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Blue Plate Restaurant Company Plans for Growth in 2016

Growth includes a restaurant re-concept, new restaurant, events center and farm

ST. PAUL, Minn. – Blue Plate Restaurant Company announces their 2016 growth plans with a restaurant re-concept and the addition of a new restaurant, event center, and farm. Owners David Burley and Stephanie Shimp attribute their success to creating a niche in the neighborhoods they serve.

Bottle Rocket

1806 St. Clair Avenue South

St. Paul, MN 55105

Blue Plate Restaurant Company is pleased to announce their new concept, Bottle Rocket, going into their former Scusi space.

Bottle Rocket relates to a nostalgic spark that transports people back to a time where we all played more, relaxed often, and worried less. Bottle Rocket is a welcoming space where crisp white tiles and modern fixtures are juxtaposed with warm woods and industrial elements in an open yet intimate setting. Guests can enjoy familiar dishes and classic cocktails with that uniquely Blue Plate twist that makes the dining experience both approachable. Bottle Rocket will serve lunch & dinner daily, and breakfast on the weekends.

To view Bottle Rocket's brand mark, visit www.blueplateco.com/news.

Bottle Rocket will open this fall.



Mercury Dining Room & Rail

Blue Plate Restaurant Company has signed a commercial lease and is now the tenant of two spaces within the historic downtown Soo Line Building located on the corner of 5th Street South and Marquette Avenue.

The Mercury Dining Room & Rail will occupy the space nearest Marquette Avenue, the space that formerly housed restaurant Brasserie Zentral. Mercury Dining Room & Rail will be a stylish yet approachable dining space that will serve a wide range of guests from downtown dwellers to business professionals. The cuisine will be uniquely familiar fare, including all-day breakfast, made from scratch, with fresh ingredients. Mercury will be fully licensed with a carefully curated cocktail, beer & wine list.

The Mercury Dining Room & Rail will open this fall.

Shindig Event Center

101 South 5th Street
Minneapolis, MN 55402

The other commercial space in the Soo Line Building, nearest South 5th Street, will occupy the Shindig Events Center, formerly the Foreign Legion. The space will be able to accommodate both large parties of up to 130 people or smaller, more intimate groups of 25 people. Select events will have rooftop access with panoramic views of the city - with Target field to the west and US Bank stadium to the east.

The space will have an intimate, bohemian, yet chic vibe and will be perfect for weddings, parties and business events.

The Shindig Event Center will open this fall.

The Farm

Blue Plate Restaurant Company has purchased a farm located outside of New Prague, MN. The farm is a long-term project with big plans including another possible event space, local crops, and a culinary/agriculture internship program.



Plans for the farm will be announced in early 2017.

The event center, restaurants and farm will create upwards of 100 new jobs for Minnesotans. Now accepting applications, contact us: emily.krouse@blueplateco.com.

Soo Line Building

The Soo Line Building is a 19-story residential high-rise in Minneapolis, Minnesota. Completed in 1915. It was built for the First National Bank of Minneapolis, a predecessor of today's U.S. Bancorp (U.S. Bank). It later served for many years as headquarters of the Soo Line Railroad, which added an iconic clock to the corner of the building's street level. The building was listed on the National Register of Historic Places on May 12, 2008. In 2014 it was redeveloped by Village Green into Soo Line City Apartments, and in 2015 – it's 100th Anniversary – received the National Apartment Association award for Best Large Apartment Community in the United States.

Blue Plate Restaurant Company

Blue Plate Restaurant Company was started by David Burley and Stephanie Shimp in 1993 when they opened their first restaurant, Highland Grill, in the Highland neighborhood in St. Paul. They now employ over 600 people and have 7 brick and mortar restaurants in Minneapolis, St. Paul and metro area including: Groveland Tap, Edina Grill, Longfellow Grill, 3 Squares, The Lowry, The Freehouse, and The Blue Barn at the Minnesota State Fair.

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