
NICKOLAUS SUGAI

WRITER

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EXPERIENCE

PRESENT DAY
Corr-Jensen
Lead Brand Creative

Brand Side Boi.

2015-2018
R/GA
Sr. Copywriter

Nike Nike Nike Nike

2014 -2016
Anomaly
Copywriter

We didn't do timesheets.

2014 - 2016
Complex
Contributing Writer

Rotting the minds of
impressionable youth.

2014
Wieden + Kennedy NY
Freelance Copywriter

Freelance World Cup watcher.

2012-2014
Code and Theory
Jr. Copywriter

Lead creative on Snapple
branded content campaign.
Wrote social and sold soda to
children.

2012
72andSunny
Writer (Intern)

Learned to love Los Angeles.

LIFETIME
Hopeless Romantic

Historically, strife has always
been creativity's best muse.

EDUCATION

2010 - 2012
University of Oregon

Bachelor of Science,
Journalism: Advertising
1/6 of a Comparative Literature
minor

2008- 2010
Lane Community College

Associate of Arts,
Proud community college
graduate. Had to transfer to a D1
school to get a shot at the pros.

SKILLS

Hot Instagram (Stories)
Observational Tweets
Hot Instagram (In-Feed)
Inter-agency basketball
Copping Supreme drops
Sucking at Fortnite
Finding ways to watch soccer at work
Delusions of grandeur
Expensing things for work
Emo think pieces
James Salter
Finding something new to talk about
and telling literally every single person
who will listen to me
Dropping my brand new iPhone
Trying to break 100 in golf
Being an illogical sports fan
Explaining the difference between
grounded Haruki Murakami and surreal
Haruki Murakami
Telling people I'm a Dallas Cowboy fan
Knowing about Sophia Copolla films
Pretending to know Stanley Kubrick
films
Getting my friends together
Retaining Delta Medallion status
Picking great karaoke songs
Being disappointed by the Ducks
Being disappointed by the Blazers
Being disappointed by the Cowboys
Being disappointed by the USMNT
Aux cord DJ proficiency
Writing, I guess
Cold e-mailing people
Having a beer with people
Having contrarian opinions
Buying people shots at the bar
Wearing black jeans everyday
Throwing people's stuff away
Not having cavities
Facilitating different friend groups
Calling my Mom
Managing my fantasy football team
Watching Lost in Translation
Watching Ghostbusters
Watching The Godfather
(I've seen Parts 1 & 2 more times than
I care to count, but haven't seen 3. I'm
saving myself.)
Being from Hawaii
Thinking about moving back to Hawaii
Making spam musubis
Surfing

RECOGNITION

2018
**Finished First in Equinox
Pursuit: Burn**
On May 30, 2018, I finished
first in Equinox SoHo's 12:30
PM class.

2014 **AND** 2016
**The Bro Snobity Fantasy
Football Champion**
Not only do I run the league, I'm
also a two-time champion.

2014
**Rec League Basketball
Career Best Triple-Single**
Posted a line of 8/4/4.

2012
Willard L. Thompson Award
Outstanding achievement in
advertising copywriting.

2011
**Larry R. Williams
Scholarship in Honor of
Max Wales**
Williams is the man. Simple
as that.

REFERENCES

Keith Byrne
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Keiji Ando
Creative Director
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Brock Kirby
Freelance Copywriter
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