



DJ SHERMAN

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SYNOPSIS

I am a versatile designer specializing in branding, web design and typography. I thrive on social interaction and working in a collaborative environment, and pride myself on working closely with clients and having careful consideration for my craft.

TECHNICAL SKILLS

- Interactive Design
- Art Direction
- HTML/CSS
- Logo/Identity Design
- Client Presentations
- Adobe Creative Cloud
- Type Design
- Illustration/Iconography
- FontLab Studio 5

EDUCATION

Kansas State University
Bachelor of Fine Arts, Visual Communication

Aug. 2006–May 2010
Manhattan, KS

EXPERIENCE

Drumroll
Senior Interactive Designer

Oct. 2014–Present
Austin, TX

Drumroll is a digital ad agency that builds engaging customer experiences that are meaningful, memorable and measurable. I collaborate with a small team of designers to create websites, expand physical branding into the digital realm and produce media for various social channels for My Responsibilities include:

- Web Design
- Digital/Email Advertising
- User Experience Design
- Art Direction
- Illustration/Iconography
- Mentoring Jr. Designers

SoftLayer/IBM
Interactive Designer

Apr. 2014–Oct. 2014
Dallas, TX

SoftLayer, an IBM Company, provides cloud infrastructure for their customers, ranging from web startups to global enterprises. I work closely with other creatives, strategists and product managers to best communicate the key functions and advantages of SoftLayer's new and emerging products. My Responsibilities include:

- Web Design
- Digital/Email Advertising
- Illustration/Iconography
- Corporate Communications
- Infographics
- HTML/CSS Coding

Banowetz + Company, Inc.
Designer

Nov. 2012–Apr. 2014
Dallas, TX

Banowetz + Company, Inc. is a full-service advertising agency specializing in branding, graphic design and advertising for companies ranging from local real-estate to national corporations in the hospitality and luxury retail space. I worked closely with fellow designers and clients on a variety of projects. My responsibilities included:

- Logo/Identity Design
- Client Presentations
- Illustration
- Press Supervision
- Art Direction
- Print/Material Ordering

Velocity Web Studio
Designer

Aug. 2010–Oct. 2012
Wichita, KS

Velocity Web Studio is a boutique branding and web design company. As the sole designer my responsibilities included:

- Logo/Identity Design
- Art Direction
- Web Design
- Client Presentations
- Illustration
- Press Supervision