



Director of Communications and Strategy

Organizational Overview

Parent Revolution is a dynamic and growing non-profit organization whose mission is to transform public education by creating opportunities for parents to use their voices and their power on behalf of students. Since launching in 2009, Parent Revolution has worked with thousands of families for improved educational opportunities in their communities. Parent Revolution combines direct services, community organizing and leadership development to ensure that all families can improve educational opportunities for their children, their neighborhoods, and across California.

Organizing Families: Three Strategies for Change

Parent Revolution has three initiatives to ensure that families can improve educational outcomes for their children.

1. Choice4LA works with community organizations to ensure that low-income families in Los Angeles have access to the information and the direct support to choose quality public schools for their children.
2. Parent Power Institute provides organizing and advocacy training to families.
3. Parent Power Network brings together families and partner organizations to ensure that parent voice is heard by policy-makers, practitioners and the public.

We have an entrepreneurial, mission-driven culture, setting ambitious goals for all employees and giving them the freedom to creatively meet them with appropriate support and guidance. A successful candidate for a position within our organization will come with an excellent track record and existing skill set as well as a strong desire to work within a progressive, mission-driven, and results-oriented team.

Position Overview

Reporting to the Executive Director, the **Director of Communications and Strategy** will oversee a broad portfolio of externally focused work, including communications strategy and implementation, local and statewide coalition building efforts, and will support the Executive Director in fundraising strategy and execution. This position will serve on the organization's leadership team and contribute to the overall direction and strategy of Parent Revolution.

Responsibilities

Key responsibilities of this position include, but are not limited to, the following:

- Manage Parent Revolution's external communications work, including overall press strategy and implementation, social media accounts, websites, and other internally-generated content
- Build and maintain relationships with key journalists focusing on local, statewide, and national education coverage
- Build and maintain relationships with a wide variety of key external partners, including allied organizations inside and outside of the education space

- Serve as a member of the leadership team and be a key thought partner for the Executive Director and other organizational leaders on overall strategy and individual projects as needed
- Seek and build relationships with current and potential donors
- Work with Executive director to successful submit grant proposals, draft donor materials and complete grant reports
- Other duties as assigned

Required Skills and Experience

Experience:

- Five or more years of progressive experience within education advocacy, government, issue or electoral campaigns, organized labor, or other advocacy work
- Demonstrated ability to build relationships and communicate at a high level with external actors like journalists, donors, organizational leaders, and policymakers
- Demonstrated ability to manage complex projects and campaigns from start to finish and achieve results
- Experience and existing relationships within the education sector is a strong plus, but not required
- Experience working and effectively developing leadership within low-income communities and communities of color
- Proven record of achieving ambitious results, both individually and as part of a team
- Project management and experience working on education advocacy a strong plus

Skills:

- Excellent written and verbal communication skills, including the ability to interface extremely well with a wide variety of stakeholders
- Ability to work well both independently and as part of teams
- Ability to create goal-oriented action plans, meet deadlines, and develop and analyze metrics to track progress towards goals
- Passion for transforming public education and radically improving academic outcomes for all children, particularly children of color and from underserved communities is a must
- Ability to keep a positive attitude in the face of adversity, and have a strong sense of humor is very important
- Ability to communicate confidently in Spanish is a plus but not required

Compensation

Salary is competitive and commensurate with experience. Parent Revolution offers an excellent benefits package, including health, dental, vision, 403b, life, and disability.

To apply, please send a cover letter and resume to jobs@parentrevolution.org. Please include your name and “Director of Communications and Strategy” in the subject line.

Parent Revolution is proud to be an equal opportunity workplace. We are committed to equal employment opportunity regardless of race, color, ancestry, religion, sex, national origin, sexual orientation, age, marital status, disability, gender identity or Veteran status.