



INTERNATIONAL WHISKY COMPETITION™

ENTRY GUIDE

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Golden Barrel Trophy



OVERVIEW

Thank you for entering the 8th edition of the International Whisky Competition!

Established in 2010, the International Whisky Competition has grown into one of the most serious and professional whisky competition in the world. Unlike other spirits competitions we only focus on whisk(e)y and we ensure each winner gets the special attention they deserve.

What to expect when entering the International Whisky Competition:

- Unique medal for each winner featuring the category in which the whisky won. These medals are coveted among master distillers and are recognized by whisky fans to have a significant meaning.
- Each winning whisky also receives a superior quality certificate to showcase in your distillery.
- Each entry is rated on a 100 point basis and we offer sticker badges for score of over 85 points. We do not publicly disclose the score of anything below 85.
- Proper attention given to your whisky as each judge is presented with one whisky at a time. In-depth notes are taken at every step including various aromas and flavours.
- Each distillery and the whiskies entered will be listed in the 2018 International Whisky Guide. The Guide features key information about the distillery, its history, contact information, and full aromas and flavours profile for each whisky entered. Because we only list the whiskies present at the competition there are fewer listed and your distillery gets more attention along with a full color picture for each whisky entered.
- Promotion of your entries on our social media channels through inspiring posts reaching thousands of whisky fans
- The Golden Barrel Trophy will be awarded to the team who won the Whisky of the Year, the highest ranking whisky of the competition. Presented last year to Dr. Bill Lumsden at Glenmorangie Distillery in Scotland for his Glenmorangie Signet which scored 97 points. The trophy, just like the FIFA World Cup, will be transferred to the new winning master distiller (or blender) during the summer following the competition.

Results will be announced during the first week of May 2017 and will be listed on the competition website. Each participating distillery or agency will be notified by email.

If you have any questions, please call us at +1 (818) 390-3888
or email us at info@whiskycompetition.com



SHIPPING INSTRUCTIONS

*Include a copy the entry form with your shipment.

Shipment Tracking Number must be shared by email to info@whiskycompetition.com

Please put a label on the back of bottles stating: "SAMPLE USE ONLY – NOT FOR RESALE"

Two (2) bottles for each entry need to be received before April 15 to:

Accolade Brands Inc. (Federal Import Permit # CA-I-15220)

Attn: Mark Newman - IWC 2017

3950 Laurel Canyon Blvd Unit 50022

Studio City, CA 91604

United States

Tel: +1 (818) 390-3888

Share shipping tracking # to info@whiskycompetition.com

Please carefully pack the bottles with bubbles, extra padding or else inside each box.

Write on the box(es): SAMPLE - FRAGILE - HANDLE WITH CARE

If sending many boxes, please mark each box: 1 OF 5, 2 OF 5, etc.

INSTRUCTIONS IF SHIPPING FROM OUTSIDE THE U.S.

PLEASE USE FEDEX OR UPS. DO NOT USE DHL TO AVOID DELAYS.

If you already have a U.S. distributor or importer, please contact them to arrange the shipment from within the U.S. as it will save you the COLA waiver fees and FDA Approval.

IMPORTANT:

If you don't have an importer in the U.S., please contact Accolade Brands, our importer in California, who will help you to prepare the COLA waiver and FDA Permit approval PRIOR to your shipment.

IWC IMPORTER CONTACT INFO:

Mark Newman, Accolade Brands / Email: mark@accoladebrands.com / Phone: 818-390-3888

DO NOT SHIP WHISKY BEFORE OBTAINING YOUR COLA WAIVER AND FDA APPROVAL.

The International Whisky Competition is not responsible for customs charges or additional fees relating to shipping from outside the U.S. Accolade Brands will help you in processing the COLA waiver and FDA Approval prior to your shipment in a timely manner. The whole approval process usually takes between 5 to 8 business days.



WHISKIES / WHISKEYS CATEGORY CLASS CODES

On top your selection for the main category, every whisky will be entered by our Head of Judges in at least 2 additional general categories to ensure optimal representation across the competition. Categories may be added based on number of entries.

