



# CAMDEN CITY GARDEN CLUB, INC.

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**FOR IMMEDIATE RELEASE**  
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## **CAMDEN CHILDREN'S GARDEN STAFF & YOUTH PREPARE FOR THE 2015 PHILADELPHIA FLOWER SHOW**

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**CAMDEN, NJ** – The Camden City Garden Club, operator of the Camden Children's Garden is pleased to announce that it will once again participate in the Annual Philadelphia Flower Show, the world's largest flower show, set to take place February 28<sup>th</sup> thru March 8<sup>th</sup> at the Pennsylvania Convention Center in Philadelphia, PA. The exhibit theme is "Showtime New Jersey" which will feature a historical reference to Camden's rich history as the home of the first Drive in Movie Theatre to align with the show's overall theme "Lights! Camera! Bloom! Celebrate the Movies".

The Camden Children's Garden exhibit is a fruit and vegetable community garden that is home to Garden Fairies who have built their houses with recycling memorabilia from Hollywood movies. The interactive exhibit references child friendly movies with a Jersey Connection. Several local celebrities will be featured in the exhibit to include, Kelly Ripa of Berlin, Bruce Willis of Penns Grove, Tasha Smith of Camden, Bruce Springsteen of Asbury Park, Danny DeVito of Neptune and Steven Spielberg who grew up in the Haddonfield area as well as depression era child star Jimmy Lydon of Bergenfield.

In partnership with Rutgers-Camden Center for the Arts, Rutgers –Camden Office of Civic Engagement Ignite Program, and the Camden City School District, city children will be participating in designing the exhibit alongside professional artists through painting theme related Picket Fences which will be returned to Camden after the Flower Show and used in a new permanent exhibit. The faerie houses and other design elements are being constructed by city youth under the Camden City Garden Club's Youth Employment Program. As an award winning exhibitor in the Philadelphia Flower Show since 1997, the Camden City Garden Club continues its legacy as a crowd favorite through interactive education and a message of environmental sustainability.

Established in 1985, the Camden City Garden Club is a nonprofit (501) (c) (3) environmental and educational organization. For further information regarding the garden's waterfront attraction, educational programs, and multiple community based initiatives, please visit us online at: [www.camdenchildrensgarden.org](http://www.camdenchildrensgarden.org)