



sarah sandman

communication and experience designer
sarahsandman@gmail.com /// 206.661.3982
sarahsandman.com /// brickxbrick.org /// pdacollective.org

education

MFA GRAPHIC DESIGN

WITH HONORS
Rhode Island School of Design
May 2009

BFA GRAPHIC DESIGN

WITH HONORS
University of Kansas & Fachhochschule Trier
May 2002

work experience

CO-DIRECTOR

Public Displays of Affection

Brooklyn, NY /// 2015 – June 2017

Co-director of social impact design studio focused on communication and experiential design. Clients included Planned Parenthood, The American Cancer Society, Airbnb, WaitWhat and Acadia Center.

PROFESSOR OF DESIGN

City University of New York: Hostos

Bronx, NY /// 2010 – 2015

Advised 200+ media design students in the South Bronx and taught classes in typography, color theory, 2D design and drawing & painting.

SENIOR DESIGNER

Green Team Advertising

New York City, NY /// 2006 – 2007

Senior Designer at social impact advertising agency. Served as the design lead for the internal Coca-Cola sustainability campaign.

LEAD DESIGNER

The Bellwether Group

Seattle, WA /// 2003 – 2006

Lead Designer at social impact advertising agency. Clients included Flexcar and The Center for Children and Youth Justice.

GRAPHIC DESIGNER

Egg

Seattle, WA /// 2002 – 2003

Graphic Designer at social impact advertising agency. Clients in included the Seattle Department of Transportation and the Seattle Monorail Project.

fellowships

SENIOR TED FELLOW 2017

One of ten international change-makers selected from the TED Fellows community.

TED FELLOW 2015

One of twenty international change-makers selected for the 2015 TED Fellowship. The TED Fellows program is a global network of 400 innovators and trailblazers from a spectrum of disciplines.

presentations

TEDxEAST

Using design to amplify our collective voice
New York, NY /// May 6, 2016

TED CONFERENCE 2015

Building social capital through design, gift exchange and long distance cycling
Vancouver, CA /// March 16, 2015

PHOENIX DESIGN WEEK

Design Strategies for Participation
Co-Presenter: Jill Peterson
Phoenix, AZ /// April 22, 2015

EYEBEAM PLAYTIME SYMPOSIUM

The Wassaic Project
Co-Presenter: Eve Biddle
New York, NY /// March, 08 2013



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community

BRICK X BRICK

Creator and Co-director of a design activism project that builds human "walls" against misogyny. During the wall performances, participants wear brick-patterned jumpsuits adorned with colorful brick patches bearing statements of misogynistic violence made by Donald Trump. United States, Nationwide /// 2016 – current

FEAST

Community designer and organizer for a recurring public dinner designed to use community-driven financial support to democratically fund new and emerging culture makers. Brooklyn, NY /// 2009 – 2013

HOSTOS DESIGN LAB

Lead instructor and coordinator for three week-long, "study local", design-intensive programs with 11-14 South Bronx students in the Northeast region of the United States.

CREATIVE TIME: LIVING AS FORM

FEAST + Soup Network

Event and design director for worldwide artfunding dinner. New York, NY /// October 1, 2011

GIFT CYCLE

Coordinator and curator of a cross-country cycling art exchange project.

Providence, RI to Seattle, WA /// June – August, 2008

thesis

RISD MASTER'S THESIS 2009

1+1=3: Building Social Capital Through Communication Design
Collaboration with Melissa Small

lectures

PARSONS: THE NEW SCHOOL FOR DESIGN

New York, NY /// May 11, 2015

MINNEAPOLIS COLLEGE OF ART AND DESIGN

Minneapolis, MN /// March 17, 2011

FASHION INSTITUTE OF TECHNOLOGY

New York, NY /// November 18, 2010

SYRACUSE UNIVERSITY

Syracuse, NY /// November 18, 2010

grants

WOMEN'S HEALTH ACTION PROJECT

C3IRG Collaborative Research Grant
Collaboration with Karen Winkler, Ph.D
Bronx, NY /// January – July, 2015

INTERSECTIONS: THE APPALACHIAN TRAIL AND THE SCHAGHTICOKE RESERVATION

2013 PSC CUNY Research Award for Humanities
Wassaic, NY /// January 2013 – January, 2014

residencies

THE WASSAIC PROJECT

Three-month arts residency focused on social practice arts.
Wassaic, NY /// May – July 2012

KULTURE KLUB COLLECTIVE

Two-week arts residency designing local currency with homeless youth
Minneapolis, MN /// July 2010