

# AMANDA M. VO

ART DIRECTION AND GRAPHIC DESIGN



## CONTACT



### ADDRESS

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### WEBSITE

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### LINKEDIN

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## EDUCATION

**University of Ottawa**  
Honours B.A: Major in  
Psychology; Minor in  
Economics



## SKILLS

### Adobe

- ✔ Photoshop
- ✔ Illustrator
- ✔ Indesign
- ✔ Premiere Pro
- ✔ Acrobat

### Microsoft

- ✔ Word
- ✔ Excel
- ✔ Powerpoint

- ✔ Mailchimp
- ✔ Workamajig
- ✔ Hootsuite



## WORK EXPERIENCE

### FACES MAGAZINE

APR 2017 - PRESENT

*Art Director*

Rebranded the new FACES logo and identity along with a new refreshed modern design style for the overall look and feel of the magazine. Design and provide creative art direction for every issue published. Oversee and review layout design with other designers as well as providing new creative strategies with editors, contributors, and content writers.

### CYAN SOLUTIONS LTD.

FEB 2017 - PRESENT

*Senior Graphic Designer*

Wireframe and layout content in preparation for concept designs/ development. Design and create branded materials and logo/ identity concepts for marketing campaigns. Work with the content and development team to assure the UI/UX meets standards when designing mobile responsive websites.

### ARTIFAKT DIGITAL

MAY 2015 - NOV 2016

*Web & Graphic Designer / Account Coordinator*

Designed all branding and print material for various companies and organizations and also oversaw retainer client accounts and executed any design requests. Designed marketing campaigns through Mailchimp.

### AVOSTUDIOS

SEPT 2009 - APR 2017

*Design & Social Media Consultant*

Specialized in designing logos and branding for print and digital for various independent clients. Developed branded content for the client's email newsletters and social media profiles and monitor their insights.

### HAIR REPUBLIC INC.

JAN 2014 - MAY 2017

*Graphic Design / Social Media Coordinator*

Responsible for all in house and external graphic design requests. Manage and develop content across all of company's social media platforms.

### DPT. FOREIGN AFFAIRS CANADA

MAY 2012 - SEPT 2014

*Web Assistant / Graphic Designer*

Published and updated web pages using a content management system and ensure all web pages are WCAG 2.0 level AA compliant.