



CAMDEN CITY GARDEN CLUB, INC.

3 Riverside Drive * Camden, NJ 08103 * (856) 365-8733 * www.camdenchildrensgarden.org

PHOTO OP*MEDIA ALERT***PHOTO OP**
July 5, 2016

**THE LEVI'S® BRAND & SZA ANNOUNCE MUSIC FEEDS ME CONCERT SERIES
AT THE CAMDEN CHILDREN'S GARDEN**

MEDIA CONTACT

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WHAT: The Levi's® Brand and SZA are partnering to launch "Music Feeds Me", a Summer Concert Series that will be held at the Camden Children's Garden to unite and rally Camden, New Jersey around music and food. The goal is to create a positive impact on the local youth and establish a summer long program that enables creativity, exposure to music and the arts, community gardening, and healthy living. Each month, local musical talent will host workshops and perform in the Camden Children's Garden. Demonstrations will be led by community experts and special guests from the world of music and food.

The concert series is being supported locally by Camden County, City of Camden, (DCCB) - District Council Collaborative Board, and the Camden City Parking Authority.

Highlights include:

- **Event is free to the public**
- **Free hands-on workshops for kids**

WHEN: **Thursday, July 7, 2016 – The York Street Hustle**
Thursday, August 4, 2016 – Vedra Chandler
Thursday, August 25, 2016 – Blues Junior

WHERE: Camden Children's Garden
3 Riverside Drive, Camden, NJ

MORE:

For further information, please contact Camden Children's Garden Public Relations Department at (856) 365-8733 ext. 22

About Camden Children's Garden

The Camden Children's Garden opened in July 1999 as a waterfront attraction is designed for children and families. The garden is a special place to explore and discover the natural world. The four-acre garden provides horticultural experiences for creative and imaginative play. The Garden includes three indoor attractions, the popular Philadelphia Eagles Four Seasons Butterfly House, the tropical exhibit, Plaza de Aibonito and Ben Franklin's Secret Workshop. Other exhibits include a Dinosaur Garden, Maze, Tree House, Picnic Garden, CityScapes Garden, Storybook Gardens and the Fitness Garden. Visitors can round out their visit by riding the Garden Carousel, Arrow River Train and the Spring Butterfly Ride.

The Camden Children's Garden welcomes thousands of visitors each year from across the Delaware Valley. The Camden Children's Garden is open Wednesday thru Sunday from 10am to 5pm.

Established in 1985, the Camden City Garden Club is a nonprofit (501) (c) (3) environmental and educational organization. For further information regarding the garden's waterfront attraction, educational programs, and multiple community based initiatives, please visit:

www.camdenchildrensgarden.org

About The York Street Hustle

Each week, ten musicians arrive at a former South Philadelphia funeral home where, one by one, they unload their old tube amps and vintage gear. Once inside, the classic sounds of the 1960s are reinvigorated, reenergized, and reborn. Legends, like Stevie, Aretha, and the Four Tops; lesser-known artists including Donny Hathaway, Arthur Conley, and Better Everett, are all given new life. In a few short years, The York Street Hustle has gone from filling tiny South Street bars to repeated sell outs of WXPN's World Cafe Live. Their repertoire now spans well over 70 songs including more than a decade worth of Detroit, Memphis, & Chicago soul. With grit, sweat, and attention to detail, The York Street Hustle is the Northeast's premier 10-piece 1960s soul tribute.

About Vedra Chandler

Vedra Chandler is a singer, lyricist and former dancer from Camden, New Jersey. After graduating from Harvard University with a degree in Government. Vedra was a cheerleader for Bon Jovi's Philadelphia Soul arena football team. She has performed with the touring companies of the hit Broadway Musical "Hairspray," and "The Wizard of Oz," and in resident productions of "Aida," "All Shook Up!" and Disney's "High School Musical". In 2010 she ran away with the circus and toured the globe performing the role of the Soul Singer on "Kooza" by Cirque Du Soleil.

About Blues Junior

From Top 40 to classic covers to original tunes, Blues Junior is a band that excites with a unique blend of soul, blues, R&B, funk and rock. The band's members regularly perform on the club and Festival circuit, from Philadelphia to New York City and beyond.

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