

CAMERON BRICK, PHD

Winton Centre for Risk and
Evidence Communication
University of Cambridge
Wilberforce Rd
Cambridge, CB3 0WB
cb954@cam.ac.uk
www.cameronbrick.com

EDUCATION

- 2015 PhD Social Psychology, Psychological & Brain Sciences, University of
 California, Santa Barbara, CA, advisor [David Sherman, PhD](#)
 Dissertation: Social visibility and identity signaling behaviors
- 2012 MA Social Psychology, University of California, Santa Barbara, CA
- 2004 BA Psychology, Reed College, Portland, OR

EMPLOYMENT

- 07.2017 — Research Associate, Winton Centre for Risk and Evidence Communication;
 07.2020 By-Fellow at Churchill College, University of Cambridge, UK
- 07.2015 — Visiting Asst. Professor of Social Psychology, Hamilton College, Clinton, NY
 07.2017

FELLOWSHIPS

- 2013 [UCSB Crossroads Fellowship](#), one year. Developed and taught a grant-funded
 course on sustainability as instructor of record.
- 2011 [NSF Graduate Research Fellowship](#), three years.

HONORS

- 2014 SPSP/EASP 2014 Summer School Fellow, \$750, award rate: five PhD students
 from the US and Canada.
- 2013 Excellence in Teaching Award, \$500, [UCSB GSA](#), award rate: 1%
- 2013 [Building Bridges Travel Award](#), \$1,200, [NIDCR](#), award rate: 5%
- 2010 Graduate Student Travel Award, \$500, [SPSP](#), award rate: 16%
- 2002 Academic Excellence Commendation, Reed College, award rate: 23%

FUNDING

- 2017 Hamilton College Dean of Faculty Research Funding, \$1,120
- 2016 Levitt Center Pedagogy Grant, Theory and Practice of Social Change, \$2,100

- 2014 UCSB Doctoral Student Travel Grant \$1,030
2011 NSF Graduate Travel Award, \$1,000

PUBLICATIONS

2017

- Brick, C., Sherman, D. K., & Kim, H. S. (2017). "Green to be seen" and "brown to keep down": Visibility moderates the effect of identity on pro-environmental behavior. *Journal of Environmental Psychology*, *51*, 226-238. doi.org/10.1016/j.jenvp.2017.04.004

2016

- Brick, C., & Lewis, G. J. (2016). Unearthing the “green” personality: Core traits predict environmentally friendly behavior. *Environment and Behavior*, *48*(5), 635-658. doi.org/10.1177/0013916514554695
- Brick, C., McCully, S. N., Updegraff, J. A., Ehret, P. J., Areguin, M. A., & Sherman, D. K. (2016). The impact of cultural exposure and message framing on oral health behavior: Exploring the role of message memory. *Medical Decision Making*, *36*(7), 834–843. doi.org/10.1177/0272989X15570114

2015

- Binning, K. R., Brick, C., Cohen, G. L., & Sherman, D. K. (2015). Going along versus getting it right: The role of self-integrity in political conformity. *Journal of Experimental Social Psychology*, *56*, 73-88. doi.org/10.1177/0013916514554695
- Updegraff, J. A., Brick, C., Emanuel, A. S., Mintzer, R. E., & Sherman, D. K. (2015). Message framing for oral health: Moderation by perceived susceptibility and motivational orientation in a diverse sample of Americans. *Health Psychology*, *34*(1), 20-29. doi.org/10.1037/hea0000101

2010

- Brick, C., Seely, D. L., & Palermo, T. M. (2010). Association between sleep hygiene and sleep quality in medical students. *Behavioral Sleep Medicine*, *8*(2), 113–121. doi.org/10.1080/15402001003622925
- Canseco-Gonzalez, E., Brehm, L., Brick, C., Brown-Schmidt, S., Fischer, K., & Wagner, K. (2010). Carpet or *cárcel*: the effect of age of acquisition and language mode on bilingual lexical access. *Language and Cognitive Processes*, *25*(5), 669-705. doi.org/10.1080/01690960903474912

BOOK SECTIONS AND ABSTRACTS

- Finez, L., Sherman, D. K., & Brick, C. (2014). Affirmations. In R. C. Eklund & G. Tenenbaum (Eds.), *Encyclopedia of sport and exercise psychology* (pp. 23-4). Thousand Oaks, CA: SAGE, Inc.

