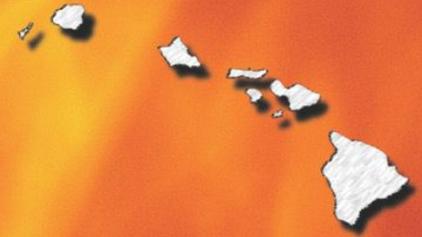
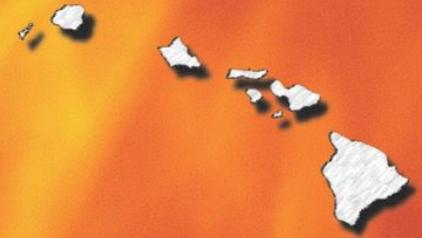


# Wildfire LOOKOUT!



**Singular messaging TIPS campaign 2018**

# Wildfire LOOKOUT!

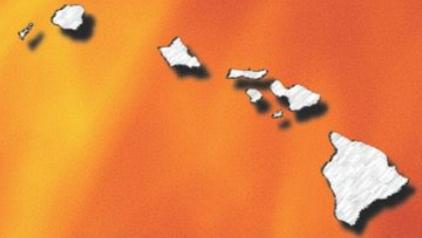


## **TIP #10**

**Did you know 99% of wildfires in Hawaii are started by people, both by accident and arson? Be wildfire-aware with your activities and keep a lookout. Call 911 to report a wildfire or suspicious activity.**

*Brought to you by Hawaii Wildfire Management Organization, in support of the statewide multi-partner Wildfire LOOKOUT! project. Check out [HawaiiWildfire.org](http://HawaiiWildfire.org) for more information.*

# Wildfire LOOKOUT!

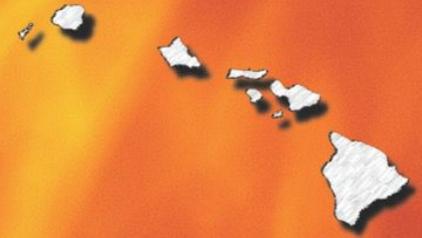


## **TIP #11**

**Did you know fireworks are a common cause of brush fires in dry, grassy areas? Be aware that dry vegetation is extremely flammable and all it takes is one spark to cause widespread damage.**

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# Wildfire LOOKOUT!

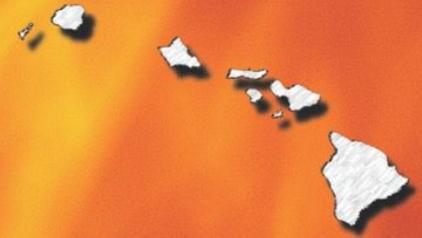


## **TIP #12**

**Did you know 99% of wildfires in Hawaii are started by people, mostly by accident? Heat from vehicle exhaust systems can ignite dry grass. Park cars on areas that are paved, not on dry grass.**

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# Wildfire LOOKOUT!

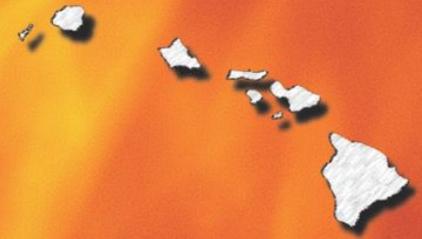


## **TIP #13**

**Did you know 99% of wildfires in Hawaii are started by people, mostly by accident? Clear vegetation 10 feet around campfires and barbecues. Keep a shovel and water close by. Never leave a campfire unattended. Put coals out COLD before walking away.**

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# Wildfire LOOKOUT!

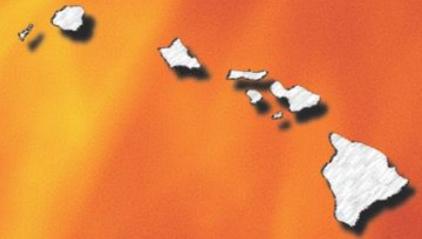


## **TIP #14**

**Did you know 99% of wildfires in Hawaii are started by people, mostly by accident? Be careful and regularly maintain machinery that could cause a spark-- from weed whackers and chainsaws to grinders, welding equipment, and ATVs. Be aware that dry vegetation is extremely flammable and all it takes is one spark to cause widespread damage.**

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# Wildfire LOOKOUT!

