

GAINES HUBBELL

202 Ridgely PL NW A2, Huntsville, AL 35806
865-805-9028
gaineshubbell@gmail.com
www.gaineshubbell.com

Education

- Doctor of Philosophy in Communication and Rhetoric
Advisor: Dr. Ekaterina Haskins
Dissertation: *A Brief History of Topical Invention in
20th Century American Rhetorical Studies*
Rensselaer Polytechnic Institute
2015
- Masters of Science in Communication and Rhetoric
Rensselaer Polytechnic Institute
2013
- Bachelors of Art in Classics and English
University of Tennessee,
Knoxville
2008

Publications

- Cooke, L. & **Hubbell, G. S.** (2015). Working out memory with a *Medal of Honor* complex.
Game Studies: The International Journal of Computer Games Research, 15(2).
<http://gamestudies.org/1502/articles/cookehubbell>
- Whitburn, M. D., Comer, J. L., **Hubbell, G. S.**, Litterio, L. M., Lutzky, R. A., & Rancourt, M. A.
(2011). Elocution and Feminine Power in the First Quarter of the Twentieth Century:
The Career of Carolyn Winkler (Paterson) as Performer and Teacher. *Rhetoric
Review*, 30(4), 389-405.

Manuscripts in Progress

- Hubbell, G. S. (Ed.). *The message versus text divide in game studies*. Edited volume proposal.
- Lanius, C. & **Hubbell, G. S.** The new data: Argumentation from, with, and of data. In review
for A. Davisson & A. Hess (Eds.), *Theorizing digital rhetoric*. Publisher TBD.
- Haskins, E., & **Hubbell, G.** Plato's *Phaedrus* and the ideology of immersion. Forthcoming in M.
Kennerly & D. Pfister (Eds.), *Ancient rhetorics and digital networks*. University of
Alabama Press.

Conference Papers & Presentations

- Hubbell, G. S. (2016). Quite a few good men: Popular culture's influence on leadership in
games. Paper to be presented at the annual meeting of the Canadian Game Studies
Association, Calgary, Alberta.

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Hubbell, G. S. (2016). Play as topical invention. Paper to be presented at the biennial meeting of the Rhetoric Society of America, Atlanta, GA.

Hubbell, G. S. (2016). A history of topical invention. Paper to be presented at the biennial meeting of the Rhetoric Society of America, Atlanta, GA.

Robinson, J., Hubbell, G., Finseth, C., & Olsen, C. (2016). Roundtable: Leadership and the Intersection of Games. Roundtable presentation at the meeting of the Southwest Popular Culture Association, Albuquerque, NM.

Haskins, E., & Hubbell, G. (2015). Plato's *Phaedrus* and the ideology of immersion. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.

Hubbell, G. S. (2015). Things my NPC says: Text, form, and the NPC idle dialogue. Paper presented at the annual meeting of the Canadian Game Studies Association, Ottawa, Ontario, Canada.

Hubbell, G. S. (2014). Grand theft autonomy: The difference between being five and being online. Paper presented at the annual meeting of the Popular Culture Association, Chicago, IL.

Hubbell, G. S. & Lanius, C. (2014). Borders within rhetoric: What are the contemporary canons? Paper presented at the biennial meeting of the Rhetoric Society of America, San Antonio, TX.

Hubbell, G. S. (2014). Games writing and academic institutional authority. Presentation at the first meeting of the Critical Proximity conference, San Francisco, CA. Available online at <http://critical-proximity.com/2014/03/16/games-writing-and-academic-institutional-authority/>

Hubbell, G. S. (2012). More than myth: Cassirer's impact on *A Rhetoric of Motives*. Paper presented at the biennial meeting of the Rhetoric Society of America, Philadelphia, PA.

Hubbell, G. (2012). More than *Magic: The Gathering* of Burke and Cassirer. Paper presented at the annual meeting of the Popular Culture Association/American Culture Association, Boston, MA.

Hubbell, G. (2011). Setting the sublime in classical rhetoric: Strategic mystification of class. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

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Hubbell, G. (2011). *Commonplaces ad bellum purificandum: Insights from Burke's notes on Aristotle*. Paper presented at the annual meeting of the Penn State Conference on Rhetoric and Composition, State College, PA.

Hubbell, G. (2011). *Obama's lieux de memoire: Unification through minority memory*. Paper presented at the annual meeting of the Eastern States Communication Association, Washington, D. C.

Teaching Experience

University of Alabama in Huntsville, Lecturer

EH 101S, Freshman Composition I with Studio, 2 sections Spring 2016
Taught students argumentation- and genre-centered writing practices.

EH 102, Freshman Composition II, 2 sections Spring 2016
Taught research writing practices for first-year students, including database research practices and presenting research.
Related the philosophy and practices of humor to research writing.

EH 101, Freshman Composition I, 2 sections Fall 2015

EH 105, Honors Composition, 2 sections Fall 2015
Taught students argumentation-centered writing practices and research writing.
Developed syllabus and assignments around the Honors common text *Solaris* by Stanislaw Lem.

