



Women in Renewable Energy Frequently Asked Questions

1. What is WiRE?
 - a. Launched in Oct 2013
 - b. A not for profit corporation run by volunteers, with a goal of playing an important and visible role in the energy sector while advancing the role and recognition of women in the field
 - c. Programming includes educational field trips, monthly networking meetings, an awards recognition program, student bursaries, speed mentoring and communications and engagement initiatives. WiRE is inclusive of all renewable energy technologies.
 - d. WiRE HQ is in Toronto, and there are WiRE chapters in Toronto, Montreal, Ottawa and Calgary and Edmonton and BC (Coming soon: Newfoundland)
2. How many people are involved in WiRE?
 - a. Currently, WiRE engages over 3,000 people a month through outreach efforts (including e-news, social media) and programming (networking and field trips)
 - b. WiRE is led by Joanna Osawe Chair and Co-Founder (from DMC Power) with the help of the Executive Board and Directors Aisha Bukhari (from MaRS Discovery District) and Brandy Giannetta (CanWEA) and an Advisory Committee comprised of 10 women from various sectors of the renewable industry
 - c. WiRE also has a number of additional volunteers who assist with running our various programming initiatives
3. How can men participate?
 - a. Men are welcome to participate in educational field trips, speed mentoring initiatives, via speed mentoring, sponsorships and partnerships, as judges in our industry awards. We are constantly growing and looking to make meaningful connections across the energy industry.
 - b. Monthly networking meet ups are for women only as we have heard from our membership that this is preferred.
4. Where have your recent field trips taken place?
 - a. In the past year, WiRE field trips included Morgan Solar, Silfab, Siemens blade facility, HydroStor, G&W Electric and Kinetrics. Descriptions are on our website.
<http://www.womeninrenewableenergy.ca/field-trips-upcoming/>
5. Is there a cost associated with WiRE programming?
 - a. Networking, mentoring, student bursary and award nominations are free of charge with the exception of the Toronto Chapter where a \$10.00 registration fee has been implemented
 - b. Field trips require a nominal registration fee \$25+ Tax and this generally includes lunch.



6. What happens at a monthly networking meet up?
 - a. Toronto meetups occur monthly from 5:30 – 7:30 pm, excluding July/August and December.
 - b. Our hosts include Gowling, BLG, KPMG and Blakes in their – please check our website for further details.
 - c. Guest speaker presents on their area of expertise for about 15-20 minutes and then the floor opens up for questions and a discussion
 - d. After the presentation, women are welcome to stay and mingle
 - e. Recent speakers include:
 - i. Donna Cansfield, member in the Legislative Assembly of Ontario from 2003 to 2014 including Ministers of Energy, Finance, Transportation and Natural Resources
 - ii. Mikele Brack, Founder, Urban Living Futures
 - iii. Bonnie Hiltz, Government and Regulatory Affairs, ENGIE
 - iv. Dr Josipa Petrunic, ED & CEO, Canadian Urban Transit Research and Innovation Consortium
 - v. Raegan Bond, Vice President of Conservation and Demand Management, PowerStream/Alectra
7. How do I join WiRE and is there a cost for membership?
 - a. There is no membership cost to ‘join’ WiRE: sign up for our newsletter on our website to keep up to date, or follow us on social media <http://www.womeninrenewableenergy.ca>
8. Are there sponsorship or volunteer opportunities?
 - a. If you’re interested in sponsoring WiRE, please speak with a WIRE Advisory Committee member, email info@womeninrenewableenergy.ca or give your card to a WiRE Volunteer and they will pass it along to the sponsorship lead, Rebecca Black who will be in touch rblack@womeninrenewableenergy.ca
 - b. There is a volunteer sign-up sheet on the website: please fill it out and send to ccastillo@womeninrenewableenergy.ca
9. How do I sign up to host a field trip?
 - a. Speak with a WiRE volunteer or email info@womeninrenewableenergy.ca and someone will call you back promptly.
10. How can I follow WiRE and stay connected?
 - a. www.WomenInRenewableEnergy.ca : sign up for the newsletter here
 - b. <https://www.facebook.com/WomenInRE>
 - c. https://twitter.com/WiRE_Canada
 - d. <https://www.linkedin.com/groups/6506054/profile>

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