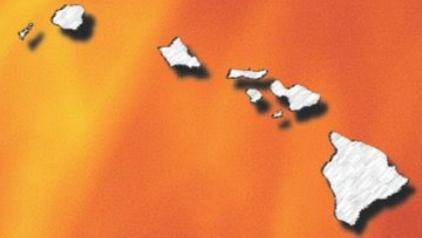


## **TIP #21**

**Did you know embers from a wildfire can ignite a home up to one mile away? Keep grass short and rain gutters free of debris. It really can be that simple.**

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# Wildfire LOOKOUT!

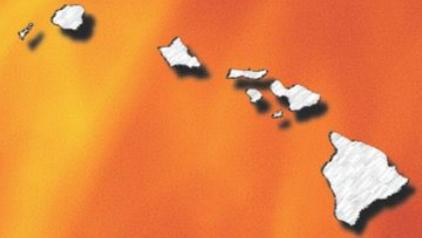


## **TIP #22**

**Did you know embers from a wildfire can ignite a home up to one mile away? Prune and remove tree branches to be high off the ground to avoid a surface fire spreading into higher vegetation.**

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# Wildfire LOOKOUT!

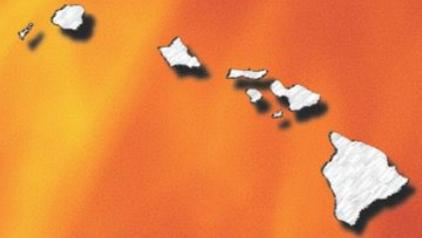


## **TIP #23**

**Did you know embers from a wildfire can ignite a home up to one mile away? Clear brush and leaf piles, which can act as a nest for fire embers.**

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# Wildfire LOOKOUT!

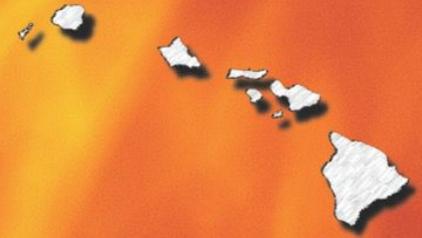


## **TIP #24**

**Did you know embers from a wildfire can ignite a home up to one mile away? Fires can travel along vegetation straight to your home and outbuildings. Plant trees and shrubs in clusters and leave a ten-foot space between house and vegetation.**

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# Wildfire LOOKOUT!

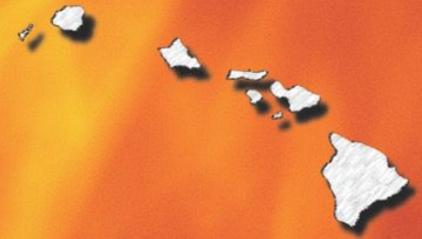


## **TIP #31**

**Did you know embers from a wildfire can ignite a home up to one mile away? If the wind blows leaves into the same spot near your house--like a stairwell, roof section, lanai, or fence boundary--a nearby fire can blow embers to that identical spot and ignite piles. Prioritize clearing these piles when you do yard work.**

*Brought to you by Hawaii Wildfire Management Organization, in support of the statewide multi-partner Wildfire LOOKOUT! project. Check out [HawaiiWildfire.org](http://HawaiiWildfire.org) for more information.*

# Wildfire LOOKOUT!

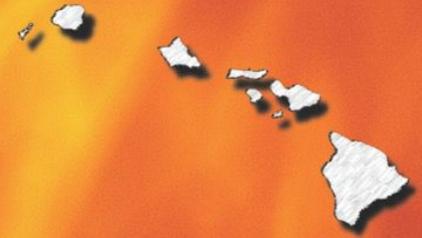


## **TIP #32**

**Did you know embers from a wildfire can ignite a home up to one mile away? Remove debris between the siding at the base of your home and the ground.**

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# Wildfire LOOKOUT!

