Since 2013, the Atlantic White Shark Conservancy (AWSC) has worked in collaboration with shark science experts, community partners, public and government officials, researchers, donors, and friends to augment scientific research, improve factors that affect public safety, and educate both the local and broader community to inspire greater understanding of white sharks and conservation of the species.
OBJECTIVES

**LEAD**
The conservancy has been the leader in facilitating the study of white sharks in the Northwest Atlantic by building research collaborations with shark science experts.

**SUPPORT**
We have supported multiple long term research projects conducted by scientists from Canada to Florida that seek to enhance our understanding of white sharks, includes a key population study.

**ADVISE**
We have worked with local, state, and federal officials to ensure policies and measures related to public safety are made based on the best available scientific data.

**EDUCATE**
Through our public education programs that reach thousands of young people each year, we provide science-based, hands-on learning opportunities that have a lasting impact.

**INSPIRE**
Every season, thousands of Cape Cod residents and visitors from across the country learn about white shark research and shark conservation at our Shark Center in Chatham, MA.
As a sponsor, you can choose to be involved in one area or all, depending on level of participation and goals of your business. Details for each area are on the following pages.
AREAS FOR INVOLVEMENT

EVENTS & PRESENTATIONS

SHARKTIVITY

RESEARCH

EDUCATION & SHARK CENTER
EVENTS & PRESENTATIONS

From parties to educational presentations and workshops, AWSC is involved in the community in many ways and provides sponsors ample opportunities to increase their reach.

Throughout the year, we host a number of informative lectures and exciting events, including our signature Great White Gala. As a sponsor, your business will receive prominent placement at our events and presentations, on our website, and through social media promotions.
The App sightings are fed by researchers, safety officials, and users that upload photos for confirmation. By enabling App users to report shark sightings and upload photos for confirmation, AWSC is effectively crowd-sourcing critical data points on where sharks are spotted so as to reduce encounters and promote safety.

Your business logo located at the top will increase brand awareness on mobile devices in the know.
Align your business with our many educational programs. Sharks are awesome, and tend to get a lot of attention in the media. However, they are often misrepresented and misunderstood. Educating the community and engaging children in learning opportunities connects people to one of the keystone species in our ocean’s ecosystem. Our programs not only help protect white sharks, they also provide information that helps people live harmoniously with nature.
The AWSC Shark Center offers an in-depth look at one of the ocean's most magnificent species: the Great White Shark. Through interactive exhibits, videos, displays, and virtual reality experiences, the center offers many ways to learn about groundbreaking research and one of Cape Cod's most captivating summer residents.

Sponsors can underwrite an exhibit or consider naming opportunities for an ongoing presence in our well-attended facility with visitors from across the globe.
Despite the enormous scientific and public interest in white sharks, large gaps in our understanding of this species remain. Cape Cod has become an aggregation site for great white sharks, presenting a rare research opportunity. Since 2013, AWSC has been the largest funder of the MA Division of Marine Fisheries' white shark research program.

Sponsors have the opportunity to name a tagged white shark, support a shark buoy, or join the research team on the water.
Sponsorship Costs

In addition to providing multiple areas for your business to get involved and have an impact, we offer opportunities to participate at various sponsorship levels.

2020 SIGNATURE SPONSOR
$30,000 *includes all areas listed below

EVENTS & PRESENTATIONS
$1,000 - $12,500

SHARKTIVITY APP
$7,500

EDUCATION & SHARK CENTER
$1,500 - $20,000

RESEARCH
$500 - $7,500
THANK YOU

FOR MORE INFORMATION CONTACT

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