

# CARMEL ARTOMOBILIA

## 2016 SPONSORSHIP HIGHLIGHTS

	Title Sponsor	Supporting Sponsor	Featured Area Sponsor	Customer Car Showcase	Custom Activity Upgrade
Cost	\$35,000	\$15,000	\$7,500	\$3,000	\$2,500
Sponsor Exclusivity	Exclusive (1)	Co-Sponsor (3)	Multi-Sponsor (5)	Non-Exclusive	Activity Exclusive
Branding (Logo)	All Signage “Best in Show” Award Event Website Social Media Event Program	All Signage “Penultimate” Award Event Website Social Media Event Program	Feature Area Signage Class-specific Award Event Website Social Media Event Program	12 Car Spaces Select Signage Class-specific Award Event Website Newsletter – Featured Car	All included items, plus activity: “Riley Kid’s Coolest Car” “On-Site Test Drive” “30 Minute Presentation” “Custom Event Display”
Artomobilia Suite / Awards Celebration	50 / 50	25 / 5	5 / 50	10 / 10	
Fuelicious Event	20 (2 Tables)	10 (1 Table)	5 (½ Table)		
Program Ad <sup>1</sup>	Outside Back Cover	Full page	Half Page	1/4 Page <sup>2</sup>	Upgrade to Half Page
Program Editorial <sup>1</sup>	1 Page Feature Article	½ Page Article	½ Page Article	Mention	Upgrade to Half Page
Venue Space	10’ x 30’ Location: E	20’ x 20’ Location: B & C	10’x10’ @ Stage Location: D	12 Car Spaces Location: 1-38	TBD
Award Presentation	“Artomobilia Best in Show”	“Artomobilia Penultimate”	Yes	Yes	

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## 2016 SPONSORSHIP HIGHLIGHTS

	Guest Hospitality Sponsor	Breakfast/Lunch Sponsor	Class Sponsor	Corral Sponsor	Marketplace Sponsor
Cost	\$2,000	\$1,500	\$1,500	\$1,500	\$1,500
Sponsor Exclusivity	Exclusive (1)	Multi-Sponsor (3)	Non-Exclusive	Non-Exclusive	Non-Exclusive
Branding (Logo)	Hospitality Signage 3 Vehicle Hood Wrap Event Website Program Distribution	Area Signage Event Website Event Poster Social Weekly Mention	Class Signage Event Website Class-specific Award Social Weekly Mention	Corral Signage Event Website Event Website Social Weekly Mention	Marketplace Signage Event Website
Artomobilia Suite / Awards Celebration	5 / 5	3 / 3	2 / 2	2 / 2	2 / 2
Fuelicious Event Passes	Available	Available	Available	Available	Available
Program Ad <sup>1</sup>	1/4 Page	1/4 Page	1/4 Page	1/4 Page	1/8 Page
Program Editorial <sup>1</sup>	Mention	Mention	Listing	Listing	Listing
Venue Space	3 Cars @ Venue Location: A (3)	Table @ Venue Location: 32 / TBA	2 Cars @ Corral Locations: 1-25	2 Cars @ Corral Locations: 10-12, 26-38	10x10 Tent/Table/Chairs Locations: G - N
Award Presentation	Yes	Yes	Yes	NA	NA

<sup>1</sup> The 2016 Carmel Artomobilia Program will be a special, multi-page insert included with the Indianapolis Star on the Thursday prior to the event.