Lewy, A., Yuhas, K., Emens, J., Woods, K., Arntz, D., Songer, J., Johnson, K., Rough, J., & Brick, C. (2007). [Are the circadian rhythms of blind adult males less sensitive to social cues than females?](#) *Sleep* (Meeting Abstract), *30*, 182.

Lewy, A., Yuhas, K., Emens, J., Woods, K., Arntz, D., Songer, J., Johnson, K., Rough, J., Brick, C. and Bussell, C. (2007). [Developmental aspects of entrained vs. free-running circadian rhythms.](#) *Neuropsychopharmacology* (Abstract Supplement), *31*(12): S81-2.

WORKING PAPERS

Brick, C., Koleva, S. P., Lucas, G. M., Attari, S. Z., Sherman, D. K., Monterosso, J. R. Kahn, P., & Sintov, N. Emerging psychological levers to improve conservation policy.

Brick, C., & Lai, C. K. Implicit social identification with environmentalists doesn't explain pro-environmental behavior nor policy preferences.

Brick, C., & Reyes, D. [_____] is why rural residents avoid conservation behaviors.

Busic-Sontic, A., & Brick, C. Personality predictors of high-cost efficiency upgrades.

INVITED RESEARCH TALKS

- 2017 Bren School of Environmental Science and Mgmt. (CA), for Psychology, Environment, and Public Policy group
Colgate University (NY), talk and panel discussion with Dr. Andrew Pattison, for environmental studies, psychology, and the Upstate Institute
- 2016 Syracuse University (NY), for social psychology group
- 2014 Claremont Graduate University (CA), for social psychology group
University of York (England), for social psychology group
University of Cardiff (Wales), for environmental psychology
- 2013 Antioch University (CA), for a climate change panel
University of Stirling (Scotland), for economics workshop
- 2012 Bren School of Environmental Science and Mgmt. (CA), for whole school
- 2011 Yonsei University (South Korea), for social psychology group

INVITED TEACHING LECTURES

- 2017 University of California, Santa Barbara, environment and health, in Health Psychology course with David Sherman
Hamilton College, individual and collective responses to environmental problems, Climate Change with Chris Briggs
Hamilton College, free will, Intro to Psychology with Azriel Grysman
Hamilton College, emotion, Intro to Psychology with Christa Christ
- 2016 Hamilton College, social activism and environmental problems, Global Warming with Andrea Townsend
Hamilton College, social activism and environmental problems, Climate Change with Catherine Beck
- 2014 University of California, Santa Barbara, identity and pro-environmental behavior, Diet and Global Climate Change with David Cleveland

- 2013 Santa Barbara City College, social psychology and climate change, Intro to Psychology, Michael Mrazek
University of California, Santa Barbara, effect of environment on health, in Health Psychology course with David Sherman

