

Jeremy G. Burton

✉ burton.jg@gmail.com

☎ (516) 361-8691

🌐 jeremyinflight.com

People first. Information first. | IA, UX, research & design.

UX Career

Work I ♥ to Do

Pair design

Content and concept modeling

Information architecture

Interviewing

Prototyping

Interaction design

Research planning, execution,
and synthesis

Experimenting with UX methods

Mapping

Writing

Facilitation

Senior UX designer

UPMC Health Plan

Since Nov 2014
Pittsburgh, Pa.

Currently steering a project to expand the groundwork of our nascent design system. I pitched and secured buy-in from management. Now, we are evolving the system into an MVP, establishing structures for sustainability, and choreographing design decisions to align with research and our company values.

Led yearlong effort to overhaul our flagship member app. With collaboration and research at every turn, we streamlined account creation, introduced a new IA, surfaced important content, and laid foundations for the future.

Turned aggressive deadline into opportunities to align stakeholders around a high-priority redesign. Our corporate jujitsu opened up dialogues about content and objectives, while we used pair design and rapid iterative testing to advocate for users and still deliver on time.

Shaped team culture and process, including formative contribution to our principles, creation of a design challenge for job candidates, experimentation with new approaches in our workflows, and establishment of templates for deliverables.

IA, freelance

Mind Over Media

Jan – Jul 2014
Pittsburgh, Pa.

Re-architected navigation for higher-ed site with nearly 2,500 pages of content.

Conceptualized, executed, and synthesized research to test new site structures.

Collaborated in an agency environment, consulting on overall UX decisions while contributing personas, competitive analysis, content auditing, user flows.

Grad student

University of Pittsburgh

2011 – 2013

M.S. Information Science

Previous Life

Newspaper Journalist

2006 – 2011

The Scranton Times-Tribune, The Poynter Institute, The Buffalo News

Told true stories, served my readers.

Information architect of a different variety.

On the side

World IA Day
Pittsburgh

Founder and lead
organizer, 2016–2017

Information
Architecture Summit
Content editor, 2015

Midwest UX
Organizing
committee lead, 2015

Tools of my trade

Sketch, InVision,
Axure, Mural

UserTesting,
UserZoom, Optimal
Workshop

Photoshop, InDesign

Pencil, Marker, Paper