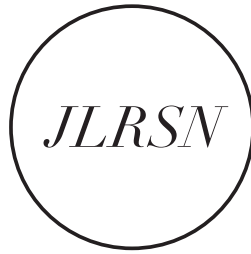


Jay Larson
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@jlrsn

Experience

Independent Contractor

Art Director / Graphic Designer / 2006 – 2017

/ Banners / Landing Pages
/ Billboards / Environmental Graphics
/ Brochures / Catalogs
/ Direct Mail / Posters
/ Approved proofs / Directed/shot photoshoots

Clients

/ Star Wars / Fairview
/ Medtronic / United Health Group
/ Thrivent Financial / SuperValu
/ Boom Chicka Pop / Meals on Wheels
/ University of Minnesota

The Lacek Group

Interactive Art Director / 2012 – 2014

/ Wireframing / Omnigraffle
/ Photoshop / Illustrator
/ Brochures / Catalogs
/ Direct Mail / Posters
/ Pre-press

Clients

/ Ford / Disney
/ Ameriprise / American Family Insurance
/ DuPont / Starwood Hotels
/ US Bank

Grocery Shopping Network

Designer / 2010 – 2012

/ Banners / Landing Pages
/ Wireframes / Mockups
/ Prototypes

Clients

/ Coke / Duncan Hines
/ Pepperidge Farm / Vlasic
/ Sargentos / Foster Farms

Olson

Freelance Production Artist / 2008 – 2009

/ Banners / Print Ads
/ Brochures / Environmental
/ Direct Mail / Posters
/ Approved proofs / Directed photoshoots

Clients

/ Nike Bauer / General Mills
/ Thomson Reuters / Phillips Vodka
/ Marvin Windows / Target
/ Imation / Fifth Firth Bancorp

Onpoint Lasers

Web Designer / 2005 – 2006

/ Static HTML pages / CSS

Education

University of Iowa / BA: English
Brown Institute / AAS: Visual Comm.

Tools

Adobe, Sketch, Google Suite