Scotch Whisky Awards:

- 1.1 Blended Scotch - No Age Statement
- 1.2 Blended Scotch - Up to 12 Yrs
- 1.3 Blended Scotch - 13 to 17 Yrs
- 1.4 Blended Scotch - 18 Yrs and Older
- 1.5 Single Malt Scotch - No Age Statement
- 1.6 Single Malt Scotch - Up to 12 Yrs
- 1.7 Single Malt Scotch - 13 to 17 Yrs
- 1.8 Single Malt Scotch - 18 to 24 Yrs
- 1.9 Single Malt Scotch - 25 Yrs and Over
- 1.10 Best Blended Malt Scotch
- 1.11 Best Scotch Whisky (Highlands)
- 1.12 Best Scotch Whisky (Islands)
- 1.13 Best Scotch Whisky (Islay)
- 1.14 Best Scotch Whisky (Speyside)
- 1.15 Independent Bottler Single Malt

United States Awards:

- 2.1 Best American Whiskey
- 2.2 Best American Rye Whiskey
- 2.3 Best Bourbon (all categories)
- 2.4 Best Moonshine / Unaged Whiskey
- 2.5 Best Straight Bourbon - (Under 4 Yrs)
- 2.6 Best Straight Bourbon - (Over 4 Yrs)
- 2.7 Best Small Batch Bourbon - (Under 4 Yrs)
- 2.8 Best Small Batch Bourbon - (Over 4 Yrs)
- 2.9 Best Single Barrel Bourbon - (Under 4 Yrs)
- 2.10 Best Single Barrel Bourbon - (Over 4 Yrs)
- 2.11 Best Single Barrel Whiskey
- 2.12 Special Barrel-Finished Bourbon
- 2.13 Best Corn Whiskey
- 2.14 Best Wheat Whiskey
- 2.15 Best Single Malt Whiskey
- 2.16 Craft Distiller Whiskey
- 2.17 Best Kentucky Whiskey
- 2.18 Best Tennessee Whiskey
- 2.19 Best (US State) Whiskey (subject to # of entries)

Irish Whiskey Awards:

- 3.1 Blended Irish Whiskey
- 3.2 Blended Malted Irish Whiskey
- 3.3 Pure Pot Still Irish Whiskey
- 3.4 Single Malt Irish Whiskey

By Country/Continent Awards:

- 4.1 Best Australian Whisky
- 4.2 Best Canadian Whisky
- 4.3 Best Canadian Rye Whisky
- 4.4 Best Japanese Whisky
- 4.5 Best Indian Whisky
- 4.6 Best Single Malt Whisky
- 4.7 Best Blended Whisky
- 4.8 Best World Whisky

Other Whisky:

- 5.1 Best Flavoured Whiskey
- 5.2 Best New Release
- 5.3 Category Not Found (To Add)



INTERNATIONAL
WHISKY
COMPETITION™

2017 IWC ENTRY FORM

DEADLINE: APRIL 15, 2017

PLEASE TYPE OR PRINT CLEARLY

COMPANY NAME _____

CONTACT NAME _____

TITLE/POSITION _____

MAILING ADDRESS _____

CITY _____

STATE _____ ZIP CODE _____

COUNTRY _____

TELEPHONE _____

E-MAIL ADDRESS _____

DISTILLERY/PRODUCER NAME AND COUNTRY _____

IWC FEES

x \$350= \$

NUMBER OF ENTRIES (\$350 EACH) TOTAL ENTRY FEES

METHOD OF PAYMENT (CHECK ONE):

- WIRE TRANSFER
PLEASE SEND INVOICE
 CREDIT CARD:

CREDIT CARD NUMBER _____

EXPIRATION DATE _____

SECURITY CODE _____

NAME ON CARD _____

CARDHOLDER SIGNATURE _____

If you are not sending a check, please email your entry form to info@whiskycompetition.com or enter it online at www.whiskycompetition.com/entry-form/

REQUIRED FOR PRODUCTS BEING SENT FROM OUTSIDE THE U.S.:

NAME OF U.S. IMPORTER _____

CITY _____

STATE _____

PLEASE CHECK HERE IF YOU ARE NOT USING YOUR U.S. IMPORTER

If you do not have a U.S. importer, you MUST contact Mark Newman of Accolade Brands, IWC official import partner.

NOTE: Contestant is responsible for paying import/duty/service fees.

SIGNATURE (by signing, You AGREE TO ALL ENTRY TERMS AND CONDITIONS.) _____

Contestants without a U.S. Importer contact (service fee may apply):

Accolade Brands Mark Newman
Email: mark@accoladebrands.com
Phone: +1 (818) 390-3888

Send 2 bottles per entry - entries must but be received no later than April 15th, 2017. Put a label on back of bottles stating:

"SAMPLE USE ONLY - NOT FOR RESALE".

SHIP ENTRIES TO: Accolade Brands Inc.

(Federal Import Permit # CA-I-15220)

Attn: Mark Newman - IWC 2017

3950 Laurel Canyon Blvd Unit 50022

Studio City, CA 91604

United States

Tel: +1 (818) 390-3888

Send shipping tracking # to: info@whiskycompetition.com

| FOR OFFICIAL USE ONLY | CLASS CODE | NAME OF PRODUCT | AGE | REGION/STATE | COUNTRY OF ORIGIN | ABV% | MSRP |
|-----------------------|------------|-----------------|-----|--------------|-------------------|------|------|
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