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FOR IMMEDIATE RELEASE

Local Modern Music Chamber Band Launches Workplace Concerts

Cleveland, Ohio

FiveOne Experimental Orchestra (51XO) has announced its newest outreach program this week: a chance for Cleveland area employers to hire the classical chamber group to perform for their employees onsite. 51XO will begin offering workplace concerts twice each month starting in January 2016 and is currently booking clients.

Jeremy Allen, cofounder and Executive Director of 51XO, released the following statement about the new program: *“As a non-profit arts organization, we are constantly tasked with finding new and increasingly sustainable ways to share art with our community. Grants are wonderful when you get them, but you can’t build a revenue model around them. We want to introduce more members of our community to the amazing things happening in modern classical music, and we want to be around to do so for years to come. This program offers us the chance to introduce new works to listeners on a more frequent basis than our regular season concerts allow, and our clients will get exclusive sneak peeks of these works. With the current trend of employers offering experiential perks to their employees, this workplace concert series couldn’t come at a better time. It is a great choice for clients because it is so unique, and because it significantly benefits both the employees and the community at large. It’s a win-win for everyone involved.”* Allen added that the program offers a range of pricing and scheduling options to suit each client’s needs.

Founded in 2008, FiveOne Experimental Orchestra is a Cleveland-based music collective of ten composers and performers with a no-boundaries approach to music. Hailed by the Plain Dealer as “burst[ing] with inventive, energetic spirit,” 51XO creates and performs a diverse stream of fresh, new-perspective musical works and brings an intriguing meld of genres, styles, and artistic disciplines to unusual spaces.

The heart of 51XO's mission is to invite both traditional and non-traditional concertgoers to participate with open mind, ears, and hearts in a truly unique musical experience that bridges the gap between pop culture and modern art music. FiveOne Experimental Orchestra is about using the arts to communicate, to foster community, and to create cosmos in a world of chaos. They invite you to be a part.

For more information or to book a concert, contact:

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