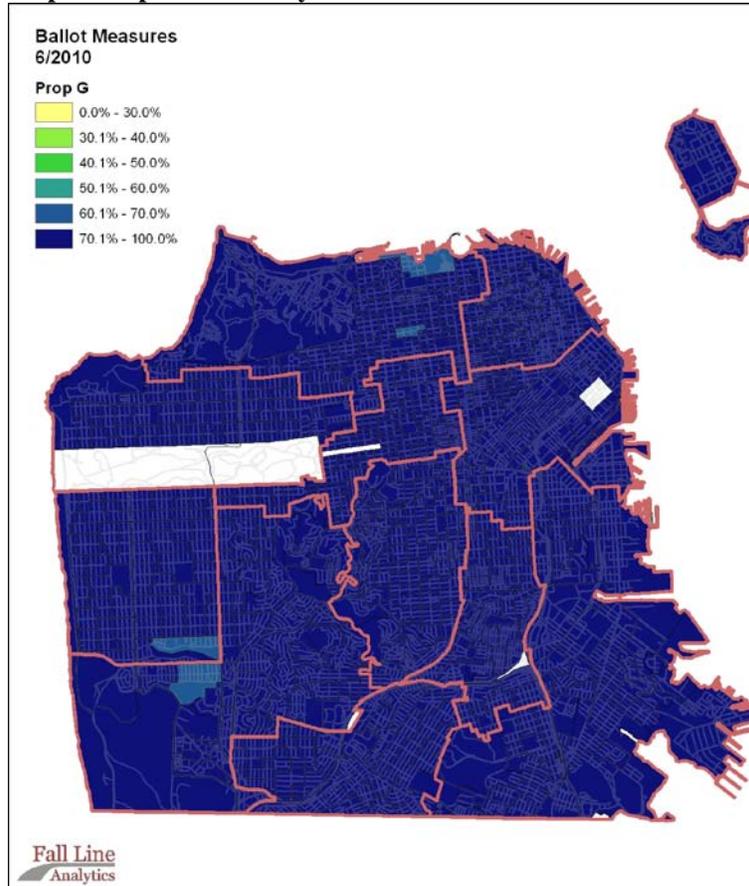
Making the mayor have a budget line item for security passed with 55%. One way to look at this is it's more "pro-Board", but another way is that given the economic climate, *everyone* should have to put their costs on the table. Still, this has a relatively good correlation with PVI so voters did see this somewhat as another mighty Board-Mayor struggle.

Map 6: Prop F - Renter's Hardship



This was the biggest surprise of the election, in that this lost with 42% of the vote. Normally, pro-renter items do much better, but not now. Some groups did do a 'no on F' campaign, but they're the same mailers we see for every pro-renter measure. The conservatives weren't voting for this anyway. Notice how the PVI correlation fans out toward the progressive end - this indicates some (a lot of) renters were uneasy with this, especially in D1, D8, and D9 (relative to how they normally vote).

Map 7: Prop G - Transbay Location



Just build it already. There. Where 84% of the electorate wants it.