

Colleen Proppé | UX Designer & Print Production Designer

San Francisco Bay Area • Portfolio: cproppe.squarespace.com • mail: cproppe@me.com • (415) 205-3490



Summary

Designer offering many years experience on corporate, agency and non-profit teams. Coding in basic HTML, CSS, and Joomla. UX Design Certificate from General Assembly, San Francisco 2017. Background in Arts, Tech, and Food & Beverage.

Skills

- Graphics: Print, web, and mobile graphics that adhere to corporate style guides and brand
- Production Art: Mechanicals, production art for CPG food and retail, mockups/comps, xyron
- Adobe: CC, Photoshop, Illustrator, InDesign, Powerpoint, Acrobat | Apple: Keynote, Pages
- Digital Photography: Licensed art and photos, event photography, videography, video editing
- Writing: Content for web, e-news, blogs + press releases. Love of creative writing and poetry.
- Blog and web maintenance: HTML, Joomla 1.5 -1.6, UX design, Dreamweaver, Wordpress.
- UX Design: Sketch, InVision, wireframes, prototyping, persona creation, interviews, surveys
- Social Media Support: Facebook, Twitter, Instagram, Pinterest, GIF creation, video editing
- Email apps: Constant Contact, iContact, MailChimp, basic understanding of analytics

Experience

C.PROPPE DESIGN, SF BAY AREA | GRAPHIC DESIGNER | 7/11 – current

- Stapleton School of the Performing Arts | San Anselmo | Print Production for marketing collateral
- Good Earth Natural Foods | Mill Valley | Web, email, social media photography and print design
- Williams Sonoma Brand Packaging | SF | Print production on mechanicals, sweet & savory foods
- DDW | San Francisco | Packaging Production and Keynote/Powerpoint Presentation Designer
- Annie's, Inc. and Clif Bar | Berkeley and Emeryville | Packaging Production and Graphic Design
- Amy's Kitchen | Petaluma | Packaging Production on food boxes, cans, labels and collateral design
- Sheppard Partners | San Anselmo | Graphic Design for workbooks, POP and business collateral
- Pearson Education | Mill Valley | Production Design in Photoshop and Illustrator for iPad app
- Althertheater | San Rafael | Print Design for Theater Fundraising Event celebrating Ann Brebner
- Art Works Downtown | San Rafael | Graphic Designer | Print and digital graphics for exhibits

Education

GENERAL ASSEMBLY, SANFRANCISCO 2017

UX Design Certificate

ACADEMY OF ART, SAN FRANCISCO 2014

Advanced Packaging Design and Sustainability

CALARTS | VALENCIA, CA

MFA student, Experimental Animation

RISD | PROVIDENCE, RI Illustration

(semester in the Illustration Department)

COLBY COLLEGE | WATERVILLE, ME

BA: Art History, Painting; Minor: Biology