

## **2016 Maritime Beef Council Annual Conference Agenda**

*Healthy Cattle, Healthy Grass, Healthy Profit*

Four Points Sheraton

Moncton, New Brunswick

March 18 and 19, 2016

- March 18, 2016**      **Maritime Young Beef Farmer Reception**  
5:00 p.m.-6:30 p.m.    New entrant opportunities in the Maritime beef sector
- March 18, 2016**      **Maritime Beef Conference Day One**  
7:00 p.m.-7:15 p.m.    Welcome –Nathan Phinney, Chair  
7:15 p.m.-7:30 p.m.    Greetings from Minister Doucet  
7:30 p.m.-7:40 p.m.    Greetings from the Host Sponsor  
7:40 p.m.-8:10 p.m.    Canada’s National Beef Strategy – Canadian Cattlemen’s Association  
8:10 p.m.-8:30 p.m.    Overview of regional beef research – John Duynisveld, Agriculture and Agri-Food Canada  
8:30 p.m.-8:50 p.m.    Beef Producer of the Year award presentation  
8:50 p.m.-9:20 p.m.    Beef herd health planning and execution – Dr. Dan Shock, Zoetis
- March 19, 2016**      **Maritime Beef Conference Day Two**  
8:30 a.m.-9:00 a.m.    An evolving Maritime beef complex by the numbers – Alan Miller  
9:00 a.m.-9:15 a.m.    Regional value chain development update – Russ Mallard  
9:15 a.m.-9:30 a.m.    Verified Beef Production – Amanda Martin  
9:30 a.m.-10:00 a.m.    Managing the beef farm business  
10:00 a.m.-10:30 a.m.    Nutrition Break  
10:30 a.m.-11:00 a.m.    Manitoba Forage Initiative – Glenn Friesen  
11:00 a.m.-11:30 a.m.    Regional forage initiatives, impacts on your bottom line  
Cape John Pasture – Jonathan Wort, Perennia  
11:30 a.m.-12:00 a.m.    Research and the National Beef Strategy – Dr. Reynold Bergen, BCRC  
12:00 p.m.-1:00 p.m.    Lunch – Canadian Beef Advocacy Program, Jolene Noble  
1:00 p.m.-1:20 p.m.    Beef herd health planning and execution – Dr. Dan Shock, Zoetis  
1:20 p.m.-1:40 p.m.    Cattleman’s Young Leaders, Young Cattlemen’s Council Program – Jolene Noble, Daniel Muir  
1:40 p.m.-2:30 p.m.    New entrant opportunities, panel  
2:30 p.m.-3:00 p.m.    Report on Maritime Beef Council strategic planning and closing remarks –Nathan Phinney