



Welcome to the Washtenaw Area Transportation Study!

WATS believes implementing an effective and equitable vision for Washtenaw County's transportation system depends on a well-informed, ongoing discussion with the public.

WATS public involvement strategy must adapt to the evolving landscape of transportation policy, design and technology. Communication should be succinct, well-crafted and relevant to the needs at hand; using all necessary tools to bring the public's voices, regardless of physical or cognitive ability, to the decision makers who shape their community.

WATS values input from all members of the community, and will ensure their feedback is considered in the transportation planning process.



Proposed changes to the 2017 PPP

The change that WATS is proposing to the current plan are the time frames for Adoption and Amendment Processes (page 5). The full plan can be viewed www.miwats.org/lrp.

- Adoption of a **new** plan (LRP, TIP, or UWP) we are proposing that the public comment period be **extended to 45 days**. This is to better align with SEMCOG's public comment period.
- For an amendment to the LRP, TIP, or UWP we are proposing a reduction in the public comment period to **30 days**. This is to better align with SEMCOG's public comment period.
- Areas in the plan left blank will be filled in to reflect comments collected from the public input meetings held July.

Update Communication Preferences

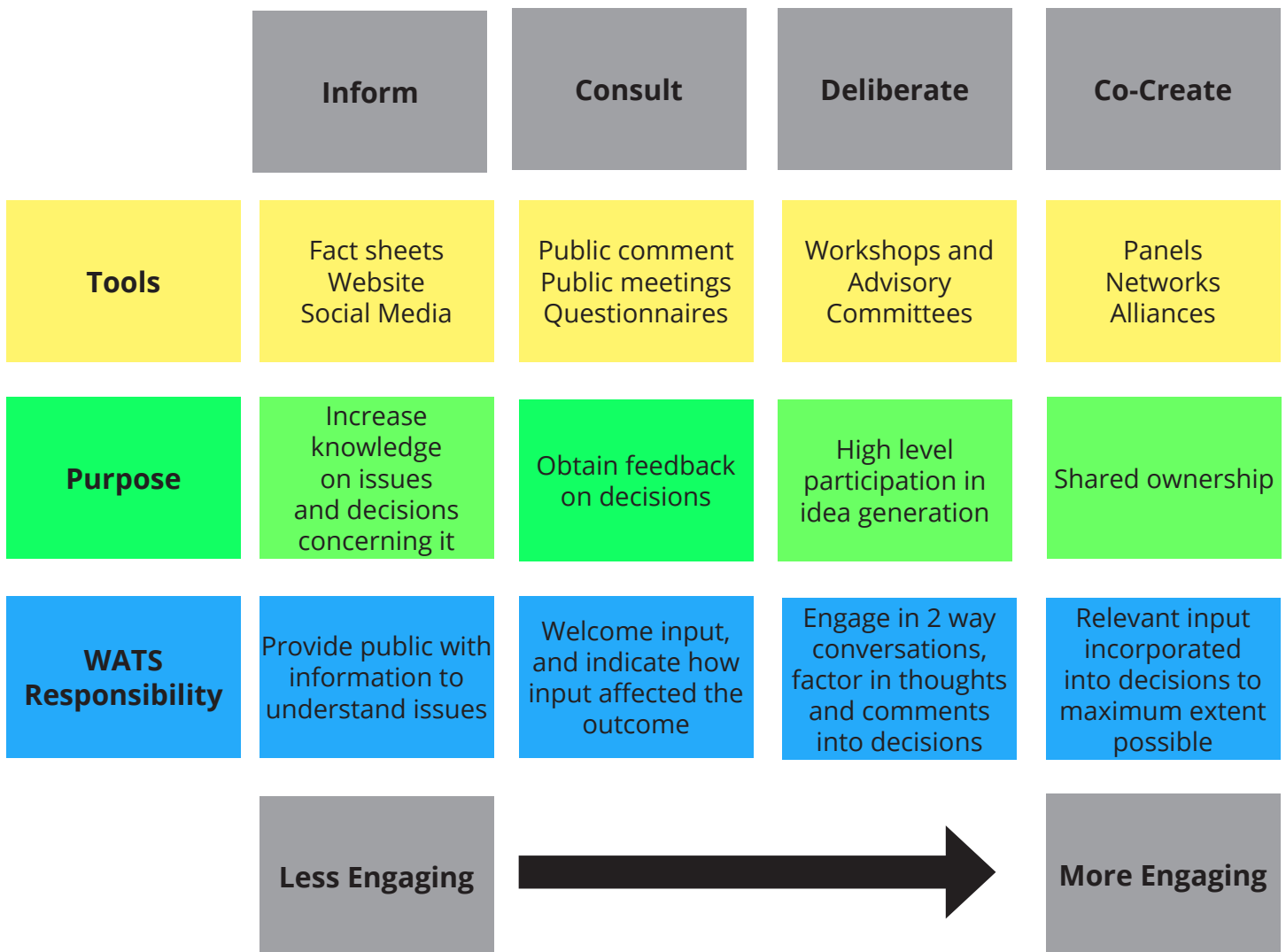
In 2014, WATS used an on-line survey to gain information from the public on:

1. **How they would like to receive information**
2. **What communication methods they prefer**
3. **What style of meeting they prefer**

During this 2017 review, we will be asking these questions during the engagement meetings and through social media.

WATS Public Engagement Techniques

WATS goal is to utilize more engaging participation techniques throughout the transportation planning process for all of its projects and products. This graphic highlights the range of engagement opportunities that will be employed throughout these processes.



Share suggestions with us on Facebook, Twitter or email at sapkiewicz@miwats.org