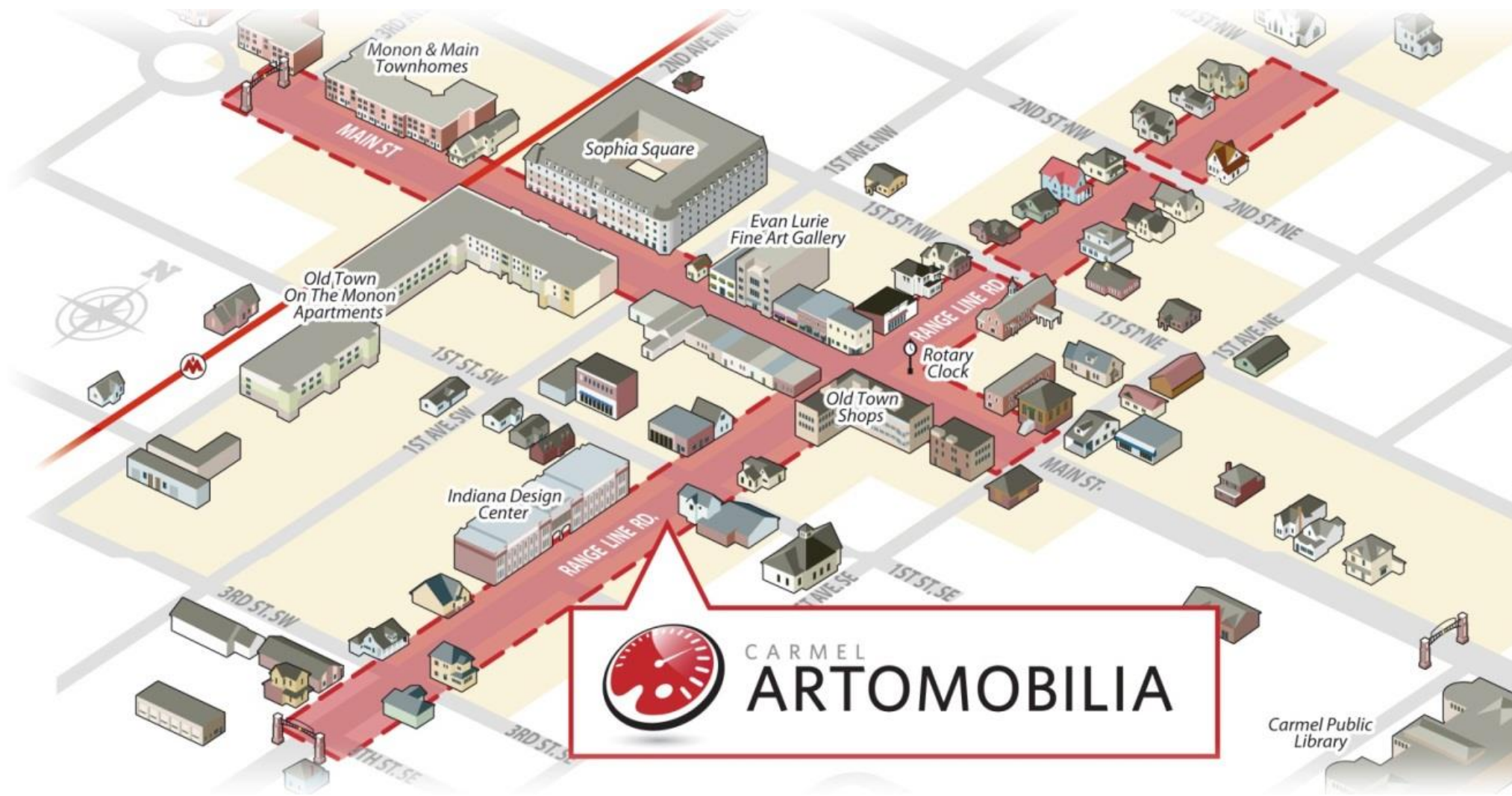
<sup>2</sup> Upgrades: Standard: ¼ Page to ½ Page: \$250, ½ Page to Full Page: \$500. Premium: Add 25%

All *exclusive*, *multi-sponsor* and *co-sponsor* sponsorships are sold in non-competing business categories. *Non-exclusive* sponsorships can be sold to competing business categories. For more information about sponsorships for the 2015 Carmel Artomobilia, visit [www.carmelartomobilia.com/sponsor](http://www.carmelartomobilia.com/sponsor).

# SPONSOR LOCATIONS



## EVENT MAP



ARTOMOBILIA, INC.

200 South Range Line Road, Suite 219  
Carmel, Indiana 46032 USA

[www.carmelartomobilia.com](http://www.carmelartomobilia.com)

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