



# CAMDEN CITY GARDEN CLUB, INC.

3 Riverside Drive \* Camden, NJ 08103 \* (856) 365-8733 \* [www.camdenchildrengarden.org](http://www.camdenchildrengarden.org)

**PHOTO OP\*\*\*MEDIA ALERT\*\*\*PHOTO OP**  
**December 9, 2015**

**SANTA TO MAKE GRAND ARRIVAL AT  
5<sup>TH</sup> ANNUAL CAMDEN HOLIDAY PARADE  
& WINTER WONDERLAND CELEBRATION ON THURSDAY**

*Special appearances by Rudolph the Red-Nosed Reindeer,  
Mum Bear and more at this free event!*

#### MEDIA CONTACT

**Andrew Adams**  
Public Relations Manager  
(609) 280-6458  
[publicrelations@camdenchildrengarden.org](mailto:publicrelations@camdenchildrengarden.org)

**Best Photos/Footage: Thursday, December 10, 2015 – Between 6:30pm and 7:30pm**

**WHAT:** Santa Claus is comin' to town! Camden residents will help officially welcome Jolly St. Nick during the 5<sup>th</sup> Annual Camden Holiday Parade and Winter Wonderland Celebration. The community-wide event is hosted by the Camden Children's Garden in partnership with the District Council Collaborative Board, Camden's public safety and quality of life community organization and offers kids of all ages an opportunity to celebrate the season with a festive parade of performers and characters.

Highlights include:

- Performances by the **Camden High School and Woodrow Wilson High School Marching Bands!**
- Special Appearances by **Mum Bear from Camden Children's Garden** and **Rudolph the Red-Nosed Reindeer from Adventure Aquarium's Christmas Celebration!**
- **Santa will arrive on top of the Camden City Fire Department's Ladder Truck!**
- Following the parade, **guests will enjoy the Camden Children's Garden Winter Wonderland** featuring amusement rides, characters, holiday crafts, and visits with Santa Claus!
- **Event is free to the public, including free event parking** in Camden Waterfront Lot 1.

**WHEN:** **Thursday, December 10, 2015**  
**6:30-9:00pm**

**WHERE:** Downtown Camden, NJ  
Start of Parade route – Corner of Broadway and Market Street in Downtown Camden  
End of Parade route – Front of the Camden Children’s Garden on Riverside Drive

**MORE:** For further information, please contact Camden Children’s Garden Guest Relations at (856) 365-8733.

### **About Camden Children’s Garden**

The Camden Children's Garden opened in July 1999 as a waterfront attraction is designed for children and families. The garden is a special place to explore and discover the natural world. The four-acre garden provides horticultural experiences for creative and imaginative play. The Garden includes three indoor attractions, the popular Philadelphia Eagles Four Seasons Butterfly House, the tropical exhibit, Plaza de Aibonito and Ben Franklin’s Secret Workshop. Other exhibits include a Dinosaur Garden, Maze, Tree House, Picnic Garden, CityScapes Garden, Storybook Gardens and the Fitness Garden. Visitors can round out their visit by riding the Garden Carousel, Arrow River Train and the Spring Butterfly Ride.

The Camden Children’s Garden welcomes thousands of visitors each year from across the Delaware Valley. The Camden Children’s Garden is open Wednesday thru Sunday from 10am to 5pm.

Established in 1985, the Camden City Garden Club is a nonprofit (501) (c) (3) environmental and educational organization. For further information regarding the garden’s waterfront attraction, educational programs, and multiple community based initiatives, please visit:

[www.camdenchildrensgarden.org](http://www.camdenchildrensgarden.org)

### **About the Camden District Council Collaborative Board**

The District Council Collaborative Board was formed in 2005 pursuant to a Blue Ribbon Commission, convened by the New Jersey Attorney General. The board was formed in an effort to improve the conditions of the city by bridging the gap between the major stakeholders: the community, law enforcement and city government. The board emphasizes a community-policing model that brings the community, law enforcement, and city officials together to address concerns, share ideas, and work on sustainable solutions. The organization is comprised of community members, residents, businesses, educational/medical institutions, non-profits, faith-based leaders, law enforcement, and local government. For further information on the District Council Collaborative Board’s public safety and quality of life neighborhood initiatives, please visit: [www.camdendccb.org](http://www.camdendccb.org)

**###**