CONFERENCE PRESENTATIONS

- 2017 **Brick, C., & Lai, C. K.** (January). *Implicit environmentalism*. Blitz talk at the Sustainability Preconference of the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.
- 2016 **Brick, C., & Sparks, A.** (October). *Broadening the tent of environmental attitudes*. Presentation at the 10th annual Behavior, Energy, and Climate Change conference, Baltimore, MD.
- Sparks, A., & **Brick, C.** (May). *Measuring moral environmentalism*. Annual Duck Family Graduate Workshop on Environmental Politics and Governance, University of Washington, Seattle, WA.
- Sparks, A., & **Brick, C.** (March). *Validating a more inclusive scale of environmental attitudes*. Presentation at the Western Political Science Association annual meeting, San Diego, CA.
- 2015 **Brick, C., Sherman D. K., & Kim, H. S.** (May). *Social visibility and identity signaling behaviors*. Paper at the 3rd Annual UCSB Environmental Politics Conference, UCSB, Santa Barbara, CA.
- Brick, C., Sherman D. K., & Kim, H. S.** (May). *Visibility and environmental behaviors: Green to be seen vs. brown to keep down*. Poster at Emerging Perspectives in Environmental Decision-Making, University of Southern California, Los Angeles, CA.
- Brick, C., & Sherman D. K.** (February). *I can't recycle in public: visibility and pro-environmental behaviors*. Symposium at the annual meeting of the Society for Personality and Social Psychology, Long Beach, CA.
- 2014 **Brick, C., Kim, H. S., Sherman, D. K.** February). *Visibility and environmental behaviors*. Poster at SPSP, Austin, TX. **Brick, C.** (May). *Social visibility and climate change mitigation behaviors*. Presentation at the 1st Annual Environmental Politics Conference, UCSB, Santa Barbara, CA
- 2013 **Brick, C., Sherman, D. K., McCully, S. N., & Updegraff, J. A.** (May). *Improving oral health behavior and message memory: matching cultural exposure and message frame*. Poster at the Association for Psychological Science convention, Washington DC. 2-minute video presentation.
- Brick, C., Binning, K. R., Sherman, D. K., Updegraff, J. A.** (January). *Oral health message effectiveness depends on acculturation and message frame*. Poster at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- 2012 **Brick, C., Sherman, D. K., McCully, S. N., & Updegraff, J. A.** (January). *The congruency effect in behavior change*. Poster at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.
- 2011 **Brick, C., & Sherman, D. K.** (January). *Validating a novel fMRI stress scale*. Presentation at the Social Personality Health Network pre-conference at the annual meeting of the Society for Personality and Social Psychology,

- San Antonio, TX.
- 2010 **Brick, C.**, Seely, D. L., & Palermo, T.M. (January). *Poor sleep quality in medical students*. Brief talk at SPSP, Las Vegas, NV.
- 2009 Wilson, A., Palermo, T. M., **Brick, C.**, & Somhegyi, H. (January). *Daytime activity levels in adolescents with chronic pain: treatment outcomes in an RCT of web-based cognitive behavioral therapy*. Poster at the American Pain Society meeting, San Diego, CA.
- 2008 Lewandowski, A., Palermo, T. M., & **Brick, C.** (April). *Observational autonomy as a predictor of family functioning in adolescents with persistent headache*. Poster at the National Conference on Child Health Psychology, Miami, FL.
- 2005 Canseco-Gonzalez, E., **Brick, C.**, Wagner, K., & Fischer, K. (May). *Carpet or cárcel: the effect of age of acquisition and language mode on bilingual lexical access*. Poster at the 18th Annual CUNY Sentence Processing Conference, Tucson, AZ.
- Canseco-Gonzalez, E., **Brick, C.**, Fischer, K., & Wagner, K. (May). *'Carpet or cárcel': Effects of fluency and language mode on bilingual lexical access*. Presentation, 5th Int'l Symposium on Bilingualism, Barcelona, Spain.

MEDIA

- 2017 Psychology Today (July 24, 2017). *Beyond the Bystander Effect: Helping others depends on our identities and whether anyone is watching*.
The Atlantic (July/August, 2017). *How vanity could save the planet*.
Hamilton College (April 18, 2017). *Article on pro-environmental behavior*.
- 2016 The Continental (Nov. 16, 2016). *Clean-up in Roger's Glen*.
LoaTree (May 23, 2015). *Mental health and the human-nature connection*.
The Santa Barbara Indy (April 10, 2016). *Walking the environmental walk*.
- 2015 Canadian Broadcasting Corporation (July 24, 2015). *Psychology of water conservation*. Listeners: 4.3m.
Southern California Public Radio (May 20, 2015). *Drought: The psychology of why some people aren't saving water*. Listeners: 700k.
Ecology.com (April 21, 2015). *Do you have an eco-personality?*
The Washington Post (Jan. 27, 2015). *Can your personality explain how you feel about the Keystone XL pipeline?*
- 2013 Ecology.com (Jan. 7, 2013). *Why doesn't the public respond to climate change?*