Rensselaer Polytechnic Institute

Instructor, WRIT 1110, Writing for Classroom and Career Spring 2015
Developed syllabus, rubric, and assignments.
Taught students audience- and genre-centered communication practices for a variety of written and oral communication scenarios.

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- Assistant Director, Center for Communication Practices 2013 – 2014
Conducted workshops for the Office of Graduate Education.
Aided faculty in including technical communication in their syllabi and rubrics.
Trained undergraduate and graduate tutors.
Conducted one-on-one tutoring sessions.
- Leader, Reading Group on Video Game Studies for Graduate Students and Faculty Summer 2014
Created reading group syllabus.
Led discussion.
- Organizer, Reading Group on Video Game Studies for Graduate Students and Faculty Summer 2013
Created reading group syllabus, including the selection of texts.
Organized meetings of the reading group.
- Co-teacher, WRIT 4410/6410, Research Writing Fall 2012
Developed half the course syllabus and served as primary instructor for undergraduate and co-terminal students. Aided in teaching graduate students how to write for career and publication.
Facilitated daily discussions and instructed students in applying rhetorical principles in their disciplinary writing.
- Teaching Assistant, COMM 4520, Information Architecture Spring 2012
Maintained grades and class organization.
Facilitated grading oral and slide presentations.
- Co-teacher, WRIT 4410/6410, Research Writing Fall 2011
Developed half the course syllabus and served as primary instructor for undergraduate and co-terminal students.
Facilitated daily discussions and instructed students in applying rhetorical principles in their disciplinary writing.

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Teaching Assistant, WRIT 4410/6410, Research Writing
Provided grading assistance for undergraduate students.
Led class three times during the semester.
Taught college level grammar and ethical and persuasive writing in science and engineering. Spring 2011

Tutor, Center for Communication Practices Fall 2009 – Fall 2010
Tutored students and faculty in effective communication for classroom and career.

Invited Lecture

The College of St. Rose, Albany, NY
The ludo-narrative divide and other game design fictions October 2014
For CSC 404 & 405: Game Design 1 & 2

Guest Lectures

Rensselaer Polytechnic Institute
Writing or re-writing your CV October 2014
Sponsored by the Office of Graduate Education

Writing your research statement April 2014
Sponsored by the Office of Graduate Education

Writing your personal statement March 2014
Sponsored by the Office of Graduate Education

Let's brainstorm – Starting the application process March 2014
Sponsored by the Office of Graduate Education

Video games and culture March 2014
For STSS 4960: Information Technology & Society course

Writing or re-writing your CV February 2014
Sponsored by the Office of Graduate Education

Writing or re-writing your CV December 2013
Sponsored by the Office of Graduate Education

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Professional Service

Journal of Games Criticism

<http://www.gamescriticism.org>

Editor and Technical Editor

2013 – Current

Departmental Service

University of Alabama at Huntsville

Honors English Common Text Selection Committee

Aided in creating and distributing a survey of
Honors English students.

Compiled and analyzed survey statistical results.

2016

Writing Program Assessment Committee

2015

Rensselaer Polytechnic Institute

Assistant Director of the Center for Communication
Practices (CCP)

Produced a performance plan and an itemized
budget.

Presented a performance plan and budget to the
Dean of Humanities, Arts, and Social Sciences.

Conducted a research survey of the CCP's
aspirational and competitive peers.

Helped expand the center's role into classrooms
across the disciplines and as travelling tutors for
undergraduate dormitories.

2013 – 2014

Graduate Student Recruitment Organizer

Acted as primary point of contact for prospective
graduate students.

Organized activities for visiting prospective
graduate students.

2010 – 2011, 2013

Moderator of Humanities, Arts, and Social Sciences
Graduate Student Informal Listserv

2010 – 2015

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Web Writing & Designing

- <http://www.gamescriticism.org>, designer, submission guidelines
- <http://www.higherlevelgamer.org>, designer, administrator, author

Professional Affiliations

- American Society for the History of Rhetoric
- Rhetoric Society of America
- National Communication Association
- Canadian Game Studies Association
- Popular Culture Association

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References

Alanna Frost, Ph.D.

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Dept. of English
University of Alabama in Huntsville
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Barbara Lewis, Ph.D.

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Practices
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Ekaterina Haskins, Ph.D.

Associate Professor
Dept. of Communication and Media
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Nancy Campbell, Ph.D.

Associate Dean
Humanities, Arts, and Social Sciences
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Audrey Bennett, MFA

Associate Professor
Dept. of Communication and Media
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Email: bennett@rpi.edu

Lillian Spina-Caza, Ph.D.

Lecturer
Dept. of Communication and Media
Rensselaer Polytechnic Institute
Phone: 518-231-2389
Email: spinal2@rpi.edu

James Zappen, Ph.D.

Professor
Dept. of Communication and Media
Rensselaer Polytechnic Institute
Email: zappenj@rpi.edu