ELIGIBILITY

TO APPLY FOR THE FELLOWSHIP, YOU MUST BE:

• Asian/Asian American, Native Hawaiian or Pacific Islander, Hispanic/Latino, Black/African American, American Indian or Alaska Native, Multiracial or Multiethnic (e.g., Hispanic and Black);

• A citizen or permanent resident of the United States (visas are not accepted);

• Currently a college junior, senior, or graduate student at any accredited, degree-granting college or university, or a student attending an established portfolio school;

• Available for the full fellowship period (June 4, 2018 - August 3, 2018);

• Maintaining a minimum GPA of 3.0 out of 4.0;

College juniors, seniors or second year graduate or portfolio school students must meet the GPA requirement at the time the application is submitted. First semester graduate students or transfer students must meet the GPA requirement with their fall semester grades.

Proof of GPA must be submitted via an official college transcript upon request.

• Able to show your passion to kick start a career in advertising through your application.

MATERIALS / COMPONENTS

THE MAIP APPLICATION MUST BE SUBMITTED ONLINE. THE FOLLOWING MATERIALS MUST BE INCLUDED IN YOUR APPLICATION:

☐ Résumé
☐ Responses to essay questions
☐ Response to creative assignment, if applicable
☐ Video Response
☐ Two separate letters of recommendation*
☐ Portfolio of work for creative applicants (i.e. Those applying for Art Direction, Copywriting, Digital Design, and/or UX/UI)
☐ A current unofficial school transcript or degree audit report
☐ A non-refundable application fee ($25.00) payable through 4A’s website
☐ Proof of permanent residency if not a U.S Citizen

*Letters of Recommendation must be uploaded by the recommender through THIS form as a pdf no later than October 6th.

REMEMBER: If you change your website url, you must update it in the application.