INTERDISCIPLINARY TRAINING

- 08.2014 **SPSP/EASP** 2014 Summer School, Social Identity Workshop, supervisors
Michael Hogg, PhD, and José Marques, PhD
- 2013—2014 Graduate Fellow, Psychology, Environment, and Public Policy, UCSB
- 2013 & 2014 Visiting Scholar on-site with Gary Lewis, PhD, Univ. of York, UK

TEACHING

~15 courses taught as instructor of record.

Hamilton College

- 2016—2017 Introduction to Psychology (2); Health Psychology; Social Psychology; Senior thesis (6); Independent Research (2)
- 2015—2016 Health Psychology; Social Psychology; Environmental Psychology (new: Writing-intensive; Oral presentations; Laboratory); Senior thesis (6)

University of California, Santa Barbara

- 2014 [Graduate Certificate in College and University Teaching](#)
The Psychology of Sustainability (new)
- 2013 Health Psychology
- 2012 Social Psychology

SUPERVISION

- 2015 — 2017 Led 12 empirical year-long senior thesis projects, Hamilton College
2nd place & People's Choice Award, Three Minute Thesis, Meg Riley 2017
- 2013 — 2014 Co-supervised an undergraduate honors project and thesis, UCSB
- 2009 — 2014 Supervised and mentored a large lab of research assistants, UCSB
- 2013 — 2014 Taught research methods to medical students twice over four months, OHSU
- 2005 — 2007 Supervised four full-time research assistants, Reed College

PEER REVIEWER

Psychological Science	Journal of Communication
Journal of Experimental Psychology: Applied	Applied Psychology: Health and Well-being
Journal of Environmental Psychology	Population and Environment
PLOS ONE	Psychology & Health
Climatic Change	Behavioral Sleep Medicine
Environment & Behavior	Medical Education
Oxford University Press	SPSP Graduate Committee
Routledge Books on Enviro. & Sustainability	APS Student Caucus
Journal of Organizational Behavior	Cognitive Science Society
Global Challenges	

SERVICE

- 2017 Co-chair, [Sustainability Psychology pre-conference](#) (6th Annual) at the annual meeting of the Society for Personality and Social Psychology;
Committee member 2014-2017
- 2016 — 2019 Member-at-large and awards committee Chair, Executive Committee, American Psychological Association Div. 34: Society for Environmental, Population and Conservation Psychology (by national election)
- 2016 — 2017 Committee member & social chair, Junior Faculty Caucus, Hamilton College
- 2016 Chair, Sustainability Psychology pre-conference (5th Annual), at the annual meeting of the Society for Personality and Social Psychology
Organizer, Moral Psychology Faculty Reading Group, Hamilton College

- 2015 — 2016 Faculty partner, Hamilton Environmental Action Group
- 2015 Chair, Effective Environmental Communication, meeting of scientists and marketing professionals, Feb. 25, 2015, Long Beach, CA
- 2012 Chair, Dept. Conference (35th Annual), Psychological & Brain Sciences, UCSB
- 2011 — 2014 Administrator, Group Experiment Laboratory PSY2619, UCSB
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- 2009 — now Society Member: [EASP](#) (2017-now); [APA](#) (2016-now); [APA Division 2 \(2013-17\)](#) & [Division 34](#) (2013-now), [SPSP](#) (2009-now), [APS](#) (2013-14, 2016-17), [SPN](#) (2010-15), [SPHN](#) (2010-15)
- 2009 — 2011 Webmaster, Social Personality and Health Network Pre-conference