

DATRIANNA MEEKS

Product Designer

www.datriannameeks.com 

meeksdd3@gmail.com 

EXPERIENCE

American Express | Senior Product Designer

Summer 2015, June 2016 - Present

Collaborate with Product, Engineering, and User Research teams to bring new mobile features and products to market. Design the user experience for the Amex mobile app with key deliverables including wireframes, user flows, mockups, and prototypes.

Etsy | UX Research Intern

October 2014 - January 2015

Supported the UX Research Team by recruiting and scheduling users for usability studies, observing user interviews and taking detailed notes, and leading an eye tracking study to improve the usability of internal tools.

NYC Media Lab | Hearst Corporation Fellow

September 2014 - December 2014

Executed the design process (ideation, user research, mockup design, prototyping, and presentation) to deliver a prototype that explored mobile content personalization.

Deloitte Consulting | Federal Analyst

Summer 2011, July 2012 - July 2014

Served two major government agencies by conducting mobile and kiosk UX research and collaborating with developers to design software used to access electronic health records.

EDUCATION

MFA, Interaction Design

School of Visual Arts, 2014-2016

UX Design Course

General Assembly, Spring 2014

BBA, Marketing

Howard University, 2008-2012

DESIGN SKILLS

User Research

Wireframing

Prototyping

User Flows

Personas

Mockups

TOOLS

Adobe Creative Suite

Principle

Keynote

Proto.io

Invision

Sketch

Flinto