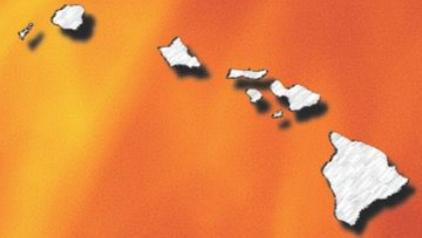


## **TIP #33**

**Did you know embers from a wildfire can ignite a home up to one mile away? Install non-combustible screening around your lanai and post and pier areas to prevent embers from floating inside and starting a fire.**

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# Wildfire LOOKOUT!

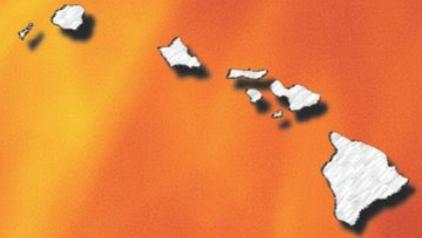


## **TIP #34**

**Did you know embers from a wildfire can ignite a home up to one mile away? Heat from burning material can break glass, turning windows into entry points for embers. Protect your home from wildfire by clearing vegetation away from windows. Keep windows closed during wildfire events.**

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# Wildfire LOOKOUT!

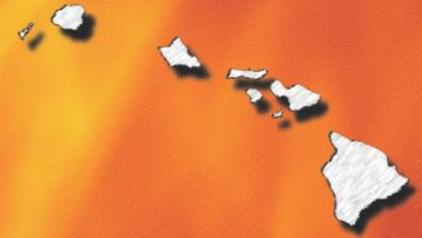


## **TIP #41**

**Changes in rainfall can make fuels build up and dry out quickly any time of the year in Hawaii. Work with your neighbors and community to reduce yard rubbish in communal areas and assist those with mobility challenges to maintain their property.**

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# Wildfire LOOKOUT!

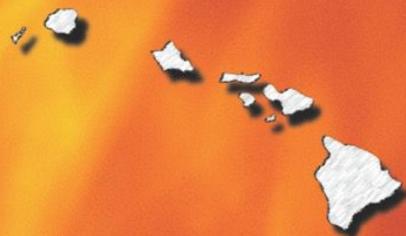


## **TIP #42**

**Changes in rainfall can make fuels build up and dry out quickly any time of the year in Hawaii. Several neighborhoods across Hawaii have already become nationally-recognized Firewise communities, and in doing so have reduced wildfire hazards and improved safety. You can too. Visit [HawaiiWildfire.org](http://HawaiiWildfire.org) to learn more.**

*Brought to you by Hawaii Wildfire Management Organization, in support of the Wildfire LOOKOUT! project.*

# Wildfire LOOKOUT!

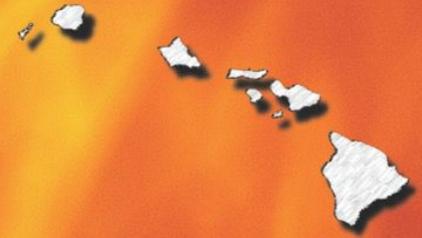


## **TIP #43**

**Changes in rainfall can make fuels build up and dry out quickly any time of the year in Hawaii. Discuss your community's wildfire prevention priorities with your elected officials.**

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# Wildfire LOOKOUT!

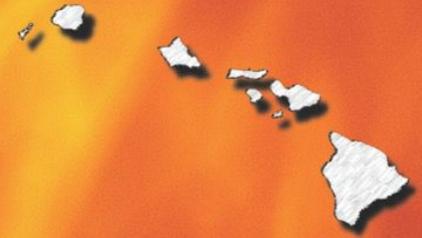


## **TIP #44**

**Changes in rainfall can make fuels build up and dry out quickly any time of the year. High winds contribute to wildfire hazard, especially when vegetation is dry. Hold off on activities that could throw off sparks until the wind dies down.**

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# Wildfire LOOKOUT!



## **TIP #45**

**Changes in rainfall can make fuels build up and dry out quickly any season, so wildfires can occur year-round in Hawaii. Create and practice a family evacuation plan regularly. Yes, practice it! Include assisting neighbors who need help in your evacuation plans, too.**

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