
NICKOLAUS SUGAI WRITER

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EXPERIENCE

2015 - CURRENT
R/GA
Sr. Copywriter

“If Nike ain’t have Sugai man they wouldn’t have nothin’ wool!” - Kanye West

Nike Nike Nike

2014 - 2015
Anomaly
Copywriter

We didn’t have to do time sheets.

Panera Bread, Google, Dick’s Sporting Goods

2014 - 2016
Complex
Contributing Writer

Rotting the minds of impressionable youth.

2014
Wieden + Kennedy NY
Freelance Copywriter

Freelance World Cup watcher.

ESPN, Jordan, Delta

2013 - 2014
Code and Theory
Jr. Copywriter

Social content and selling soda to children.

Dr. Pepper Snapple Group, LA Times, new business

2012
72andSunny
Writer intern

Learned to love Los Angeles.

Google, Target

LIFETIME
Hopeless Romantic

Historically, strife has always been creativity’s best muse.

EDUCATION

2010 - 2012
University of Oregon

Bachelor of Science,
Journalism: Advertising
1/6 of a Comparative Literature minor

2008- 2010
Lane Community College

Associate of Arts,
Proud community college graduate. Had to transfer to a D1 school to get a shot at the pros.

SKILLS

Fire content
Throwing up bricks on Twitter
Instagram dot com
Inter-agency basketball
Copping Supreme drops
Owning fast fashion collabs
Finding ways to watch soccer at work
Delusions of grandeur
Expensing things for work
Emo think pieces
Finding something new to talk about and telling literally every single person who will listen to me
Dropping my brand new iPhone
Trying to break 100 in golf
Being an illogical sports fan
Explaining the difference between grounded Haruki Murakami and surreal Haruki Murakami
Telling people I’m a Dallas Cowboy fan
Knowing about Sophia Copolla films
Pretending to know Stanley Kubrick films
Getting my friends together
Owning Miyazaki blu-rays
Picking great karaoke songs
Being disappointed by the Ducks
Being disappointed by the Blazers
Being disappointed by the Cowboys
Being disappointed by the USMNT
Aux cord DJ proficiency
Writing, I guess
Cold e-mailing people
Having a beer with people
Not finishing The Wire
Buying people shots at the bar
Wearing black jeans everyday
Throwing people’s stuff away
Not having cavities
Facilitating different friend groups
Calling my Mom
Talking shit about Snapchat
Managing my soccer team
Managing my fantasy football team
Watching Lost in Translation
Watching Ghostbusters
Watching The Godfather
(I’ve seen Parts 1 & 2 more times than I care to count, but haven’t seen 3. I’m saving myself.)
Being from Hawaii
Thinking about moving back to Hawaii
Making spam musubis
Surfing

RECOGNITION

2014 and 2016
The Bro Snobiety Fantasy Football Champion
I’ve run my league for eight years and never won before this. I literally won by a hundredth of a point.

2014
First Rec League Soccer Goal
Actually scored my first and second in the saame game.

2012
Willard L. Thompson Award
Outstanding achievement in advertising copywriting. I didn’t tell anyone, but I really want to win this.

2012
Oregon ADDY
We won silver in the student category. What’s a Cannes?

2011
Larry R. Williams Scholarship in Honor of Max Wales
Williams is the man. Simple as that.

REFERENCES

Simon Phillion
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*Written reference upon request

Keiji Ando
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